

# Pegasystems.PEGAPCDC87V1.v2022-12-22.q20

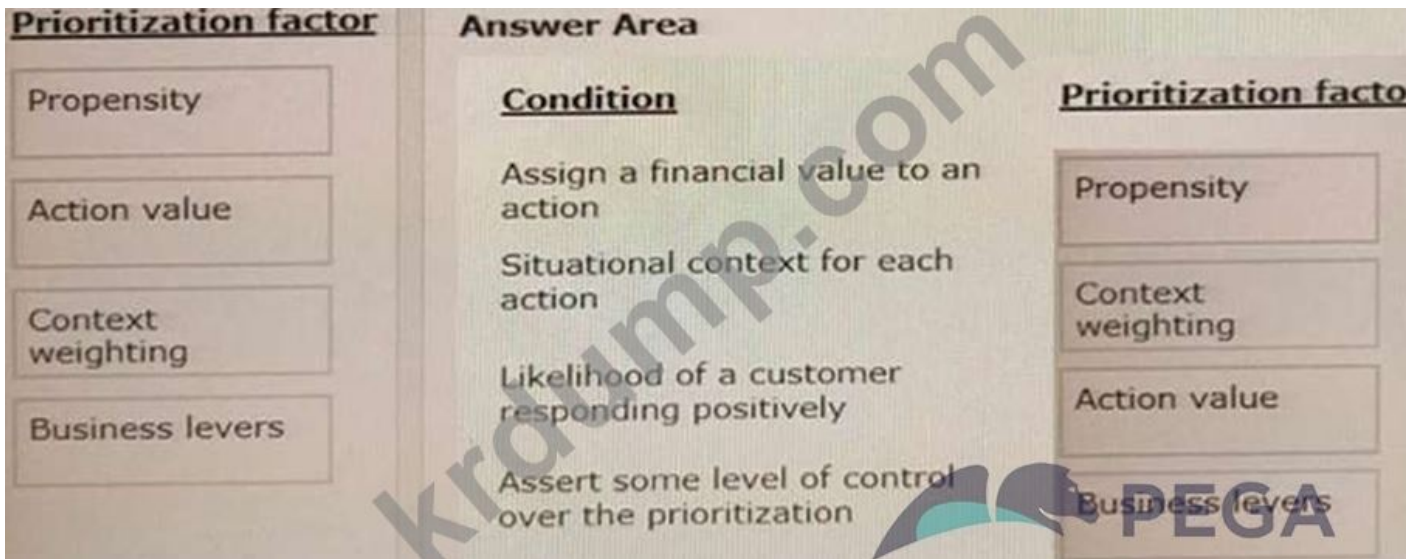
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## NEW QUESTION: 1

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Prioritization factor	Answer Area	Prioritization factor
Propensity	<p><b>Condition</b></p> <p>Assign a financial value to an action</p> <p>Situational context for each action</p> <p>Likelihood of a customer responding positively</p> <p>Assert some level of control over the prioritization</p>	
Action value		
Context weighting		
Business levers		

Answer:



**NEW QUESTION: 2**

Which of the following is a condition for the Next-Best-Action algorithm to be used?

Which of the following is a condition for the Next-Best-Action algorithm to be used?

- A. Propensity
- B. Context weighting
- C. Action value
- D. Business levers

**Answer: B (LEAVE A REPLY)**

**NEW QUESTION: 3**

Which of the following is a condition for the Next-Best-Action algorithm to be used?

Which of the following is a condition for the Next-Best-Action algorithm to be used?

- A. Propensity
- B. Context weighting
- C. Action value
- D. Facebook Business levers

**Answer: B (LEAVE A REPLY)**

**NEW QUESTION: 4**

Which of the following is a condition for the Next-Best-Action algorithm to be used?

Which of the following is a condition for the Next-Best-Action algorithm to be used?

- A. Propensity
- B. dot-property
- C. component-dot-property
- D. Business levers

**Answer: C (LEAVE A REPLY)**

**NEW QUESTION: 5**

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- A. "□□ □□" □□ □□□ □□□ "□□" □□ □□□ □□□□□.
- B. "□□ □□" □□ □□□ □□□□ □□ "□□" □□ □□□ □□ □□□□□.
- C. "□□ □□"□ "□□" □□ □□ □□□□ □□□ □□□ □□□□.
- D. "□□ □□" □□ □□□ □□□ "□□" □□ □□□ □□ □□□□□.

