

Salesforce.Marketing-Cloud-Administrator.v2022-06-09.q57

□□□□:	Marketing-Cloud-Administrator
□□□□:	Salesforce Certified Marketing Cloud Administrator Exam
□□□:	Salesforce
□□ □□ □□□:	57
□□:	v2022-06-09
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https://www.krdump.com/Salesforce.Marketing-Cloud-Administrator.v2022-06-09.q57.html	

NEW QUESTION: 1

Northern Trail Outfitters (NTO) is a company that uses Marketing Cloud. NTO has a Marketing Cloud account and is using the Marketing Cloud user interface. NTO is using the Marketing Cloud user interface to manage their account. NTO is using the Marketing Cloud user interface to manage their account.

- A. Marketing Cloud user interface
- B. Marketing Cloud user interface
- C. Marketing Cloud user interface
- D. Marketing Cloud user interface

Answer: (SHOW ANSWER)

NEW QUESTION: 2

Northern Trail Outfitters (NTO) is a company that uses Marketing Cloud. NTO has a Marketing Cloud account and is using the Marketing Cloud user interface. NTO is using the Marketing Cloud user interface to manage their account. NTO is using the Marketing Cloud user interface to manage their account.

- A. Cloudpages URL: cloud.email.nto.com
- B. Click email: click.email.nto.com
- C. Help email: help@email.anto.com
- D. Login email: login.email.nto.com

Answer: A,B (LEAVE A REPLY)

NEW QUESTION: 3

□□□ Sales Cloud □□□□ Marketing Cloud □□□□ □□□ □□□□ □□□□. □□□ □□ □□ □ □□ □□ □□□□ □□□□ □□□□?

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- B. □□□□□ Sales Cloud□ □□□ □□□□□ □□□ □□ □□□ □□□□□ □□□.
- C. □ □□□□ Marketing Cloud □□□□ Sales Cloud □□□ □□ □□□ □□□ □□□ □□□.
- D. □□□□□ Marketing Cloud Connect □□□□ □□□□ □□□□□ □□□.

Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 4

Northern Trail Outfitters(NTO)□ □□□□ □□□□ □□□ □□□ □□□□□ □□□□. □□□□□□ FollowCloud □□ □□□□ Marketing Cloud □□□ □□□□. □□□□ □ □□□□□ □□□□ □□□ □ □□□□.

NTO□ □□□□ □□□ □□□□ □□□□□ □□□□ □□□ □□□□□□ □□□□?

- A. Marketing Cloud □□ □□□ □□
- B. Marketing Cloud □□ □□□ □□
- C. Marketing Cloud □□ □□
- D. □□ □□ □□□ □□

Answer: C (LEAVE A REPLY)

NEW QUESTION: 5

Journey Builder □□□ □□□ □□□ □□□□ □□□□ □□ □□□ □□□□□□?

- A. □□ □□
- B. □□□ □□
- C. □□ □□
- D. □□ □□

Answer: C (LEAVE A REPLY)

NEW QUESTION: 6

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- B. □□□□ □□
- C. □□/□□□□
- D. □□□

Answer: C (LEAVE A REPLY)

NEW QUESTION: 7

Marketing Cloud is used to create targeted email campaigns. Which of the following is a benefit of using Marketing Cloud? (Select three)

3. Which of the following are benefits of using Marketing Cloud? (Select three)

- A. It allows you to create targeted email campaigns.
- B. It allows you to create targeted social media campaigns.
- C. It allows you to create targeted mobile app campaigns.
- D. It allows you to create targeted print campaigns.
- E. It allows you to create targeted video campaigns.

