

Microsoft.MB-220.v2022-08-08.q145

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https://www.krdump.com/Microsoft.MB-220.v2022-08-08.q145.html	

NEW QUESTION: 1

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Answer: B ([LEAVE A REPLY](#))

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NEW QUESTION: 2

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A. □

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Answer: ([SHOW ANSWER](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-lead-scoring>

NEW QUESTION: 3

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Answer: A,B,E ([LEAVE A REPLY](#))

NEW QUESTION: 4

Content Type	Purpose	
Images and Keywords	Pictures and words to be added to marketing content	
Landing Page	General-purpose form for collecting contact information	
Subscription Form	Allows contacts to view and edit their opt-in / opt-out information	
Forward to a Friend Form	Accepts email address(es) in order to send info to colleagues.	
Marketing Email Messages		
Templates		



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Answer:

Content Type	Purpose	
Images and Keywords	Pictures and words to be added to marketing content	Images and Keywords
Landing Page	General-purpose form for collecting contact information	Landing Page
Subscription Form	Allows contacts to view and edit their opt-in / opt-out information	Subscription Form
Forward to a Friend Form	Accepts email address(es) in order to send info to colleagues.	Forward to a Friend Form
Marketing Email Messages		
Templates		



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Content type	Purpose	
Images and Keywords	Pictures and words to be added to marketing content	Images and Keywords
Landing Page	General-purpose form for collecting contact information	Landing Page
Subscription Form	Allows contacts to view and edit their opt-in / opt-out information	Subscription Form
Forward to a Friend Form	Accepts email address(es) in order to send info to colleagues.	Forward to a Friend Form
Marketing Email Messages		
Templates		

NEW QUESTION: 5

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Answer: A,B,D ([LEAVE A REPLY](#))

NEW QUESTION: 6

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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 7

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Scenarios	Answer Area	
	Fixed Rule	Behavior Rule
Lead Opening an Email		
Lead Registers for an Event		
Lead's City		
Lead's Estimated Budget		

Answer:

Scenarios	Answer Area	
	Fixed Rule	Behavior Rule
Lead Opening an Email		Lead Opening an Email
Lead Registers for an Event		Lead Registers for an Event
Lead's City	Lead's City	
Lead's Estimated Budget	Lead's Estimated Budget	

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/score-manage-leads>

NEW QUESTION: 8

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Steps

- Create an event.
- Navigate to the Venue Constraints section.
- Set the "Maximum Event Capacity" field to 500 and the "Waitlist This Event" field to Yes.
- Navigate to the Registration and Attendance Tab.
- Set the "Maximum Event Capacity" field to 500 and the "Allow Waitlist" field to 100.

Order

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Answer:

Steps

- Create an event.
- Navigate to the Venue Constraints section.
- Set the "Maximum Event Capacity" field to 500 and the "Waitlist This Event" field to Yes.
- Navigate to the Registration and Attendance Tab.
- Set the "Maximum Event Capacity" field to 500 and the "Allow Waitlist" field to 100.

Order

- Create an event.
- Navigate to the Venue Constraints section.
- Set the "Maximum Event Capacity" field to 500 and the "Waitlist This Event" field to Yes.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/event-waitlist>

NEW QUESTION: 9

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Data Source

- Contact[context]
- Content settings[context]
- Account
- Event
- Marketing List
- Marketing Page
- Message[context]
- Survey

Content Type

You want to add a link for opening the email as a webpage.

You want to add the First Name for the email recipient.

You want to add the customer name and phone number.

Answer:

Data Source

- Contact[context]
- Content settings[context]
- Account
- Event
- Marketing List
- Marketing Page
- Message[context]
- Survey

Content Type

You want to add a link for opening the email as a webpage.

You want to add the First Name for the email recipient.

You want to add the customer name and phone number.

Message[context]

Contact[context]

Contact[context]



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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/dynamic-email-content>

NEW QUESTION: 10

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Answer: A,C ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/content-blocks>

NEW QUESTION: 11

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Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 12

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Email Insight Statistic	Question	
Click-Throughs	What is the total number of clicks on a specific email link?	<input type="text"/>
Clicks (unique)	What is the total number of sent messages where the recipient clicked at least one link one time?	<input type="text"/>
Opens (unique)	What are the total number of emails that were opened by a contact at least on time?	<input type="text"/>
Forwards	What is the total number of times an email was forwarded by the recipient by using the forward link on the email?	<input type="text"/>
No Statistic Exists	What is the total number of times an email was forwarded using the email client forward button?	<input type="text"/>

Answer:

Email Insight Statistic	Question	
	What is the total number of clicks on a specific email link?	Click-Throughs
	What is the total number of sent messages where the recipient clicked at least one link one time?	Clicks (unique)
	What are the total number of emails that were opened by a contact at least on time?	Opens (unique)
	What is the total number of times an email was forwarded by the recipient by using the forward link on the email?	Forwards
	What is the total number of times an email was forwarded using the email client forward button?	No Statistic Exists

NEW QUESTION: 13

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Answer: B (LEAVE A REPLY)

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-lead-scoring>

NEW QUESTION: 14

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Answer: A,B,E,F (LEAVE A REPLY)

