

Salesforce.Marketing-Cloud-Email-Specialist.v2024-06-20.q102

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NEW QUESTION: 1

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- B. 3
- C. 6
- D. 5

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 2

NTO(Northern Trail Outfitters)□ □□□ □□□□ □□□ □□□□□. □ □□ □□□ □□ □ □□□□. Mountain Manor □□□ □□□ □□□□ □ □□□□ □□ □□□ □□□□ □□□ □□, □□, □□□ □□ ID □ □□□ □□ □□□ □□ □□□ □□□□□. NTO□ AMPscript□ □□□□ Loyalty Member□□ □□ □□□□ □ □□ □□□ □□ □□□□□ □□□□ □□□□□.

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Answer: A ([LEAVE A REPLY](#))

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NEW QUESTION: 3

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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 4

Northern Trail Outfitters □ □□□ □□□ □□□□ □□□□ □□□□□ □□□□□ □□ □□□ □□□.

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Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 5

Northern Trail Outfitters □ □□□□ □□ 7□ □□ Welcome Series Journey □ □□□ □□ □ □□□□ □□□□ □□□□□ □□ □□□□□.

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A. Journey Builder - □□ □□

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C. Datorama □□□ - □□ □□

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 6

Northern Trail Outfitters □ □□□□ □□□□ □□□ □□□ □□□□ □□□ □□□□□. □□□ □□□ □□□ □□ □□□□□□ □□□□□ □□ □□□ □□ □ □□ □□□ □ □□□ □□□□ □□□ □□□?

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Answer: B,C ([LEAVE A REPLY](#))

NEW QUESTION: 11

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- C. Journey Builder

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 12

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Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 13

Which of the following is a client-side scripting language?
A. JavaScript

B. PHP

C. AMPscript

D. JavaScript

E. CSS3

F. GTL

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 14

Which of the following is a client-side scripting language?
A. JavaScript

B. PHP

C. AMPscript

D. JavaScript

E. CSS3

F. GTL

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 15

Northern Trail Outfitters is a company that sells outdoor gear. The company has a website where customers can purchase gear. The website is built using a content management system (CMS). Which of the following is a client-side scripting language?

A. JavaScript

B. PHP

C. AMPscript

D. JavaScript

E. CSS3

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 16

Which of the following is a client-side scripting language?
A. JavaScript

B. PHP

C. AMPscript

D. JavaScript

E. CSS3

Answer: ([SHOW ANSWER](#))

- C. □□□□ □□□ □□ □□□ FTP □□□□ □□□ □□□□□ □□□.
- D. □□□□ □□□ □□□ □□□□□□□□ □□□ □□□ □□□□.
- E. □□□□ □□□ □□□□ □□□ □ □□□□.

Answer: A,B,C ([LEAVE A REPLY](#))

NEW QUESTION: 28

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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 29

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- B. □□□ □□□□
- C. □□ □□□ □□□□
- D. □□ □□□ □□□□

Answer: A,C,D ([LEAVE A REPLY](#))

NEW QUESTION: 30

NTO(Northern Trail Outfitters)□ □□□□ □□□□ □□ □ □□ □□□ □□□ □□□□ □□□□.

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- C. □□□ □□□ □□ DPI □ □□ □□□ □□□□.
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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 31

Northern Trail Outfitters □□ □□ □□ □□ □□□□□ □□□ □□ URL□ □□□ □□ □□□ □□□□ □□□□.

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Answer: ([SHOW ANSWER](#))

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<https://www.dumpst.com/Salesforce/Marketing-Cloud-Email-Specialist-dump.html> (163 Q&As Dumps, **30%OFF Special Discount: KrDump**)

NEW QUESTION: 32

NTO(Northern Trail Outfitters)□ □□ □□ □□ □□□□ □□□ □□ □□□□ □□□ □ □□□ □□□ □□ □□ □□□□ □□ □ □□□ □□□ □□□□□.

