

Pegasystems.PEGACPDC25V1.v2026-06-23.q63

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NEW QUESTION: 1

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Volume Constraints

Key	Value	Maximum
Channel	SMS	2
Action	Silver card	1

Customers

Interaction ID	Action	Channel
CUST-01	Gold Card	Push
CUST-02	Gold Card	Email
CUST-02	Silver Card	Push
CUST-03	Platinum Card	Email
CUST-03	Diamond Card	SMS
CUST-04	Diamond Card	Direct Mail
CUST-05	Silver Card	SMS
CUST-05	Diamond Card	Push

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Answer: C (LEAVE A REPLY)

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NEW QUESTION: 2

U+- Bank 15% 10000 500. 15% 10000 500.

Offer	Eligibility	Applicability	Suitability
Fifteen-year fixed-rate mortgage	Age >= 18	Annual Income > 10000	Credit Score > 500

1. 15% 10000 500.
2. 20% 10000 600.
- 15% 10000 500.

Offer	Eligibility	Applicability	Suitability
Fifteen-year fixed-rate mortgage	Age >= 18	Annual Income > 10000	Credit Score > 450
Twenty-year fixed-rate mortgage	Age >= 18	Annual Income > 12000	Credit Score > 600

- 1:1 1:1 Operations Manager 200 600.
- 1:1 200 600.
- Pega 10000 600.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 3

U+ 4% 10000 500. 4% 10000 500. 4% 10000 500.

- A. 10000
- B. 10000
- C. 10000
- D. 10000

Answer: A (LEAVE A REPLY)

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NEW QUESTION: 4

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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 5

A. MyFone 14 Pro □□□ □□□□ □□□ □□□□.

C. MyFone 14 Pro □□□ □□□□ □□□□ □□□□.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 6

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C. ☐☐ ☐☐ ☐☐ ☐☐ ☐☐

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 7

A. ☐☐☐ ☐☐ ☐☐

C. ☐ ☐ ☐ ☐ ☐ ☐

Answer: A (LEAVE A REPLY)

Pega Customer Decision Hub (CDH) is a powerful tool for personalizing customer experiences. It uses machine learning algorithms to analyze customer data and make real-time decisions about which offers to present to each customer. This helps businesses increase conversion rates and improve customer satisfaction. [Pega Decisioning Consultant | Pega Academy]

NEW QUESTION: 8

U+ Bank is offering a new mortgage product. The product details are as follows:

- 1. 15-year fixed-rate mortgage with an interest rate of 4.5%.
- 2. 20-year fixed-rate mortgage with an interest rate of 5.0%.

The bank wants to use Pega CDH to recommend the most suitable mortgage product to each customer based on their credit score and annual income.

Offer	Eligibility	Applicability	Suitability
Fifteen-year fixed-rate mortgage	Age >= 18	Annual Income > 10000	Credit Score > 450
Twenty-year fixed-rate mortgage	Age >= 18	Annual Income > 12000	Credit Score > 600

- Which of the following is the correct configuration for the Pega CDH?
- A. 1:1 rule flow with two rulesets.
 - B. Pega CDH with two rulesets.
 - C. 1:1 rule flow with two rulesets and a 200% discount.
 - D. Pega Customer Decision Hub with 1:1 Operations Manager ruleset and a 200% discount.

Answer: (SHOW ANSWER)

The correct configuration for the Pega CDH is D. Pega Customer Decision Hub with 1:1 Operations Manager ruleset and a 200% discount. Pega CDH is a powerful tool for personalizing customer experiences. It uses machine learning algorithms to analyze customer data and make real-time decisions about which offers to present to each customer. This helps businesses increase conversion rates and improve customer satisfaction. [Pega Decisioning Consultant | Pega Academy]

NEW QUESTION: 9

U+ Bank is offering a new mortgage product. The product details are as follows:

- 1. 15-year fixed-rate mortgage with an interest rate of 4.5%.
- 2. 20-year fixed-rate mortgage with an interest rate of 5.0%.