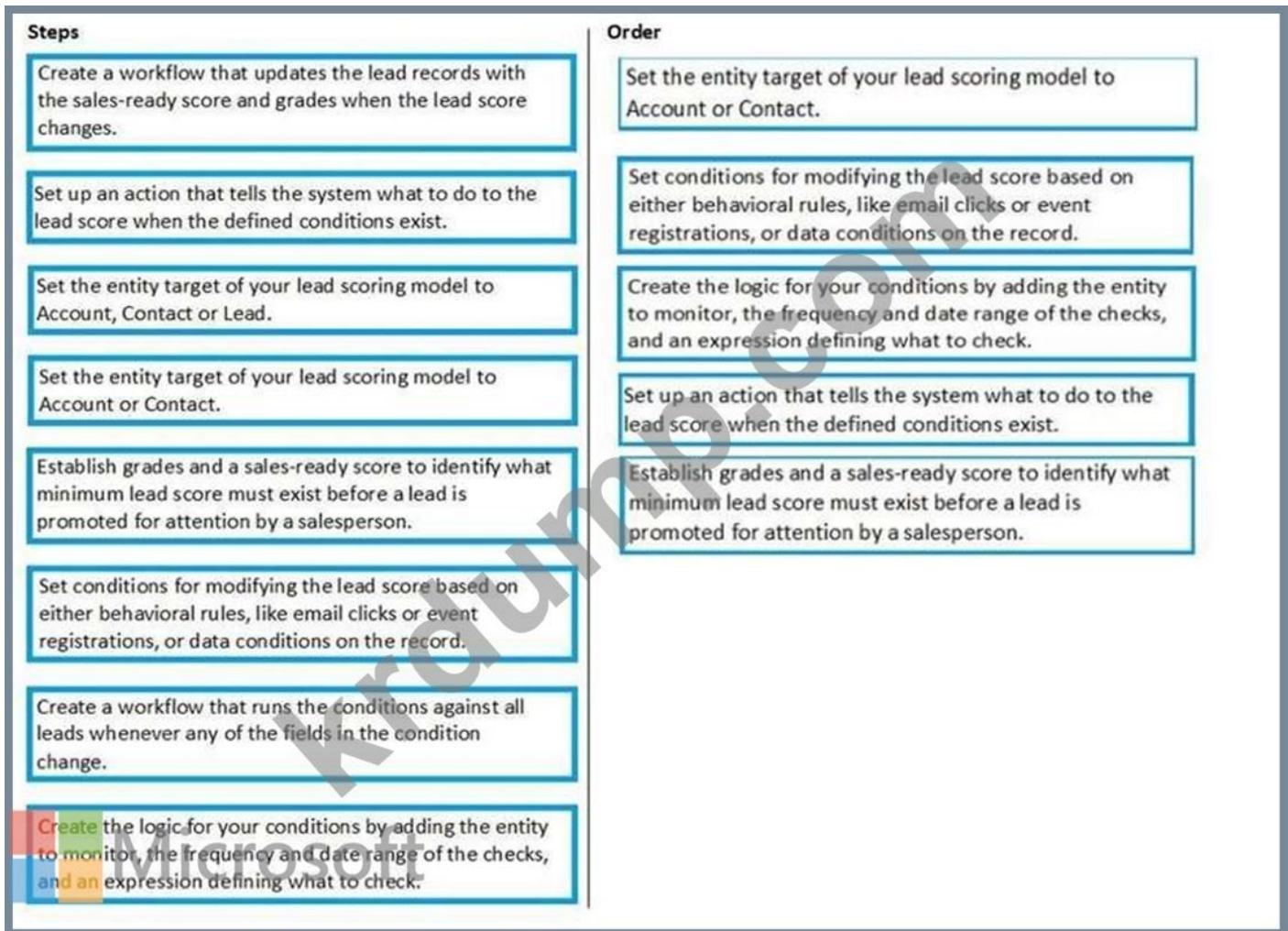
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<https://docs.microsoft.com/en-us/dynamics365/marketing/create-simple-customer-journey>

NEW QUESTION: 15

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Answer:



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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/score-manage-leads>

NEW QUESTION: 16

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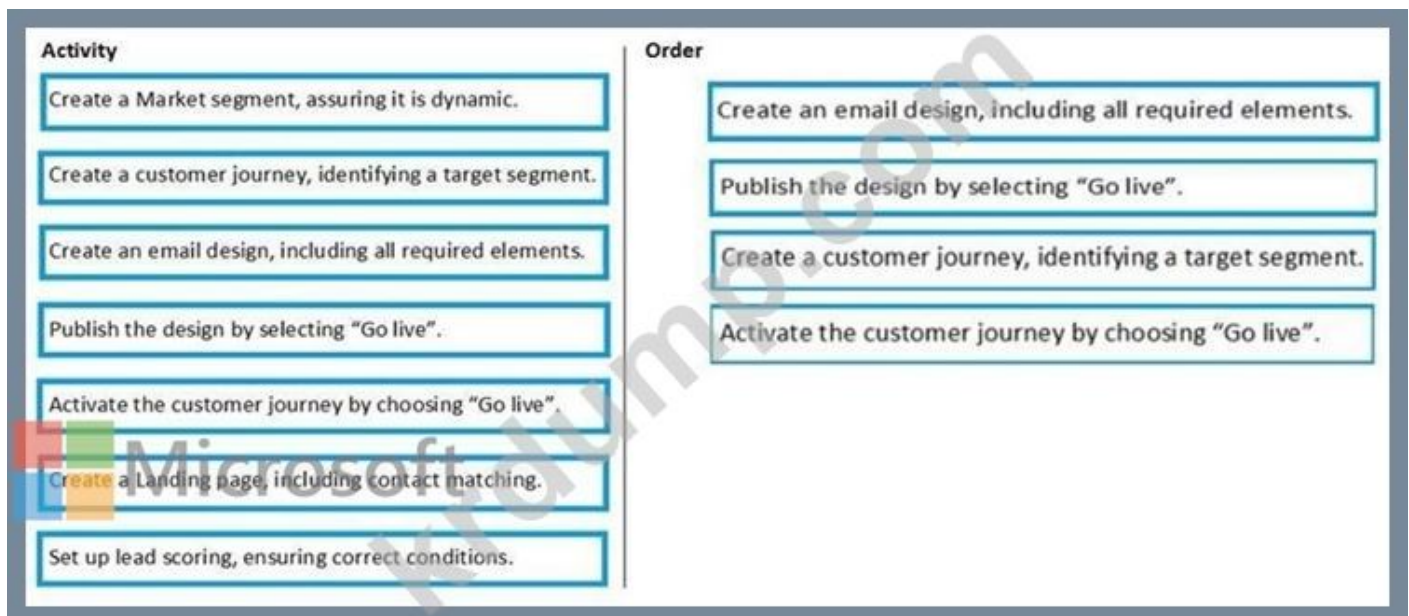
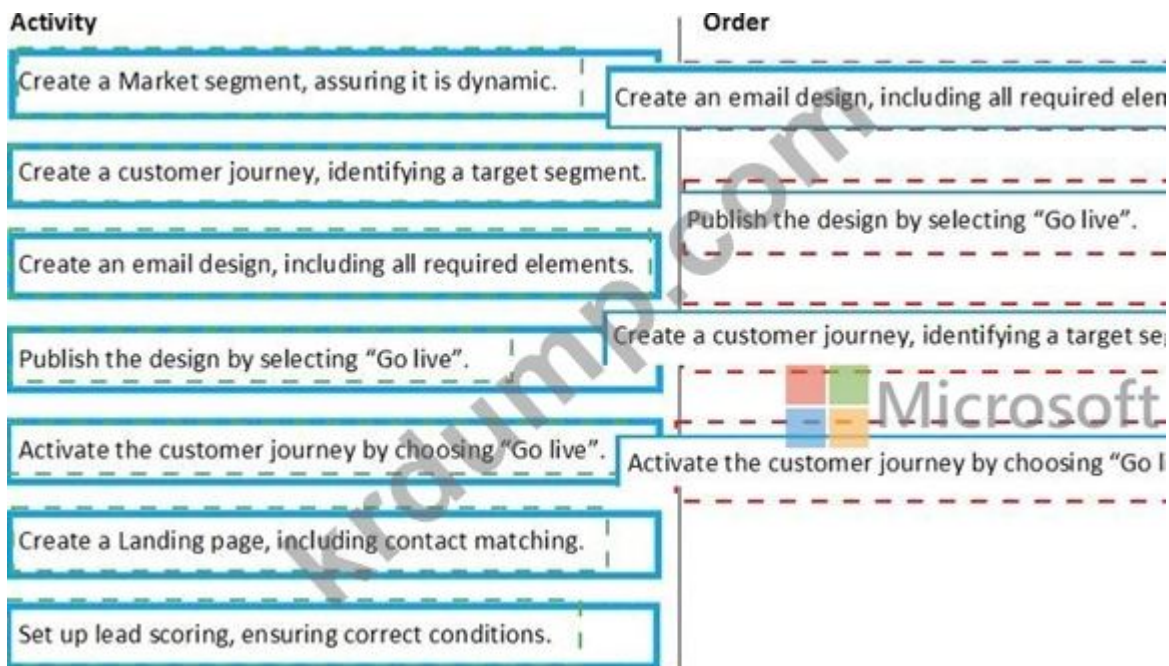
B. □□ □□□ □□