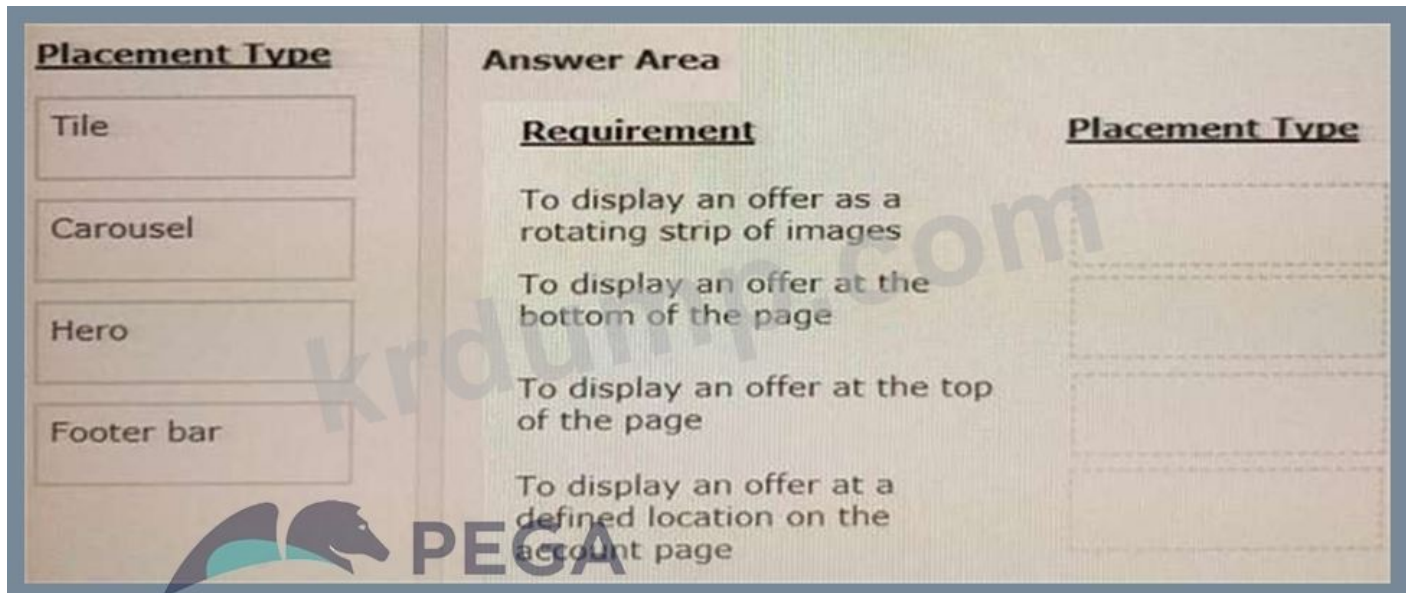
Answer: A ([LEAVE A REPLY](#))

**NEW QUESTION: 6**

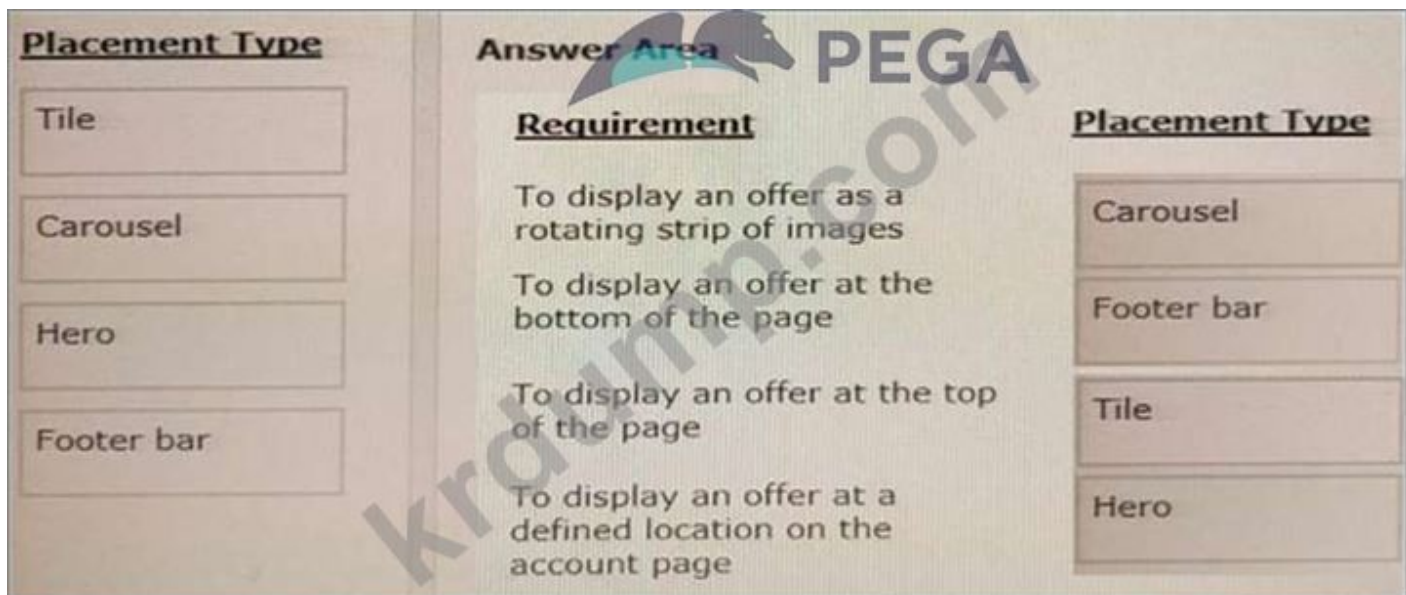
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U+ Bank□ □□□ □□ □□□ □□□ □ □□ □□□ □□ □□ □□□□ □□ Pega Customer Decision Hub□ □□□□□ □□□□□□.