Placement Type

Tile

Carousel

Hero

Footer bar

Answer Area

Requirement

- To display an offer as a rotating strip of images
- To display an offer at the bottom of the page
- To display an offer at the top of the page
- To display an offer at a defined location on the account page

Placement Type

Answer:

Placement Type

Tile

Carousel

Hero

Footer bar

Answer Area

Requirement

- To display an offer as a rotating strip of images
- To display an offer at the bottom of the page
- To display an offer at the top of the page
- To display an offer at a defined location on the account page

Placement Type

Carousel

Footer bar

Hero

Tile

NEW QUESTION: 10

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Answer: D ([LEAVE A REPLY](#))

[illegible]

NEW QUESTION: 11

	Credit Score	Credit Score	Average Balance	Result
	>=	<	>=	
If	400	600	30000	Good
else if	200	400	20000	Fair
else if	100	200	10000	Poor
else if	50	100	1000	Very Poor
Otherwise				Very Poor

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- B. ☐☐
- C. ☐☐☐
- D. ☐☐☐

Answer: D (LEAVE A REPLY)

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NEW QUESTION: 12

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Answer: A (LEAVE A REPLY)

1. **Customer Decision Hub** is a new Pega offering that provides a unified platform for managing customer interactions across all touchpoints. It is designed to help organizations improve customer engagement, streamline processes, and increase operational efficiency.

2. **Key Features:**

- Unified Customer View:** Consolidates data from various sources to provide a 360-degree view of the customer.
- Personalized Experiences:** Enables organizations to deliver tailored experiences based on customer preferences and behavior.
- Automated Workflows:** Streamlines complex processes, reducing manual effort and improving response times.
- Real-time Analytics:** Provides insights into customer behavior and campaign performance.
- Integration Capabilities:** Seamlessly integrates with existing systems and third-party applications.

3. **Benefits:**

- Improved Customer Engagement:** By providing personalized and timely interactions, organizations can build stronger relationships with their customers.
- Increased Operational Efficiency:** Automating repetitive tasks and streamlining workflows reduces costs and improves productivity.
- Enhanced Data Insights:** Real-time analytics enable organizations to make data-driven decisions and optimize their marketing and sales strategies.

4. **Implementation:**

- Assessment:** Evaluate current customer journey and identify areas for improvement.
- Integration:** Ensure seamless integration with existing systems and data sources.
- Training:** Provide comprehensive training for staff to maximize the use of the platform.
- Monitoring:** Continuously monitor performance and make adjustments as needed.

5. **Conclusion:** Customer Decision Hub is a powerful tool for organizations looking to enhance their customer experience and optimize their operations. By leveraging this platform, businesses can achieve higher customer satisfaction, reduce costs, and drive growth.

NEW QUESTION: 13

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Age	Credit Score	Risk Segmentation
<18	>100	CCC
>18	>350	BBB
>25	>500	AAA

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Answer: D (LEAVE A REPLY)

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NEW QUESTION: 14

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Answer: C,D (LEAVE A REPLY)

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NEW QUESTION: 15

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Answer Area



PEGA

Task

1:1
Operations
Manager

Pega Customer Decision Hub

Create a new action.

Modify a decision table.

Create a decision strategy.

Edit an engagement policy for an action.

Edit a group level engagement policy.

Answer:

Answer Area



PEGA

Task

1:1
Operations
Manager

Pega Customer Decision Hub

Create a new action.

Modify a decision table.

Create a decision strategy.

Edit an engagement policy for an action.

Edit a group level engagement policy.

NEW QUESTION: 16

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Action	Price	Cost	Profit
Nike	\$69	\$59	\$10
Adidas	\$65	\$45	\$20
Puma	\$85	\$65	\$20
Reebok	\$75	\$50	\$25

Which of the following actions should be prioritized?

- A. Nike
- B. Adidas
- C. Puma
- D. Reebok

Answer: (SHOW ANSWER)

Which of the following actions should be prioritized? (Prioritize) Nike, Adidas, Puma, Reebok. Nike has a profit of \$10, Adidas has a profit of \$20, Puma has a profit of \$20, and Reebok has a profit of \$25. (Profit) Nike, Adidas, Puma, Reebok. (Pega Academy - Decisioning Consultant - Prioritizing actions)

NEW QUESTION: 20

U+ Pega Customer Decision Hub Next-Best-Action Designer. Which of the following actions should be prioritized? (Pega Academy - Decisioning Consultant - Prioritizing actions)

Which of the following actions should be prioritized? (Pega Academy - Decisioning Consultant - Prioritizing actions)

- A. Nike
- B. Adidas
- C. Puma
- D. Reebok

Answer: B,C (LEAVE A REPLY)