C. □□

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Answer: D (LEAVE A REPLY)

<https://docs.microsoft.com/en-us/dynamics365/customer-engagement/customize/types-of-fields>



NEW QUESTION: 18

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Answer: (SHOW ANSWER)

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https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/dynamic-email-content#content-settings

NEW QUESTION: 19

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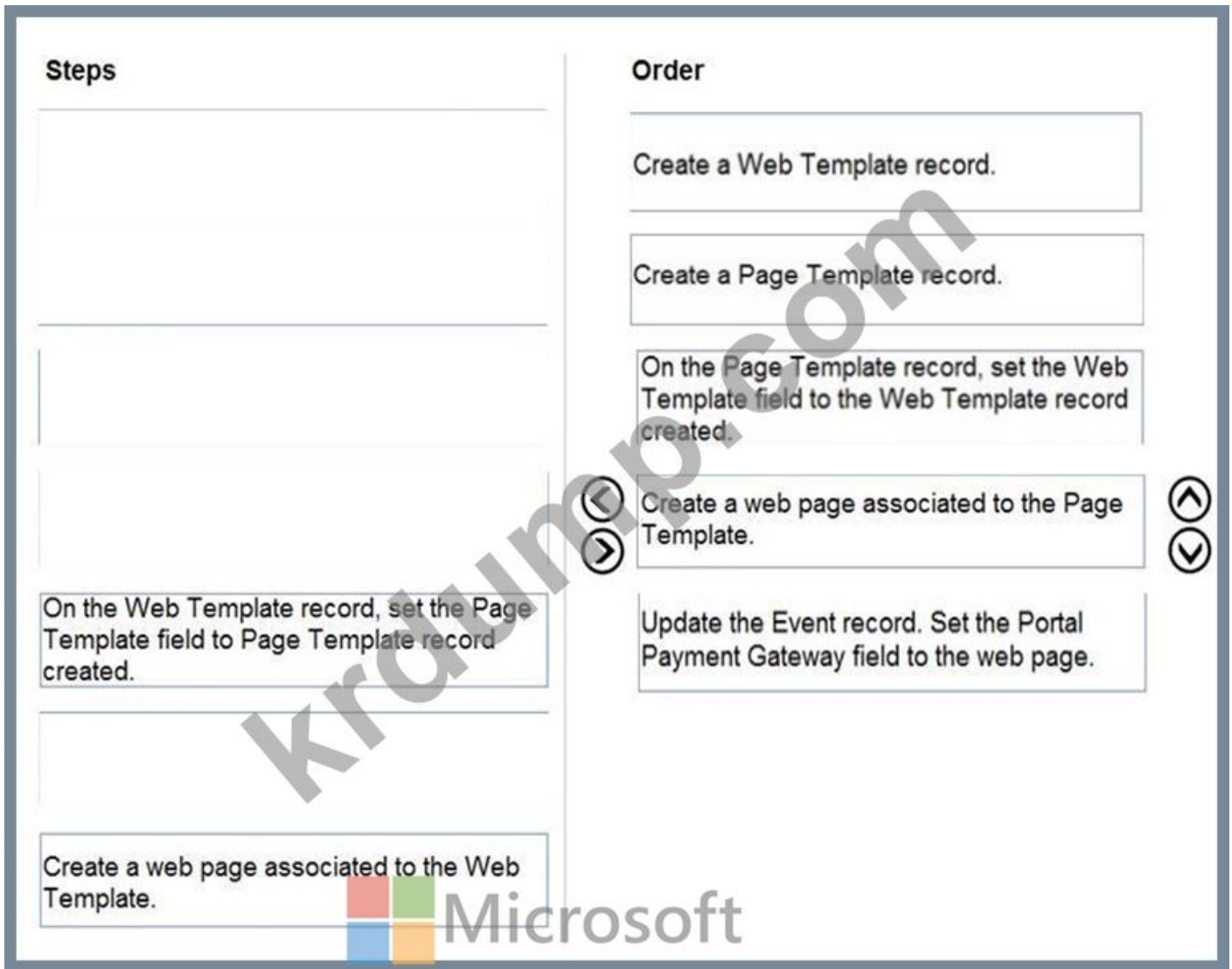
Email Insight Statistic	Question	
Click-Throughs	What is the total number of clicks on a specific email link?	<input type="text"/>
Clicks (unique)	What is the total number of sent messages where the recipient clicked at least one link one time?	<input type="text"/>
Opens (unique)	What are the total number of emails that were opened by a contact at least on time?	<input type="text"/>
Forwards	What is the total number of times an email was forwarded by the recipient by using the forward link on the email?	<input type="text"/>
No Statistic Exists	What is the total number of times an email was forwarded using the email client forward button?	<input type="text"/>

Answer:

Email Insight Statistic	Question	
Click-Throughs	What is the total number of clicks on a specific email link?	Click-Throughs
Clicks (unique)	What is the total number of sent messages where the recipient clicked at least one link one time?	Clicks (unique)
Opens (unique)	What are the total number of emails that were opened by a contact at least on time?	Opens (unique)
Forwards	What is the total number of times an email was forwarded by the recipient by using the forward link on the email?	Forwards
No Statistic Exists	What is the total number of times an email was forwarded using the email client forward button?	No Statistic Exists

NEW QUESTION: 20

□□□ □□□ Dynamics 365 for Marketing □□ □□□□ □□□□□□. □□□ □□□ □□□ □
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<https://docs.microsoft.com/en-us/dynamics365/marketing/event-payment-gateway>

NEW QUESTION: 22

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Answer: A,B,C ([LEAVE A REPLY](#))

NEW QUESTION: 23

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Dynamics 365 Customer Voice □□ □□□□ □ □□□□.

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A. 1. Sales Hub □□□ "Send Customer Voice Survey from Dynamics 365 □"□ □□□□□.

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B. 1. Microsoft Dataverse□ □□□□ Dynamics 365 Customer Voice □□ □□□□□ □□□□ □□.

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Answer: D (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/customer-voice/send-survey-from-dynamics-365>

NEW QUESTION: 24

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Content Type

- Images and Keywords
- Landing Page
- Subscription Form
- Forward to a Friend Form
- Marketing Email Messages
- Templates

Purpose Microsoft

- Pictures and words to be added to marketing content
- General-purpose form for collecting contact information
- Allows contacts to view and edit their opt-in / opt-out information
- Accepts email address(es) in order to send info to colleagues.