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Answer: **C** ([LEAVE A REPLY](#))

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Journey Builder□ □□□ □□□□ □□ □□□ □□□□ □□ □□□ □□□□ □□□ □ □□ □□□□□. Journey Builder□ A/B □□□□ □□□ □□□ □□□□ □□□ □□□ □□□□ □□□ □□□□ □□ □□□□□. [□□: □□□□□]

NEW QUESTION: 33

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Answer: **A** ([LEAVE A REPLY](#))

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NEW QUESTION: 34

NTO(Northern Trail Outfitters) is a company that sells outdoor gear. The company has a database of customers. The database has a table named Customers. The Customers table has the following columns: CustomerID, Name, Address, City, State, Zip, and Email. The Customers table has the following data:

CustomerID | Name | Address | City | State | Zip | Email
1 | John | 123 Main St | Seattle | WA | 98101 | john@nto.com
2 | Mary | 456 Oak St | Portland | OR | 97201 | mary@nto.com
3 | David | 789 Pine St | Vancouver | BC | V6B 1A1 | david@nto.com
4 | Sarah | 101 Elm St | San Francisco | CA | 94101 | sarah@nto.com
5 | Michael | 202 Maple St | Los Angeles | CA | 90001 | michael@nto.com

- A. 123 Main St
- B. 456 Oak St
- C. 789 Pine St
- D. 101 Elm St

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 35

NTO is a company that sells outdoor gear. The company has a database of customers. The database has a table named Customers. The Customers table has the following columns: CustomerID, Name, Address, City, State, Zip, and Email. The Customers table has the following data:

CustomerID | Name | Address | City | State | Zip | Email
1 | John | 123 Main St | Seattle | WA | 98101 | john@nto.com
2 | Mary | 456 Oak St | Portland | OR | 97201 | mary@nto.com
3 | David | 789 Pine St | Vancouver | BC | V6B 1A1 | david@nto.com
4 | Sarah | 101 Elm St | San Francisco | CA | 94101 | sarah@nto.com
5 | Michael | 202 Maple St | Los Angeles | CA | 90001 | michael@nto.com

- A. 123 Main St
- B. 456 Oak St
- C. DoNotTad

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 36

Northern Trail Outfitters is a company that sells outdoor gear. The company has a database of customers. The database has a table named Customers. The Customers table has the following columns: CustomerID, Name, Address, City, State, Zip, and Email. The Customers table has the following data:

- A. 123 Main St
- B. 456 Oak St
- C. 789 Pine St
- D. 101 Elm St

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 37

Northern Trail Outfitters(NTO) is a company that sells outdoor gear. The company has a database of customers. The database has a table named Customers. The Customers table has the following columns: CustomerID, Name, Address, City, State, Zip, and Email. The Customers table has the following data:

CustomerID | Name | Address | City | State | Zip | Email
1 | John | 123 Main St | Seattle | WA | 98101 | john@nto.com
2 | Mary | 456 Oak St | Portland | OR | 97201 | mary@nto.com
3 | David | 789 Pine St | Vancouver | BC | V6B 1A1 | david@nto.com
4 | Sarah | 101 Elm St | San Francisco | CA | 94101 | sarah@nto.com
5 | Michael | 202 Maple St | Los Angeles | CA | 90001 | michael@nto.com

- A. 123 Main St

B. Which of the following is a feature of Web Studio?

C. Which of the following is a feature of Web Studio?

Answer: (SHOW ANSWER)

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Which of the following is a feature of Web Studio? Facebook, Twitter, Marketing Cloud, ID, AMPscript, SSJS, Journey Builder, Ad Studio, Marketing Cloud, Salesforce CRM, Email Studio, Trailhead

NEW QUESTION: 41

AMP is used to create which type of content?

A. Static content

B. Dynamic content

C. Personalized content

D. Targeted content

1. Northern Train Outfitters is a company that sells outdoor gear.

Which of the following is a feature of Web Studio?

Facebook, Twitter, Marketing Cloud, ID, AMPscript, SSJS, Journey Builder, Ad Studio, Marketing Cloud, Salesforce CRM, Email Studio, Trailhead

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A. Static content

B. AMP content

C. Personalized content

D. Targeted content

Answer: (SHOW ANSWER)

NEW QUESTION: 42

Which of the following is a feature of Web Studio? Facebook, Twitter, Marketing Cloud, ID, AMPscript, SSJS, Journey Builder, Ad Studio, Marketing Cloud, Salesforce CRM, Email Studio, Trailhead

Which of the following is a feature of Web Studio?

A. Static content

B. SQL content

- A. □□□□ □□ □ □□□□ □□ □□
- B. □□□ □□□□ □□ □□□ □□□□ □□□ □□
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Answer: D ([LEAVE A REPLY](#))

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<https://www.dumptop.com/Salesforce/Marketing-Cloud-Email-Specialist-dump.html> (163

Q&As Dumps, **30%OFF Special Discount: KrDump**)

NEW QUESTION: 47

Northern Trail Outfitters(NTO)□ □□□□ □□□□ □ □□ □□ □□□□□ □□□□□.

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- D. □□□ □□ □□ □□□ □□□□□.