Which of the following actions should be prioritized? (Pega Academy - Decisioning Consultant - Prioritizing actions)

NEW QUESTION: 21

NBA Next-Best-Action Designer. Which of the following actions should be prioritized? (Pega Academy - Decisioning Consultant - Prioritizing actions)

- A. Nike
- B. Adidas
- C. Puma
- D. Reebok

Answer: A (LEAVE A REPLY)

NEW QUESTION: 22

U+ Bank is a leading bank in the United States. It has 5 million customers. The bank is planning to launch a new product, a credit card, and it needs to decide how to launch it. The bank has three options: A, B, and C. Option A is to launch the credit card in all states. Option B is to launch the credit card in 3 states. Option C is to launch the credit card in 1 state. The bank wants to know which option is the best.

Which option is the best?

- A. Launch the credit card in all states.
- B. Launch the credit card in 3 states.
- C. Launch the credit card in 1 state.
- D. Launch the credit card in 2 states.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 23

U+ Bank is a leading bank in the United States. It has 5 million customers. The bank is planning to launch a new product, a credit card, and it needs to decide how to launch it. The bank has three options: A, B, and C. Option A is to launch the credit card in all states. Option B is to launch the credit card in 3 states. Option C is to launch the credit card in 1 state. The bank wants to know which option is the best. The bank is using Pega Customer Decision Hub to make this decision. The bank is using the Next-Best-Action Designer to make this decision. The bank is using the Decision Strategy Designer to make this decision. The bank is using the Decision Analytics Designer to make this decision. The bank is using the Decision Support Designer to make this decision. The bank is using the Decision Monitoring Designer to make this decision. The bank is using the Decision Reporting Designer to make this decision. The bank is using the Decision Configuration Designer to make this decision. The bank is using the Decision Integration Designer to make this decision. The bank is using the Decision Deployment Designer to make this decision. The bank is using the Decision Maintenance Designer to make this decision. The bank is using the Decision Testing Designer to make this decision. The bank is using the Decision Validation Designer to make this decision. The bank is using the Decision Deployment Designer to make this decision. The bank is using the Decision Maintenance Designer to make this decision. The bank is using the Decision Testing Designer to make this decision. The bank is using the Decision Validation Designer to make this decision.

Task	Execution		
	Create a new decision strategy	Extend existing decision strategies	No strategy changes required
Create complex eligibility rule that uses a scorecard rule to determine the customer credit score.	☐	☐	☐
Create a new tracking time period for 20 days.	☐	☐	☐
Enable a new channel.	☐	☐	☐
Use business levers to boost an offer.	☐	☐	☐

Answer:

MyCo is a company that provides SMS services to its customers. The company has a list of customers and their phone numbers. The company wants to send a text message to all the customers who have a phone number starting with 1234. Which of the following is the best way to accomplish this task?

A. Use the Send SMS action in the Pega Customer Decision Hub.
 B. Use the Send SMS action in the Pega Marketing Campaign Manager.
 C. Use the Send SMS action in the Pega Customer Decision Hub and the Pega Marketing Campaign Manager.
 D. Use the Send SMS action in the Pega Customer Decision Hub and the Pega Marketing Campaign Manager.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 27

U+ Bank is a company that provides banking services to its customers. The company has a list of customers and their account numbers. The company wants to send a text message to all the customers who have an account number starting with 1234. Which of the following is the best way to accomplish this task?

A. Use the Send SMS action in the Pega Customer Decision Hub.
 B. Use the Send SMS action in the Pega Marketing Campaign Manager.
 C. Use the Send SMS action in the Pega Customer Decision Hub and the Pega Marketing Campaign Manager.
 D. Use the Send SMS action in the Pega Customer Decision Hub and the Pega Marketing Campaign Manager.