Answer:

Content Type

- Images and Keywords
- Landing Page
- Subscription Form
- Forward to a Friend Form
- Marketing Email Messages
- Templates

Purpose

- Pictures and words to be added to marketing content
- General-purpose form for collecting contact information
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- Accepts email address(es) in order to send info to colleagues.

- Images and Keywords
- Landing Page
- Subscription Form
- Forward to a Friend Form

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NEW QUESTION: 25

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Answer: B (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/customer-voice/satisfaction-metrics>

NEW QUESTION: 26

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Use Case	Answer Area	
	Internal Track	External Track
Group sessions for organization		
Group sessions by content		
Enable ticketing and registration		
Group sessions published on your event website		

 Microsoft

Answer:

Use Case	Answer Area	
	Internal Track	External Track
Group sessions for organization	Group sessions for organization	Group sessions by content
Group sessions by content		Enable ticketing and registration
Enable ticketing and registration		Group sessions published on your event website
Group sessions published on your event website		

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-event>

NEW QUESTION: 27

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B. □□

C. □□ □□

D. □□ □□

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 28



Steps

Add an If/then tile to further understand how contacts engage with the survey.

Select the email tile. In the right pane, go to Email elements > + Add item and select Customer Voice survey in the drop down menu.

Go to the customer journey designer. Then create or choose an existing customer journey with an email tile. Make sure the email tile is associated with an existing email.

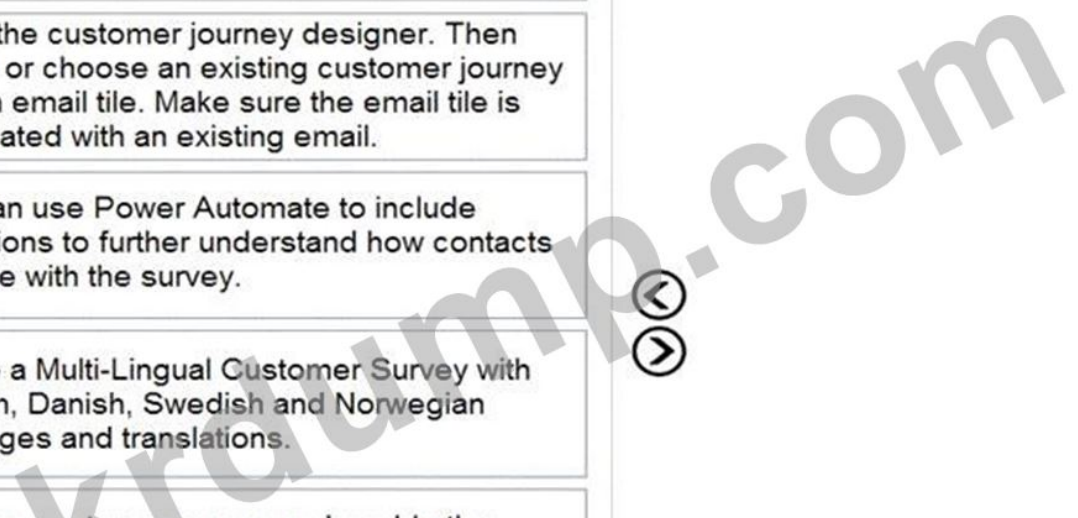
You can use Power Automate to include conditions to further understand how contacts engage with the survey.

Create a Multi-Lingual Customer Survey with English, Danish, Swedish and Norwegian languages and translations.

Create a customer survey and enable the localization option while adding the Survey to the Customer Journey.

Create a Multi-Lingual Customer Survey with English and Japanese languages and translations.

In the Email elements section, select a Dynamics 365 Customer Voice survey from the lookup field.



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Answer:

Steps

Order

Add an If/then tile to further understand how contacts engage with the survey.

Create a Multi-Lingual Customer Survey with English, Danish, Swedish and Norwegian languages and translations.

Select the email tile. In the right pane, go to Email elements > + Add item and select Customer Voice survey in the drop down menu.

Go to the customer journey designer. Then create or choose an existing customer journey with an email tile. Make sure the email tile is associated with an existing email.

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Select the email tile. In the right pane, go to Email elements > + Add item and select Customer Voice survey in the drop down menu.

You can use Power Automate to include conditions to further understand how contacts engage with the survey.

In the Email elements section, select a Dynamics 365 Customer Voice survey from the lookup field.

Create a Multi-Lingual Customer Survey with English, Danish, Swedish and Norwegian languages and translations.

Create a customer survey and enable the localization option while adding the Survey to the Customer Journey.

Add an If/then tile to further understand how contacts engage with the survey.

Create a Multi-Lingual Customer Survey with English and Japanese languages and translations.

In the Email elements section, select a Dynamics 365 Customer Voice survey from the lookup field.

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Steps



Microsoft

Order

You can use Power Automate to include conditions to further understand how contacts engage with the survey.

Create a customer survey and enable the localization option while adding the Survey to the Customer Journey.

Create a Multi-Lingual Customer Survey with English and Japanese languages and translations.

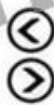
Create a Multi-Lingual Customer Survey with English, Danish, Swedish and Norwegian languages and translations.

Go to the customer journey designer. Then create or choose an existing customer journey with an email tile. Make sure the email tile is associated with an existing email.

Select the email tile. In the right pane, go to Email elements > + Add item and select Customer Voice survey in the drop down menu.

In the Email elements section, select a Dynamics 365 Customer Voice survey from the lookup field.

Add an If/then tile to further understand how contacts engage with the survey.



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<https://docs.microsoft.com/en-us/dynamics365/marketing/customer-voice>

NEW QUESTION: 29

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Steps

- Set the Sales Ready Score on the Summary Tab.
- Create a Lead Scoring Model.
- Click Publish.
- Set the Sales Ready Score on the Action tile.
- Add a condition and action tile.
- Set the Sales Ready Score on the Grades Tab.
- Click Go Live.

Order

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Answer:

Steps

- Set the Sales Ready Score on the Summary Tab.
- Create a Lead Scoring Model.
- Click Publish.
- Set the Sales Ready Score on the Action tile.
- Add a condition and action tile.
- Set the Sales Ready Score on the Grades Tab.
- Click Go Live.

Order

- Create a Lead Scoring Model.
- Add a condition and action tile.
- Set the Sales Ready Score on the Grades Tab.
- Click Go Live.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-lead-scoring>

NEW QUESTION: 30

Microsoft Dynamics 365 for Marketing forms are used to collect contact information. Which form type is used to allow recipients to view and edit their contact details and add or remove subscriptions?

Options: A. Landing page form B. Subscription form C. Forward to a friend form D. Contact form

Answer: B. Subscription form

Explanation: The Subscription form is used to allow recipients to view and edit their contact details and add or remove subscriptions.

Option A: Landing page form is used to collect contact information on marketing pages.

Option B: Subscription form is used to allow recipients to view and edit their contact details and add or remove subscriptions.

Option C: Forward to a friend form is used to provide a short collection of fields with email address to extend to others.