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 48

Northern Trail Outfitters□ □□□□ □□□□ □□□□ □□□□□ □□□□.

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NTO□ □□□□ □□ □ □□ 2□□ □□ □□□ □□□□ □□□?

- A. □□□ □□ □□□□ □□□□ □□□□□.
- B. □□□□ □□□□□ □□□□ □□ □□□ □□ □ □□□□ □□□□.
- C. □□□ □□□□ □□□□ □□□ □□□□ □□□□ □□□□.
- D. □□ □□□ □□□ □ □ □□ □□□□ □□□□ □□□□.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 49

Northern Trail Outfitters(NTO)□ □□ □□ □□ □□□ □□ 90□ □□□□ □□□□□.

NTO□ □□□□ □□□□ □□ □□□□□ □□ □□□ □□□□□ □□□□□ □□ □□□ □□□□ □□□□ □□□.

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A. □□□ □□□□

B. □□□ □□□

C. □□ □□□

D. □□□ □□□

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 50

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B. □□ □□□ □□□ □□□□ □□□ □□ □□□ □□□□ □□□ □□□□□□□□.

C. □□ □□□ □□□ □□ □□ □□□□□ □□□□□.

D. □□ □□□□□ □□ □□ □ □□□□□ □□□□ □□□□□.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 51

A/B □□□ □□□ □□□□ □□□□ □ □□ □□□ □□□□□? (3□ □□)

A. ISP

B. □□□ □□□

C. □□□□

D. □□□□

E. IP □□

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 52

NTO(Northern Trail Outfitters)□ □ □□□□ □□ □□□□ □□□□ □□ □□□ □□ □ □□□ □□□□ □□□□. NTO□ □ □□□ □□ □□□□ □□□□ □□□□ □□ □ □□□ □□ □□□□ □□□□ □□ □□□ □□□ □□□□ □□□ □□□□□ □□□. NTO□ □□ □□□ □□□□ □□□□?

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C. Einstein □□□ □□

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 53

NTO□ □□□ □□□□ □□□□ □ □□ □□ □□□□ □□□□ □□□ □□□ □□ □ □□□ □□□□□ □□□. □□ □□□ □□ □□□□ □□□□?

A. □□ □□□□□ □□ □□□ □□

D. □□□ □□

E. □□□□ □□

Answer: A,B,E ([LEAVE A REPLY](#))

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Marketing-Cloud-Email-Specialist □□ □□□ □□□□□ □□ DumpTop □□ □□ □□ □□□ Marketing-Cloud-Email-Specialist □□! DumpTop □ □□ **Marketing-Cloud-Email-Specialist** □□ □□□ □□□□□□, DumpTop Marketing-Cloud-Email-Specialist □□ □□□ □□□□□□□□ □□□ □□□□□□□□. □□□□ □□□ □□ □□ □□ DumpTop Marketing-Cloud-Email-Specialist □□□ □□□□□.

<https://www.dumptop.com/Salesforce/Marketing-Cloud-Email-Specialist-dump.html> (163 Q&As Dumps, **30%OFF Special Discount: KrDump**)

NEW QUESTION: 62

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A. Automation Studio □ □□□ □□

- B. SubscriberKey is a required field in the payload.
- C. SubscriberKey is a required field in the payload.
- D. SubscriberKey is a required field in the payload.
- E. SubscriberKey is a required field in the payload.

Answer: A,C,E ([LEAVE A REPLY](#))

NEW QUESTION: 70

NTO(Northern Trail Outfitters) has 500,000 users and is using IPsec for secure communication.

NTO is planning to migrate to a cloud-based solution. Which of the following is a requirement for the solution?

- A. The solution must support 300 concurrent users.
- B. The solution must support IPsec.
- C. The solution must support SPF and DKIM.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 71

Northern Trail Outfitters is using Microsoft Dynamics CRM 2011 for customer relationship management.

2.0 is the current version of Dynamics CRM.

Which of the following is a requirement for the solution?

- A. The solution must support 300 concurrent users.
- B. The solution must support IPsec.
- C. The solution must support SPF and DKIM.

Answer: C ([LEAVE A REPLY](#))

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□□ Enterprise 2.0 is a cloud-based solution that provides a secure and scalable environment for applications. It is designed to support a wide range of workloads and is compatible with a variety of operating systems and hardware configurations. It is a highly flexible and scalable solution that can be customized to meet the needs of any organization.

NEW QUESTION: 72

Which of the following is a requirement for the solution? (2 correct answers.)