Answer Area

Task	1:1 Operations Manager	Pega Customer Decision Hub
Create a new action.	☐	☐
Modify a decision table.	☐	☐
Create a decision strategy.	☐	☐
Edit an engagement policy for an action.	☐	☐
Edit a group level engagement policy.	☐	☐

Answer:

Answer Area

Task	1:1 Operations Manager	Pega Customer Decision Hub
Create a new action.	☐	☒
Modify a decision table.	☐	☒
Create a decision strategy.	☐	☒
Edit an engagement policy for an action.	☒	☐
Edit a group level engagement policy.	☒	☐

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Task	1:1 Operations Manager	Pega Customer Hub
Create a new action.	☐	☒
Modify a decision table.	☐	☒
Create a decision strategy.	☐	☒
Edit an engagement policy for an action.	☒	☐
Edit a group level engagement policy.	☒	☐
Edit an email treatment for an action	☒	☐

[illegible]

- A.** □ □ □ □
- B.** □ □ □ □ □ □
- C.** □ □ □ □
- D.** □ □ □ □

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[illegible]

Answer Area

Condition: Customer...	Segment	Engagement policy
has a monthly income less than 20000	☐	☐
is opted in to receive promotional emails	☐	☐
has a credit score higher than 200	☐	☐
has a debt to income ratio higher than 30	☐	☐
is opted out to receive credit card promotions on mobile phone	☐	☐

Answer:

Answer Area

Condition: Customer...	Segment	Engagement policy
has a monthly income less than 20000	☒	☐
is opted in to receive promotional emails	☒	☐
has a credit score higher than 200	☐	☒
has a debt to income ratio higher than 30	☐	☒
is opted out to receive credit card promotions on mobile phone	☐	☒

NEW QUESTION: 30

MyCo is a company that provides financial services. It has a large number of customers and wants to improve its engagement with them. The company has a database of customer information, including their name, address, phone number, email address, and credit score. The company also has a list of promotional offers that it can send to its customers. The company wants to create a segmentation strategy that will allow it to target its promotional offers to the right customers at the right time. The company has five segments that it is considering: Segment 1: Customers who have a monthly income less than 20,000. Segment 2: Customers who are opted in to receive promotional emails. Segment 3: Customers who have a credit score higher than 200. Segment 4: Customers who have a debt to income ratio higher than 30. Segment 5: Customers who are opted out to receive credit card promotions on mobile phone. The company wants to know which segment(s) it should target with its promotional offers. The company has a budget of 10,000 for its promotional campaign. The company wants to know which segment(s) it should target with its promotional offers. The company has a budget of 10,000 for its promotional campaign.

Answer Area

 **PEGA**

Criteria	Engagement policy level
Criterion 1	Issue level Group level Action level
Criterion 2	Issue level Group level Action level
Criterion 3	Issue level Group level Action level

Answer:
Answer Area

Criteria	Engagement policy level
Criterion 1	Issue level Group level Action level
Criterion 2	Issue level Group level Action level
Criterion 3	Issue level Group level Action level

 **PEGA**

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NEW QUESTION: 31

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NEW QUESTION: 34

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Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 35

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Answer Area		Engagement policy		
Condition		Eligibility	Applicability	Suitability
The customer must not be flagged as a defaulted borrower		☐	☐	☐
Customer already owns a higher-value offer		☐	☐	☐
Must be a resident of New York City		☐	☐	☐
The savings product offers are relevant only if the customer has not explicitly opted out of direct marketing		☐	☐	☐
Inappropriate for customers with a credit score < 300 as they are likely to default		☐	☐	☐

Answer:

Answer Area				
Condition	Engagement policy			
	Eligibility	Applicability	Suitability	
The customer must not be flagged as a defaulted borrower	☐	☐	☒	
Customer already owns a higher-value offer	☐	☒	☐	
Must be a resident of New York City	☒	☐	☐	
The savings product offers are relevant only if the customer has not explicitly opted out of direct marketing	☒	☐	☐	
Inappropriate for customers with a credit score < 300 as they are likely to default	☐	☐	☒	

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Answer Area				
Condition	Engagement policy			
	Eligibility	Applicability	Suitability	
The customer must not be flagged as a defaulted borrower	☐	☐	☒	
Customer already owns a higher-value offer	☐	☒	☐	
Must be a resident of New York City	☒	☐	☐	
The savings product offers are relevant only if the customer has not explicitly opted out of direct marketing	☒	☐	☐	
Inappropriate for customers with a credit score < 300 as they are likely to default	☐	☐	☒	

NEW QUESTION: 36

□□ □□□ U+ BankT□ Pega Customer Decision Hub□ □□□□ □□ □□□ □□ □□□ □□□□ □□ □□□ □□□□□. □□ □ □□□□ □□□□ □□□ □□□□ □□□□□ □□ □□ □□ □ □□□□ □□□ □□□□ □□□. □□□□ □ □□ □□ □□□ □□□□ □□□□ □□ □□□□ □□□□□□.