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Answer:



**NEW QUESTION: 7**



MyCo is a company that sells shoes. It has four brands: Nike, Adidas, Puma, and Reebok. The company wants to determine the profit for each brand. The profit is calculated as Price minus Cost. The company has the following data:

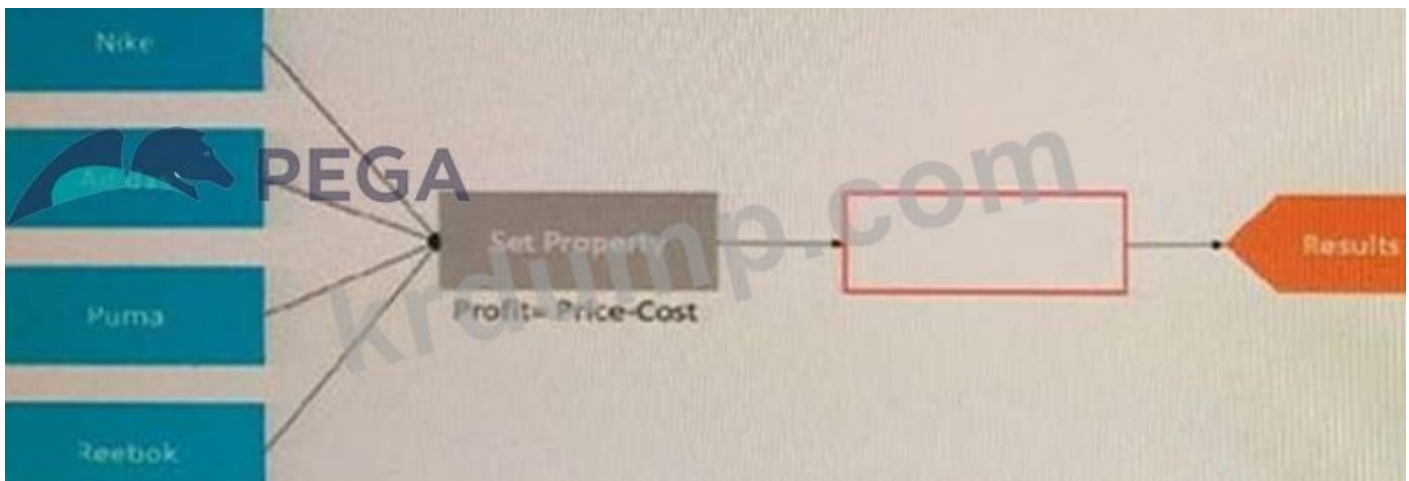
Price and Cost for each brand are as follows. What is the profit for Nike?

- A. \$10
- B. \$20
- C. \$25
- D. \$50

Answer: D ([LEAVE A REPLY](#))

**NEW QUESTION: 11**

A company is using PEGA to calculate profit. The profit is calculated as Price minus Cost. The company has the following data:



The company has the following data:

Action	Price	Cost	Profit
Nike	\$69	\$59	\$10
Adidas	\$65	\$45	\$20
Puma	\$85	\$65	\$20
Reebok	\$75	\$50	\$25

What is the profit for Nike?

- A. Price=4, Cost=1
- B. Price=1, Cost=4
- C. Price=4, Cost=4
- D. Price=1, Cost=1

Answer: A ([LEAVE A REPLY](#))

**NEW QUESTION: 12**



Myco Pega Customer Decision Hub. The system is designed to help businesses make better decisions by providing a central hub for customer data and analytics. It allows businesses to understand their customers better and make more informed decisions about their marketing and sales strategies.

- A. Nike, Adidas, Puma, Reebok
- B. Nike, Adidas, Puma, Reebok, and others.
- C. Nike, Adidas, Puma, Reebok, and others.
- D. Nike, Adidas, Puma, Reebok, and others.

Answer: A ([LEAVE A REPLY](#))

**NEW QUESTION: 16**

The following table shows the price and cost of various actions. The profit is calculated as Price minus Cost.



The following table shows the price and cost of various actions.

Action	Price	Cost	Profit
Nike	\$69	\$59	\$10
Adidas	\$65	\$45	\$20
Puma	\$85	\$65	\$20
Reebok	\$75	\$50	\$25

The following table shows the price and cost of various actions.

- A. Nike, Adidas, Puma, Reebok
- B. Nike, Adidas, Puma, Reebok, and others.
- C. Nike, Adidas, Puma, Reebok, and others.
- D. Nike, Adidas, Puma, Reebok, and others.

Answer: ([SHOW ANSWER](#))