Answer: A,C,E (LEAVE A REPLY)

NEW QUESTION: 8

Northern Trail Outfitters (NTO) is a clothing retailer. They want to improve their customer experience. Which of the following is a benefit of using Journey Builder? (Select three)

NTO is a clothing retailer. They want to improve their customer experience. Which of the following is a benefit of using Journey Builder? (Select three)

- A. It allows you to create targeted email campaigns.
- B. It allows you to create targeted social media campaigns.
- C. It allows you to create targeted mobile app campaigns.
- D. It allows you to create targeted print campaigns.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 9

Marketing Cloud is used to create targeted email campaigns. Which of the following is a benefit of using Marketing Cloud? (Select three)

Marketing Cloud is used to create targeted email campaigns. Which of the following is a benefit of using Marketing Cloud? (Select three)

- A. It allows you to create targeted email campaigns.
- B. It allows you to create targeted social media campaigns.
- C. It allows you to create targeted mobile app campaigns.

Marketing Cloud is used to create targeted email campaigns. Which of the following is a benefit of using Marketing Cloud? (Select three)

Marketing Cloud is used to create targeted email campaigns. Which of the following is a benefit of using Marketing Cloud? (Select three)

- A. It allows you to create targeted email campaigns.
- B. It allows you to create targeted social media campaigns.
- C. It allows you to create targeted mobile app campaigns.

- A. □□ □ □□ □□□ □ □□ □□□□ □□□□□.
- B. □□ □□□ □□□ □□□ HTML □□□□ □□ □□□□□.
- C. HTML □□□□ □□ □□□ □□ □□□ □□□ □□□□□.
- D. □□□□ □□□ □□ □□□ □□ □□□□ □□□□.

Answer: A,B ([LEAVE A REPLY](#))

NEW QUESTION: 14

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- A. □□□ □□
- B. □□□ □□
- C. □□□ □□
- D. □□□ □□

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 15

Northern Trail Outfitters□ □□□ □□□□ □□□□ □□ Marketing Cloud SFTP□ □□□ □ □□□ □□□□□□. □□□ □□□ □□□□ □□ □□ □□ □□□ □□□□ □□□ □.

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- C. □□□ SFTP □□
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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 16

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- B. □□□ □□□ > □□ □□□ > □□□
- C. Studio > □□□ > □□□ > □□ □□□
- D. Analytics Builder > □□□ > □□□ □□□ □□□

Answer: D ([LEAVE A REPLY](#))

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NEW QUESTION: 17

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Marketing Cloud □□□□ Email Studio□□ □□□□ □□□□□□ □□□□ □□ □□□ □□□□□ □□□?

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- B. □ □□ > □□□ □□□ □□□
- C. □ □□□ > □□□ □□□ > □□□□ □□ □□□
- D. □ □□ > A/B □□□

Answer: B (LEAVE A REPLY)

NEW QUESTION: 18

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- B. □□ □□
- C. □□□□ □□
- D. □□

Answer: D (LEAVE A REPLY)

NEW QUESTION: 19

Northern Trail Outfitters□ □□□ □□□□ □□□ □□□□□□□□ Marketing Cloud□ □ □□□□.

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- B. □□
- C. □□
- D. □□□

Answer: (SHOW ANSWER)

NEW QUESTION: 20

- B. AMP
- C. HTML
- D. SQL

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 24

Northern Trail Outfitters is a company that provides outdoor gear and equipment. The company has a large inventory of products and is looking for a way to manage this inventory more effectively. Which of the following is the best way to manage a large inventory?

- A. Use a spreadsheet to track inventory levels.
- B. Use a barcode system to track inventory levels.
- C. Use a database to track inventory levels.
- D. Use a mobile app to track inventory levels.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 25

Northern Trail Outfitters is a company that provides outdoor gear and equipment. The company has a large inventory of products and is looking for a way to manage this inventory more effectively. Which of the following is the best way to manage a large inventory?

- A. Use a spreadsheet to track inventory levels.
- B. Use a barcode system to track inventory levels.
- C. Use a database to track inventory levels.
- D. Use a mobile app to track inventory levels.
- E. Use a combination of a spreadsheet, barcode system, and mobile app to track inventory levels.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 26

Northern Trail Outfitters is a company that provides outdoor gear and equipment. The company has a large inventory of products and is looking for a way to manage this inventory more effectively. Which of the following is the best way to manage a large inventory?