Change Request Type

Create New Action

Update Existing Action

Request Type Other

Fast-track Change Request

Scenario

The bank needs to launch a completely new mortgage product offer targeting first-time homebuyers

Regulatory changes require modifications to an existing credit card engagement policy.

The fraud detection scorecard needs urgent updates due to emerging threats.

Complex changes are needed to the arbitration rules and engagement strategies.

Change Request Type

Answer:

Change Request Type

Create New Action

Update Existing Action

Request Type Other

Fast-track Change Request

Answer Area

Scenario

The bank needs to launch a completely new mortgage product offer targeting first-time homebuyers

Regulatory changes require modifications to an existing credit card engagement policy.

The fraud detection scorecard needs urgent updates due to emerging threats.

Complex changes are needed to the arbitration rules and engagement strategies.

Change Request Type

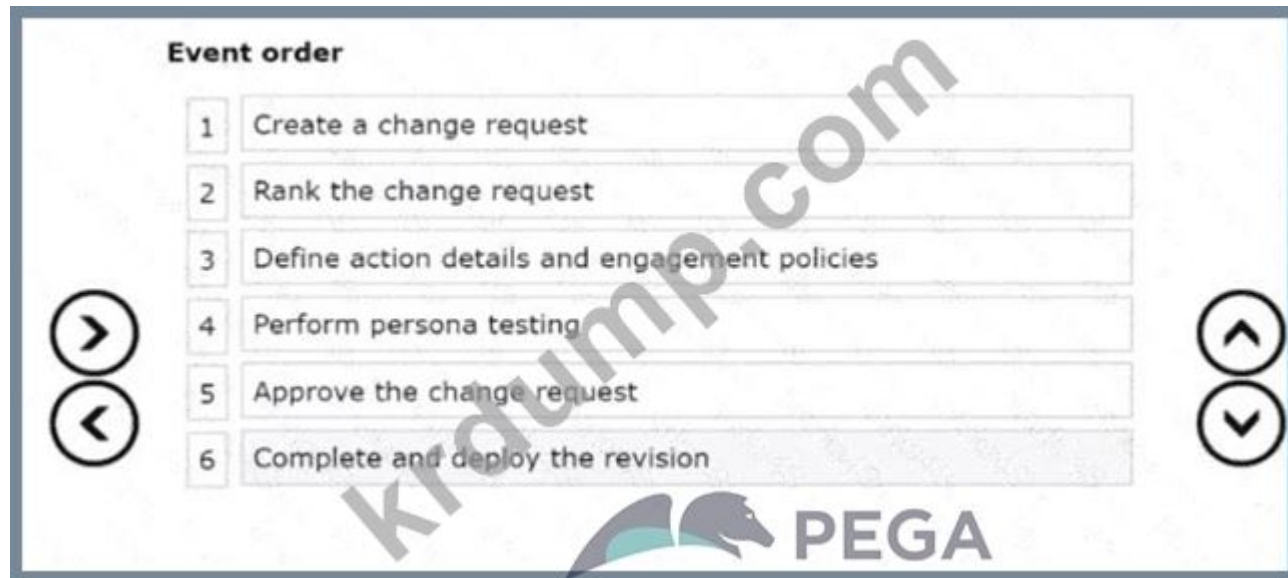
Create New Action

Update Existing Action

Fast-track Change Request

Request Type Other

□□:



NEW QUESTION: 39

Which of the following is a key benefit of using AI in change management?

- A. It can automatically generate change requests.
- B. It can automatically rank change requests based on their impact.
- C. It can automatically approve change requests.
- D. It can automatically complete and deploy change requests.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 40

Which of the following is a key benefit of using 1yCo in change management?

- A. 'One-to-one' communication.
- B. ETL (Extract, Transform, Load) integration.
- C. Data integration and data quality.
- D. Data integration and data security.

Answer: A ([LEAVE A REPLY](#))

Which of the following is a key benefit of using Pega Academy - Decisioning Consultant - Configuring outbound runs?

NEW QUESTION: 41

U+ is a key benefit of using Next-Best-Action Designer in change management.