Option D: Contact form is used to collect contact information on marketing pages.

Option E: Contact form is used to collect contact information on marketing pages.

Option F: Contact form is used to collect contact information on marketing pages.

Option G: Contact form is used to collect contact information on marketing pages.

Option H: Contact form is used to collect contact information on marketing pages.

Option I: Contact form is used to collect contact information on marketing pages.

Option J: Contact form is used to collect contact information on marketing pages.

Answer: (SHOW ANSWER)

NEW QUESTION: 31

Form Type	Data Collection Purpose
<input type="checkbox"/> Landing page form	This form is used to allow the recipients to view and edit their contact details and add or remove subscriptions.
<input checked="" type="checkbox"/> Subscription form	This form is used to collect contact information on marketing pages.
<input type="checkbox"/> Forward to a friend form	This form is used to provide a short collection of fields with email address to extend to others.

Microsoft Dynamics 365 for Marketing forms are used to collect contact information. Which form type is used to collect contact information on marketing pages?

Options: A. Landing page form B. Subscription form C. Forward to a friend form D. Contact form

Answer: B. Subscription form

Explanation: The Subscription form is used to collect contact information on marketing pages.

Option A: Landing page form is used to allow recipients to view and edit their contact details and add or remove subscriptions.

Option B: Subscription form is used to collect contact information on marketing pages.

Answer:

Form Type

- Landing page form
- Subscription form
- Forward to a friend form

Data Collection Purpose



This form is used to allow the recipients to view and edit their contact details and add or remove subscriptions.

This form is used to collect contact information on marketing pages.

This form is used to provide a short collection of fields with email address to extend to others.

- Subscription form
- Landing page form
- Forward to a friend form

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Form Type

- Landing page form
- Subscription form
- Forward to a friend form

Data Collection Purpose



This form is used to allow the recipients to view and edit their contact details and add or remove subscriptions.

This form is used to collect contact information on marketing pages.

This form is used to provide a short collection of fields with email address to extend to others.

- Subscription form
- Landing page form
- Forward to a friend form

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<https://docs.microsoft.com/en-us/dynamics365/marketing/marketing-forms>

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30%OFF Special Discount: KrDump)

NEW QUESTION: 32

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Tools

Flow Designer Query

Type of Design

Combine segments using logical operators.

Define conditions to filter out contacts.

Text defining a database search.

Answer:

The screenshot shows the Dynamics 365 interface. Under 'Tools', 'Flow', 'Designer', and 'Query' are listed. Under 'Type of Design', there are three options: 'Combine segments using logical operators.', 'Define conditions to filter out contacts.', and 'Text defining a database search.'. To the right of each option is a dropdown menu. The 'Flow' dropdown is selected for the first option, 'Designer' for the second, and 'Query' for the third.

Q: 2, 1000 1000

Q/Q:

Q:

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-segment>

NEW QUESTION: 33

Q: Which of the following are valid values for the "Age" field in a segment definition?

Q: Which of the following are valid values for the "Age" field in a segment definition? (3 correct answers.)

Q: Which of the following are valid values for the "Age" field in a segment definition?

A. 18-25, 25-35, 35-45, 45-55, 55-65, 65-75, 75-85, 85-95, 95-100

B. 18-25, 25-35, 35-45, 45-55, 55-65, 65-75, 75-85, 85-95, 95-100

C. 18-25, 25-35, 35-45, 45-55, 55-65, 65-75, 75-85, 85-95, 95-100

D. 18-25, 25-35, 35-45, 45-55, 55-65, 65-75, 75-85, 85-95, 95-100

E. 18-25, 25-35, 35-45, 45-55, 55-65, 65-75, 75-85, 85-95, 95-100

Answer: A,B,C (LEAVE A REPLY)

Q: 6, 1000 1000

Q

Q/Q:

Q:

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/customer-journeys-create-automated-campaigns>

NEW QUESTION: 34

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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 35

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- C. □□□ □□□ Dynamics Native Portal □□□.
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Answer: A ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-event-portal>

NEW QUESTION: 36

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Answer: A ([LEAVE A REPLY](#))

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-lead-scoring>

NEW QUESTION: 37

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Answer: A (LEAVE A REPLY)

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/invite-register-house-event-atte>

NEW QUESTION: 38

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Methods

Submitted Company name through a form on a landing page

Clicked on an email

Attended a webinar

Answer Area

Explicit Data

Implicit Data

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<https://community.dynamics.com/crm/b/zsoltzombiksblog/archive/2016/03/06/lead-scoring-rules-and-examples-in-microsoft-dynamics-marketing>

NEW QUESTION: 39

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Answer: A,C,E (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/customer-engagement/voice-of-customer/plan-survey>

NEW QUESTION: 40

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Actions



Order

Add an SMS text tile.

Add a Trigger tile.

Add a Custom tile.

Add a Scheduler tile.

Add a Segment tile.

Add a Splitter tile.

Add an Email tile.

Answer:

Actions

Add a Custom tile.

Add a Splitter tile.

Order


Add a Segment tile.

Add an Email tile.

Add a Trigger tile.

Add a Scheduler tile.

Add an SMS text tile.



NEW QUESTION: 41

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Activity

- Configure Contact records to store levels of consent.
- View consent-level change history.
- Identify data structures that contain personal information.
- Enable GDPR features in Dynamics 365 for marketing.
- Bulk edit all contacts to set consent level.

Order

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-

Answer:

Activity	Order
Configure Contact records to store levels of consent.	Identify data structures that contain personal information.
View consent-level change history.	Enable GDPR features in Dynamics 365 for marketing.
Identify data structures that contain personal information.	Bulk edit all contacts to set consent level.
Enable GDPR features in Dynamics 365 for marketing.	
Bulk edit all contacts to set consent level.	

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/gdpr>

NEW QUESTION: 42

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List of Requirements

- Create individualized messages with personalized content.
- Error check content to ensure all required information is included.
- Creating marketing that changes based on the recipient's actions.
- Analyze the results of email messages (click-thrus, opens, etc.).
- Send emails messages out through your company's server.

Answer Area

Able to meet requirement

Not able to meet requirement

Answer:

<p>List of Requirements</p> <ul style="list-style-type: none"> Create individualized messages with personalized content. Error check content to ensure all required information is included. Creating marketing that changes based on the recipient's actions. Analyze the results of email messages (click-thrus, opens, etc.). Send emails messages out through your company's server. 	<p style="text-align: center;">Answer Area</p> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid red; padding: 5px;">Able to meet requirement</div> <div style="border: 1px solid red; padding: 5px;">Not able to meet requirement</div> </div> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;">Create individualized messages with personalized content.</td> <td style="width: 50%; padding: 5px;">Send emails messages out through your company's server.</td> </tr> <tr> <td style="width: 50%; padding: 5px;">Error check content to ensure all required information is included.</td> <td style="width: 50%; padding: 5px;"></td> </tr> <tr> <td style="width: 50%; padding: 5px;">Creating marketing that changes based on the recipient's actions.</td> <td style="width: 50%; padding: 5px;"></td> </tr> <tr> <td style="width: 50%; padding: 5px;">Analyze the results of email messages (click-thrus, opens, etc.).</td> <td style="width: 50%; padding: 5px;"></td> </tr> <tr> <td style="width: 50%; padding: 5px;"></td> <td style="width: 50%; padding: 5px;"></td> </tr> </table>	Create individualized messages with personalized content.	Send emails messages out through your company's server.	Error check content to ensure all required information is included.		Creating marketing that changes based on the recipient's actions.		Analyze the results of email messages (click-thrus, opens, etc.).			
Create individualized messages with personalized content.	Send emails messages out through your company's server.										
Error check content to ensure all required information is included.											
Creating marketing that changes based on the recipient's actions.											
Analyze the results of email messages (click-thrus, opens, etc.).											