- A. The solution must support 300 concurrent users.
- B. The solution must support IPsec.
- C. The solution must support SPF and DKIM.
- D. The solution must support 300 concurrent users.

Answer: A,D ([LEAVE A REPLY](#))

NEW QUESTION: 73

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- B. □□□□
- C. □□ □□
- D. □□□ □□ □□

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 74

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- A. □□□ □□□ □□□ □ □□ □□ □□□□□.
- B. □□ □□ □□□□ □□□□ □□ □□□□.
- C. □□ □□ □□□ □□□□ □□□□ □□□□ □□ □□□□□.
- D. □□ □□ □□□ □□□ □ □□ □□□ □□□□ □□□□□.

Answer: C [\(LEAVE A REPLY\)](#)

NEW QUESTION: 75

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- A. □□□ □□□
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- C. □□ □□□ □□□ □□
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1. Northern Train Outfitters □ □□□ □□□□ □□□□ □□□□□.

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Answer: B,H [\(LEAVE A REPLY\)](#)

NEW QUESTION: 76

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- A. □□□□ □□
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D. □□ □□□

Answer: A ([LEAVE A REPLY](#))

Marketing-Cloud-Email-Specialist □□ □□□ □□□□□ □□ DumpTop □□ □□ □□ □□□ Marketing-Cloud-Email-Specialist □□! DumpTop □ □□ **Marketing-Cloud-Email-Specialist** □□ □□□ □□□□□□, DumpTop Marketing-Cloud-Email-Specialist □□ □□□ □□□□□□□□ □□□ □□□□□□□□. □□□□ □□□ □□ □□ □□ DumpTop Marketing-Cloud-Email-Specialist □□□ □□□□□.

<https://www.dumpstoptop.com/Salesforce/Marketing-Cloud-Email-Specialist-dump.html> (163 Q&As Dumps, **30%OFF Special Discount: KrDump**)

NEW QUESTION: 77

Northern Trail Outfitters□ □□□ □□ □ □□□ □□□□ □□ □□ □□□ □□□□□□ □ □□□.

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C. □□ □□ □□□ □□□□ □□ □□ □□□ □□ □□□□.

Answer: B ([LEAVE A REPLY](#))

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NEW QUESTION: 78

NTO(Northern Trail Outfitters)□ □□ AMPscript□ □□□□ □□□□ □□ □□□ □□□ □ □□□□ □□□□.

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B. CloudPages□ □□□□ □□ □□□ □□□□ □□ □□□ □□□ □□□□ □□□□□ □.

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Answer: C ([LEAVE A REPLY](#))

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Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 82

Northern Trail Outfitters(NTO) is a 10-year-old company. The company has been successful in the past. NTO is now considering a new product line. NTO is currently evaluating the ROI of the new product line.

NTO is currently evaluating the ROI of the new product line? (3 marks)

- A. The company should invest in the new product line.
- B. The company should not invest in the new product line.
- C. The company should invest in the new product line if the ROI is greater than 10%.
- D. The company should invest in the new product line if the ROI is greater than 3%.
- E. The company should invest in the new product line if the ROI is greater than 1%.

Answer: B,C,E ([LEAVE A REPLY](#))

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NEW QUESTION: 83

The company is currently evaluating the ROI of the new product line. The company is currently evaluating the ROI of the new product line. The company is currently evaluating the ROI of the new product line. (2 marks)

- A. "RE:", "FWD:", "BCC:" are all valid email headers.
- B. The company should invest in the new product line if the ROI is greater than 50~100%.
- C. The company should invest in the new product line if the ROI is greater than 10%.
- D. A/B are both valid email headers.

Answer: C,D ([LEAVE A REPLY](#))

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NEW QUESTION: 84

The company is currently evaluating the ROI of the new product line. The company is currently evaluating the ROI of the new product line. The company is currently evaluating the ROI of the new product line. (3 marks)

- A. The company should invest in the new product line.
- B. The company should not invest in the new product line.
- C. The company should invest in the new product line if the ROI is greater than 10%.
- D. The company should invest in the new product line if the ROI is greater than 3%.
- E. The company should invest in the new product line if the ROI is greater than 1%.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 85

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NEW QUESTION: 89

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Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 90

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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 91

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- C. □□□ □□ □□□ □□□□□ □□□ □□□ □□□□□.
- D. □□□□ □□ □□ □□□□ □□□□ □□ □□□□ □□□□ □□□□ □□□□.
- E. □□□□ □□□ □□□ □□ □□□ □□□ □□ □□ □□□□□ □□□□□.

Answer: ([SHOW ANSWER](#))