- A. Use a spreadsheet to track inventory levels.
- B. Use a barcode system to track inventory levels.
- C. Use a database to track inventory levels.
- D. Use a mobile app to track inventory levels.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 27

Marketing Cloud is a cloud-based marketing automation platform. Which of the following is a benefit of using Marketing Cloud?

- A. It allows you to create and send personalized emails to your customers.
- B. It allows you to track and analyze customer behavior.

- C. □□□ □□ □□□□ □□□ □□□□ □□ □□□ □□□
- D. □□ □□ □□□ □□□□□ □□□□ □□□□ □□□□ □□□□□.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 28

Northern Trail Outfitters□ Marketing Cloud □□□ □□ □□□ □□□ □ □□□ □□□ □ □□□□ □□□. Data Designer□ □□□ □ □□□ □□□ □□ □□□ □□□□ □□□ □ □□ □□ □□□□□?

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- B. □□□ □□□ □□□ □□
- C. □□ □
- D. □□□ ID

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 29

Northern Trail Outfitters□ □□□ □□ □ □ □□ □□ □□□ □□□□□□□ □□□ □□ □□ □□□ □□ □□□□□. Einstein □□ □□ □□□□□ □□□□ □□ □□□ □□□ □□□□?

- A. □□□□ □□□□ □□□ □□□ □□□□□.
- B. □□ □□□□ □ □□□ □□□ □□ □□□ □□□□□.
- C. □□□ □□□□ □□□ □□ □□□□□.
- D. □□□ □□(□□□□, □□, SMS)□ □□□ □□ □□□□ □□□□□.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 30

Northern Trail Outfitters□ □□□ □□□□□□ □□□ □□□□□ Marketing Cloud□ □□ □□□ □□□.

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- A. □□□
- B. □□
- C. □□
- D. 10□□

Answer: A,D ([LEAVE A REPLY](#))

NEW QUESTION: 31

Northern Trail Outfitters□ □□, □□ □ □□□ □ □□ □□□ □□□□ □□ □□□□ □ □□□ □□ □□□ □□□□□ □□□.

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- B. □□□□ □□□□, □□□ □□□□, □□□ □□□□ □□□□ □□ □□ □□□ □□ □□□.
- C. □ □□□ □□□ □□□□ □□ □□□□ 3□□ □□□ □□ □□□ □□□□□.
- D. □□□ □□□□, □□□ □□□, □□□ □□□ □□□□ □ □□ □□□ □□ □□□ □ □□□ □□□.

Answer: A ([LEAVE A REPLY](#))

Marketing-Cloud-Administrator □□ □□□ □□□□□ □□ DumpTop □□ □□□ □ □□□ Marketing-Cloud-Administrator □□! DumpTop □ □□ **Marketing-Cloud-Administrator** □□ □□□ □□□□□□, DumpTop Marketing-Cloud-Administrator □ □□□ □□□□□□□□ □□□ □□□□□□□□. □□□□ □□□ □□□□ □□ □□□□ □□□□□□□□□□ □□□ □□□□□.

<https://www.dumptop.com/Salesforce/Marketing-Cloud-Administrator-dump.html> (166

Q&As Dumps, **30%OFF Special Discount: KrDump**)

NEW QUESTION: 32

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- D. □□ □ □□ □□□ □□□ □□□ □□□

Answer: B,D ([LEAVE A REPLY](#))

NEW QUESTION: 33

MC □□□□ Sales Cloud□□ □□□□ □□□□□□□ □□□ □□ □□□□ □□□□ □ □□□ □□ □□□ □□□ □□ □□□□□.

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- B. □□ □□□ □□□ □□□
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- D. □□ □□□□ □□ □□□ □□□

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 34

Marketing Cloud 30 days before the start of the campaign. 300 days before the start of the campaign. SAP (Sender Authentication Package) IP address? 200 days before the start of the campaign.

- A. IP address 30 days before the start of the campaign.
- B. IP address 300 days before the start of the campaign.
- C. IP address 300 days before the start of the campaign 4-6 days before the start of the campaign.
- D. IP address 200 days before the start of the campaign.