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/prepare-marketing-emails>

NEW QUESTION: 45

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Answer: A,B,C ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-us/dynamics365/customer-engagement/voice-of-customer/distribute-survey>

NEW QUESTION: 46

Scenarios

- Lead Opening an Email
- Lead Registers for an Event
- Lead's City
- Lead's Estimated Budget

Answer Area

Fixed Rule

Behavior Rule

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Answer:

Scenarios

- Lead Opening an Email
- Lead Registers for an Event
- Lead's City
- Lead's Estimated Budget

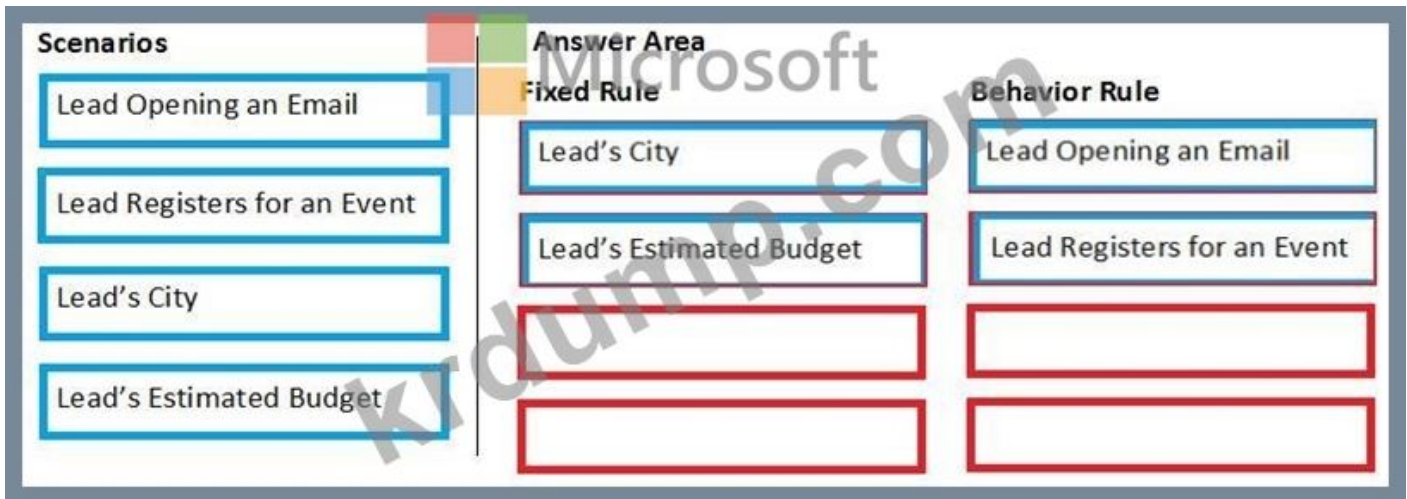
Answer Area

Fixed Rule

Behavior Rule

Lead's City	Lead Opening an Email
Lead's Estimated Budget	Lead Registers for an Event

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/score-manage-leads>


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30%OFF Special Discount: KrDump)

NEW QUESTION: 47

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 D. Dynamics 365 for Marketing □□ □□□ □□□ □□□ □□ □□

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 48

Steps	Order
Create a web page associated to the Page Template.	Create a Web Template record.
On the Page Template record, set the Web Template field to the Web Template record created.	Create a Page Template record.
Create a Web Template record.	On the Page Template record, set the Web Template field to the Web Template record created.
Create a Page Template record.	 Create a web page associated to the Page Template.
On the Web Template record, set the Page Template field to Page Template record created.	Update the Event record. Set the Portal Payment Gateway field to the web page.
Update the Event record. Set the Portal Payment Gateway field to the web page.	Create a web page associated to the Web Template.


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Steps	Order
	Create a Web Template record.
	Create a Page Template record.
	On the Page Template record, set the Web Template field to the Web Template record created.
On the Web Template record, set the Page Template field to Page Template record created.	Create a web page associated to the Page Template.
	Update the Event record. Set the Portal Payment Gateway field to the web page.
Create a web page associated to the Web Template.	

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<https://docs.microsoft.com/en-us/dynamics365/marketing/event-payment-gateway>

NEW QUESTION: 49

Data Source	Content Type	
Contact[context]	 <p>You want to add a link for opening the email as a webpage.</p> <p>You want to add the First Name for the email recipient.</p> <p>You want to add the customer name and phone number.</p>	
Content settings[context]		
Account		
Event		
Marketing List		
Marketing Page		
Message[context]		
Survey		

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Answer:

Data Source	Content Type	
Contact[context]	 <p>You want to add a link for opening the email as a webpage.</p> <p>You want to add the First Name for the email recipient.</p> <p>You want to add the customer name and phone number.</p>	Message[context]
Content settings[context]		Contact[context]
Account		Contact[context]
Event		
Marketing List		
Marketing Page		
Message[context]		
Survey		

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The screenshot shows the Microsoft Dynamics 365 Marketing interface for configuring dynamic email content. It is divided into two main sections: 'Data Source' and 'Content Type'.

Data Source: A vertical list of options including Contact[context], Content settings[context], Account, Event, Marketing List, Marketing Page, Message[context], and Survey.

Content Type: Three text boxes with instructions:

- Top: "You want to add a link for opening the email as a webpage." with a 'Message[context]' dropdown.
- Middle: "You want to add the First Name for the email recipient." with a 'Contact[context]' dropdown.
- Bottom: "You want to add the customer name and phone number." with a 'Contact[context]' dropdown.

A large watermark 'krdump.com' is visible across the center of the interface.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/dynamic-email-content>

NEW QUESTION: 50

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Answer: (SHOW ANSWER)

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/marketing-forms>

NEW QUESTION: 51

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Answer: A,B,C ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/customer-journeys-create-autom>

NEW QUESTION: 52

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Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 53

Dynamic 365 for Marketing □ □□ □□ □□ □□□ □□□□ □□□□.