- A. It can automatically generate change requests.
- B. It can automatically rank change requests based on their impact.
- C. It can automatically approve change requests.
- D. It can automatically complete and deploy change requests.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 42

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Answer: A,D (LEAVE A REPLY)

NEW QUESTION: 43

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Proposition	BaseCost	LetterCount	PrintingCost
Black Label	25	4	100
Red Label	150	2	300
Blue Label	200	3	600

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Answer: C (LEAVE A REPLY)

NEW QUESTION: 44

U+Bank
Pega GenAI

[illegible]

- A.** Pega GenAI ☐ ☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐
- B.** Pega GenAI ☐ ☐☐☐ ☐ ☐☐☐ ☐ ☐☐☐ ☐☐☐☐.

- C. Pega GenAI□ □□□□ □□□ □□ □□ □□□□□ □□□ □□□□ □□□□□.
- D. Pega GenAI□ □□ □ □□□□ □□□ □□ □□ □□□□□ □□□□□.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 45

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Answer: C,D ([LEAVE A REPLY](#))

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NEW QUESTION: 46

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Answer: A ([LEAVE A REPLY](#))

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NEW QUESTION: 47

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- D.** □ .

Answer: B (LEAVE A REPLY)

[illegible]

NEW QUESTION: 48

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- C.** Pega AI□ □□ □□ □□□□ □ □□ □□□ □□□□ □□ □□ □□□ □□□□□□□.
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Answer: A (LEAVE A REPLY)

NEW QUESTION: 49

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NEW QUESTION: 56

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B. ☐☐
C. ☐☐☐☐☐☐
D. ☐☐☐☐☐☐

Answer: A ([LEAVE A REPLY](#))

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NEW QUESTION: 57

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[illegible]

Answer Area	Task	1:1 Operations Manager	Pega Customer Decision Hub
	Create a new action.	☐	☐
	Modify a score card.	☐	☐
	Create a decision strategy.	☐	☐
	Edit an engagement policy for an action.	☐	☐
	Edit a group level engagement policy.	☐	☐
	Edit an email treatment for an	☐	☐

Answer:

Answer Area

Task	1:1 Operations Manager	Pega Customer Decision Hub
Create a new action.	☒	☐
Modify a score card.	☐	☒
Create a decision strategy.	☐	☒
Edit an engagement policy for an action.	☒	☐
Edit a group level engagement policy.	☐	☒
Edit an email treatment for an	☒	☐

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Task	1:1 Operations Manager	Pega Customer Decision Hub
Create a new action.	☒	☐
Modify a score card.	☐	☒
Create a decision strategy.	☐	☒
Edit an engagement policy for an action.	☒	☐
Edit a group level engagement policy.	☐	☒
Edit an email treatment for an	☒	☐

NEW QUESTION: 58

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- D. 111
- E. 11

Answer: B,C,D (LEAVE A REPLY)

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NEW QUESTION: 62

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B. 1111 1111 11 11 11 111111 'When' 111 1111 111 111 1.

C. 1111 1111 11 1111 111 111 1.

D. 1111 1111 11 11 111 111 111 1.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 63

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A. 11 11

B. 111

C. 11

D. 111

E. 11

Answer: (SHOW ANSWER)

111-11 11(Next-Best-Action) 111 11 1111 11 1111, 111 1111 1 1111 11 1111 11 11 11 111 1111 11 111 111. 111-11 11 111 111, 11 11, 11 11 1 11 11 111 111 1111 111 1111 1 111 1 1111. 1111 1111 111 11 1111 111 111 1111 11111111. 11 111 1111 111111 1111 1111 11 1111 11111111. 11 111 111111 11 1111 11 1111111 1111 1111 11111111. 1 11 1111 111 111-11 11 111 1111111 1111 11 1 1111. [Pega Decisioning Consultant | Pega Academy]

PEGACPDC25V1 □□ □□□ □□□□□ □□ DumpTop □□ □□□□ □□□ PEGACPDC25V1 □□! DumpTop □ □□ **PEGACPDC25V1** □□ □□□ □□□□□□, DumpTop PEGACPDC25V1 □□ □□□ □□□□□□□□ □□□ □□□□□□□□. □□□□ □□□ □□□□ □□ DumpTop PEGACPDC25V1 □□□ □□□□□. <https://www.dumptop.com/Pegasystems/PEGACPDC25V1-dump.html> (108 Q&As Dumps, **30%OFF** Special Discount: **KrDump**)