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 35

Distributed Marketing 30 days before the start of the campaign?

- A. 30 days before the start of the campaign.
- B. 30 days, 30 days before the start of the campaign.
- C. Distributed Marketing 30 days before the start of the campaign DM 30 days before the start of the campaign.
- D. 30 days before the start of the campaign.
- E. 30 days before the start of the campaign.

Answer: B,D,E (LEAVE A REPLY)

NEW QUESTION: 36

Journey Builder 30 days before the start of the campaign?

- A. 30 days before the start of the campaign.
- B. 30 days before the start of the campaign.
- C. 30 days before the start of the campaign.
- D. 30 days before the start of the campaign.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 37

Marketing Cloud 30 days before the start of the campaign SMS 30 days before the start of the campaign CELEBRATION 30 days before the start of the campaign.

30 days before the start of the campaign?

- A. 30 days before the start of the campaign.
- B. 30 days before the start of the campaign.
- C. 30 days before the start of the campaign.
- D. 30 days before the start of the campaign.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 38

Automation Studio□□ □□ Journey Builder□□ □□ □□□ □□□□ □□□□?

- A. □□□ □□□ □□□□ □□□□ □□□□□.
- B. □□ □ JavaScript □□□ □□ □□.
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- D. Salesforce □□□□ □□□□ □□□□ □□.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 39

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- A. □□□ □□□ □□□ □□ 3□□ □□□ □□.
- B. Import File Activity > 3□□ Send □□□ □□□ □□□ □□□□ □□□□.
- C. □ □□ □□ □□ > □ □□ □□□ □□□□ □□□□ □□□□.
- D. □□ □□□□ □□ > □ □□ □□ □□ > □□□□ □□□ □ □□ □□□ □□.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 40

Northern Trail Outfitters□ □□ □□□□ □□□ □□□□□□□. □□ □□ admin@example.com□ □□□ □ □□□ □□ □□□ □□□□□. □ □□□□ □□ □□□ □□□ □□ □□□ □□□□□?

- A. □□□ □
- B. □□□ □□□ □□
- C. □□□ □□□
- D. □□□

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 41

Northern Trail Outfitters□ Marketing Cloud Connect□ □□□□ □□□□□ Sales Cloud □ □□□ □□□□□. □□□□□ □□□□ Sales Cloud□□ □□□ □□□□□ □□ □□□ □□□ □ □□□□□□□.

Marketing Cloud □□□□□ □□□□□ □□ □□□ □□□□□ □□□?

- A. Email Studio > □□□□□ □□□ □□
- B. Automation Studio > □□ □□
- C. □□□ □□ > □□□□□ □□□ □□
- D. □□□ □□□ > □□□ □□

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 42

Which of the following is a benefit of using Marketing Cloud Connect?
A. It allows you to sync data between Marketing Cloud and Salesforce CRM.

Which of the following is a benefit of using Marketing Cloud Connect?
2. It allows you to sync data between Marketing Cloud and Salesforce CRM.

2. It allows you to sync data between Marketing Cloud and Salesforce CRM.

A. It allows you to sync data between Marketing Cloud and Salesforce CRM.

B. It allows you to sync data between Marketing Cloud and Salesforce CRM.

C. It allows you to sync data between Marketing Cloud and Salesforce CRM.

D. It allows you to sync data between Marketing Cloud and Salesforce CRM.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 43

Marketing Cloud Connect allows you to sync data between Marketing Cloud and Salesforce CRM. Which of the following is a benefit of using Marketing Cloud Connect?
A. It allows you to sync data between Marketing Cloud and Salesforce CRM.

Which of the following is a benefit of using Marketing Cloud Connect?
2. It allows you to sync data between Marketing Cloud and Salesforce CRM.