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Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 54

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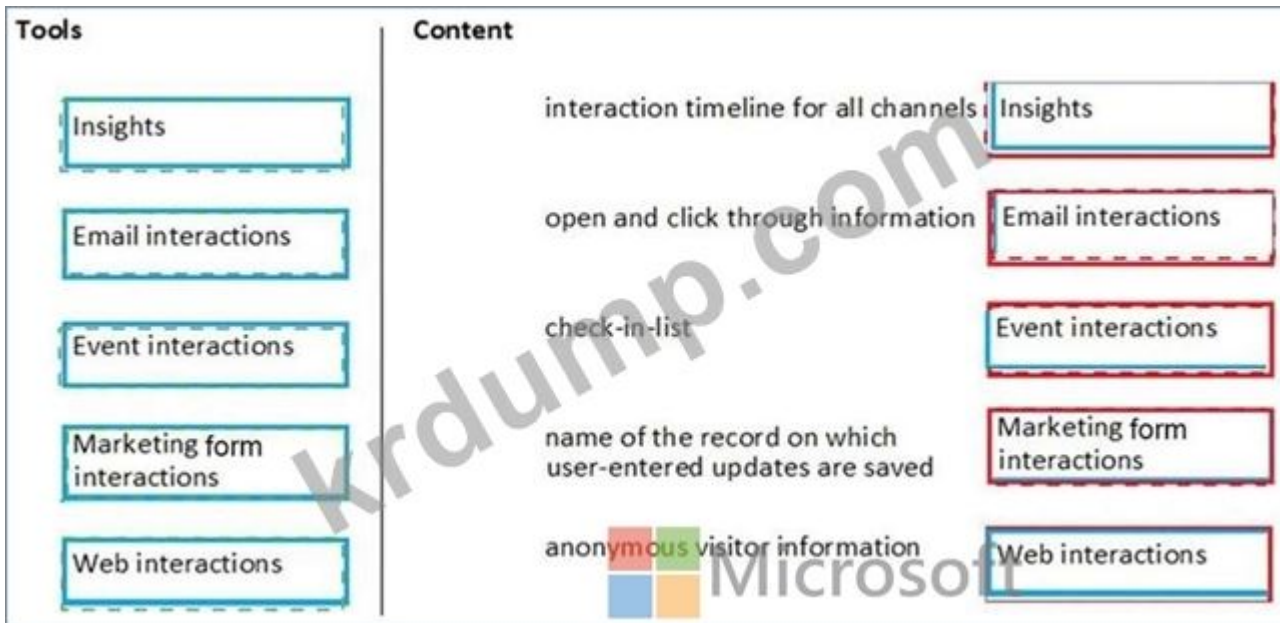
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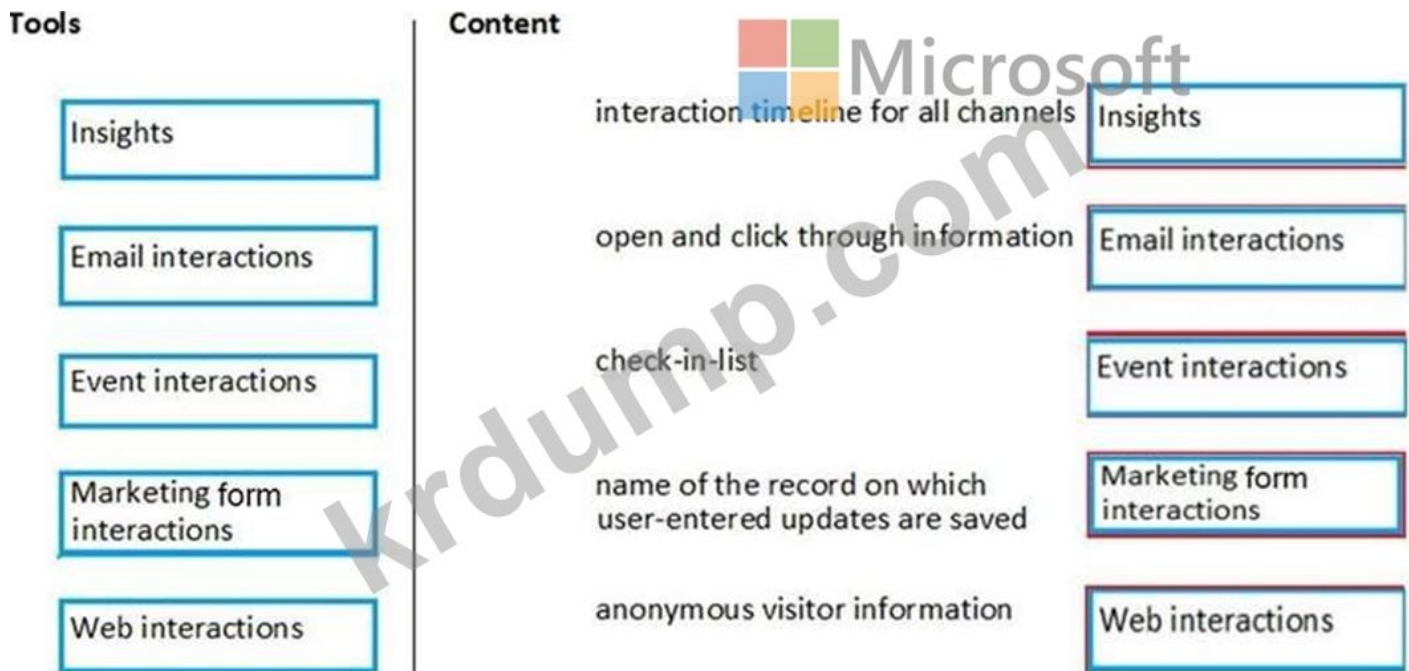
Steps	Order
Set the Sales Ready Score on the Summary Tab.	 Microsoft
Create a Lead Scoring Model.	
Click Publish.	
Set the Sales Ready Score on the Action tile.	
Add a condition and action tile.	
Set the Sales Ready Score on the Grades Tab.	
Click Go Live.	

Answer:

Steps	Order
Set the Sales Ready Score on the Summary Tab.	Create a Lead Scoring Model.
Create a Lead Scoring Model.	Add a condition and action tile.
Click Publish.	 Set the Sales Ready Score on the Grades Tab.
Set the Sales Ready Score on the Action tile.	Click Go Live.
Add a condition and action tile.	
Set the Sales Ready Score on the Grades Tab.	
Click Go Live.	



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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/insights#categories>

NEW QUESTION: 56

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Answer: C (LEAVE A REPLY)

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/marketing-forms>

NEW QUESTION: 57

Dynamics 365 for Marketing Surveys □ □□□□ □□□□□ □□□ □□□□. □□ □□ □□□ □□□□ □□□.