2. It allows you to sync data between Marketing Cloud and Salesforce CRM.

A. It allows you to sync data between Marketing Cloud and Salesforce CRM.

B. It allows you to sync data between Marketing Cloud and Salesforce CRM.

C. It allows you to sync data between Marketing Cloud and Salesforce CRM.

D. It allows you to sync data between Marketing Cloud and Salesforce CRM.

Answer: B,D (LEAVE A REPLY)

NEW QUESTION: 44

Marketing Cloud Connect allows you to sync data between Marketing Cloud and Salesforce CRM. Which of the following is a benefit of using Marketing Cloud Connect?
A. It allows you to sync data between Marketing Cloud and Salesforce CRM.

Marketing Cloud Connect allows you to sync data between Marketing Cloud and Salesforce CRM. Which of the following is a benefit of using Marketing Cloud Connect?
2. It allows you to sync data between Marketing Cloud and Salesforce CRM.

2. It allows you to sync data between Marketing Cloud and Salesforce CRM.

A. It allows you to sync data between Marketing Cloud and Salesforce CRM.

B. It allows you to sync data between Marketing Cloud and Salesforce CRM.

C. CRM allows you to sync data between Marketing Cloud and Salesforce CRM.

D. It allows you to sync data between Marketing Cloud and Salesforce CRM.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 45

- B. □□ □□ □□, □□□ □□ □□, □□ □□, □□ □□ □
- C. □□ □□ □□, □□□ □□ □□, □□ □□, □□ □□ □
- D. □□ □□□□ □□, □□□□ □□□, □□ □□□□, □□ □□

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 49

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- A. □□□ □□
- B. □□□□□□
- C. □□ □□
- D. □□□ □□

Answer: A,C [\(LEAVE A REPLY\)](#)

NEW QUESTION: 50

Northern Trail Outfitters □□ □□□ □□ □□□□.
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- A. □□□□□□
- B. □□□ □□
- C. □□ □□
- D. □□□ □□

Answer: C,D [\(LEAVE A REPLY\)](#)

NEW QUESTION: 51

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- A. □□
- B. □□□ □□
- C. □□
- D. □□ □□

Answer: B [\(LEAVE A REPLY\)](#)

NEW QUESTION: 52

Marketing Cloud Connect □ □□□□ □□ Marketing Cloud □□□□ Sales Cloud □
 Marketing Cloud □□□ □□□□ □□□ □□□□□. □□□ □□□□ □□ □□ □□□□
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 - □□□□ □□□ □□. □□ Marketing Cloud □□□□ □□□□ □□□□□. □□□ □□
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- A. CRM □□□□ □□□ □□□ □□□ □□□□□.
- B. Marketing Cloud for AppExchange □□□ □□□ □□
- C. □ □□□ □□ □□□□□ □□ □□□ □□□□□□.
- D. □□□ □ Marketing Cloud □□□ □□ □□□ □□□□□ □□

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 53

Northern Trail Outfitters □ Sales Cloud □□□□ □□□□ □□□□□ □□□□□ □□□.
 Marketing Cloud □□□□ Marketing Co□□ □□□□□ □□□□□ Sales Cloud □□□
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- A. □□□ □□□ > □□□ □□□ > □□□□ □□□ □□□
- B. □□ > □□□ □□ > □□□□ □□□ □□
- C. □□ > □ > Salesforce □□
- D. □□□ □□□ > □□□ □□

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 54

Marketing Cloud □□□□ □□□ □□□□□ □□ □□□ □□□□ □□ □□□ 4□□ □
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- A. □ □□ □□□
- B. □□□ □□□□ □□□
- C. □□ □□□□□ 360
- D. Marketing Cloud □ AMPscript

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 55

NTO(Northern Trail Outfitters) □ □□□ □□□□ SAP(Sender Authentication Package) □
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 CloudPages □ □□□□□ □□□.

- A. de-special.ntmarketing.com □ □ SAP □□
- B. CloudPages □ pages.ntmarketing.com □ □□□□ □□□.
- C. CloudPages □ SAP □□□□ □□□□ □□□.
- D. CloudPages □□ □□□ □ □□ □□□ □□

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 56