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Type			Scenario	
Long Answer	Rating	Multiple Response	Open-ended question	<input type="text"/>
Ranking	Net Promoter Score	Smile Ratings	How many stars would you give us for the service we provided?	<input type="text"/>
Short Answer	Descriptive Text		Choose all that apply.	<input type="text"/>
			Put these things in the order of importance.	<input type="text"/>
			How likely are you to tell your friends about us?	<input type="text"/>

Answer:

Type	Scenario	
Long Answer	Open-ended question	Long Answer
Ranking	How many stars would you give us for the service we provided?	Ranking
Short Answer	Choose all that apply.	Multiple Response
Descriptive Text	Put these things in the order of importance.	Rating
	How likely are you to tell your friends about us?	Net Promoter Score

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<https://docs.microsoft.com/en-us/dynamics365/customer-engagement/voice-of-customer/plan-survey>

NEW QUESTION: 58

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Answer: B (LEAVE A REPLY)

Element

- Marketing Email Messages
- Marketing Contacts
- Litmus Inbox Previews
- Total Contacts in Database

Data Points

Shows the total number you can still send this month, and the total number you have sent.

Shows the total number that users at your organization can still request this month, and the total number you have used.

Shows the total number you can have in your database.

Shows the total number stored in your database.

- Marketing Email Messages
- Litmus Inbox Previews
- Marketing Contacts
- Total Contacts in Database

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<https://docs.microsoft.com/en-us/dynamics365/marketing/quota-management>

NEW QUESTION: 60

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Answer: D (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/marketing/set-up-subscription-center>

NEW QUESTION: 61

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- A. 1. Sales Hub □□□ "Send Customer Voice Survey from Dynamics 365 □"□ □□□□□.
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Answer: D ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-us/dynamics365/customer-voice/send-survey-from-dynamics-365>

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NEW QUESTION: 62

The screenshot shows the Microsoft Dynamics 365 for Marketing interface. On the left, under the 'Tools' tab, there are five menu items: Insights, Email interactions, Event interactions, Marketing form interactions, and Web interactions. On the right, under the 'Content' tab, there are five text input fields with corresponding labels: 'interaction timeline for all channels', 'open and click through information', 'check-in-list', 'name of the record on which user-entered updates are saved', and 'anonymous visitor information'. A large watermark 'krdump.com' is visible across the center of the interface.

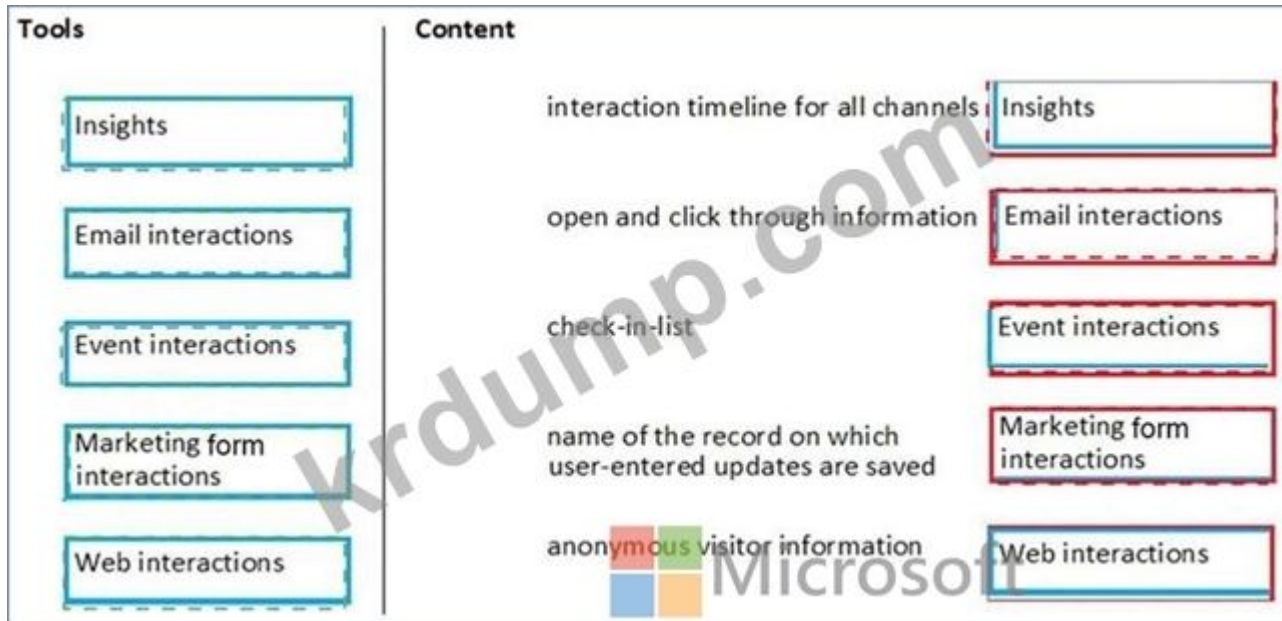
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Answer:



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Tools

- Insights
- Email interactions
- Event interactions
- Marketing form interactions
- Web interactions

Content

- interaction timeline for all channels
- open and click through information
- check-in-list
- name of the record on which user-entered updates are saved
- anonymous visitor information

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/insights#categories>

NEW QUESTION: 63

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Answer: (SHOW ANSWER)

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NEW QUESTION: 64

Scenarios	Answer Area	
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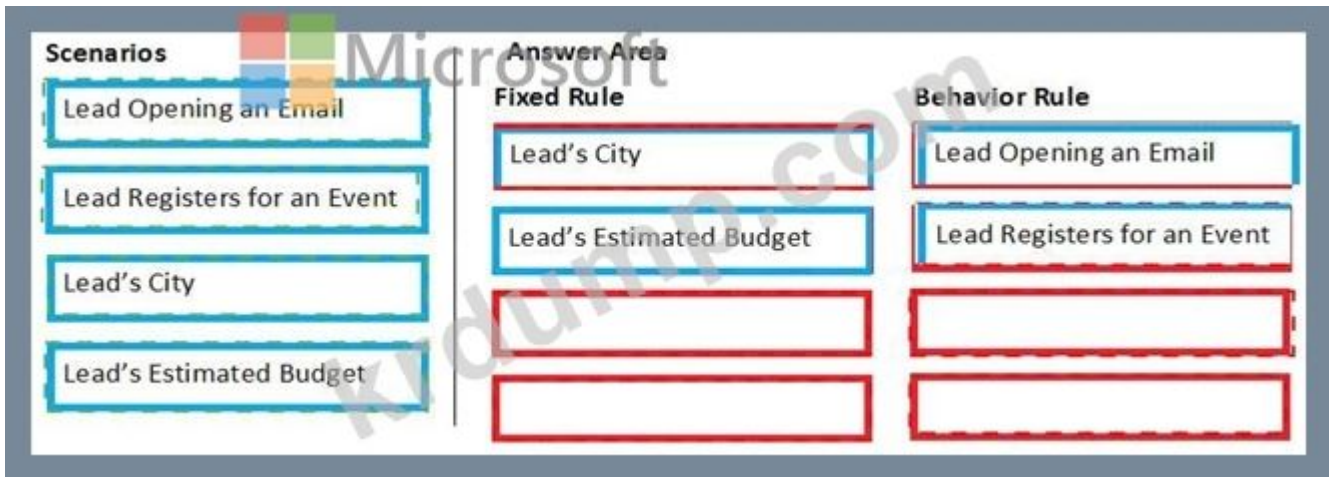
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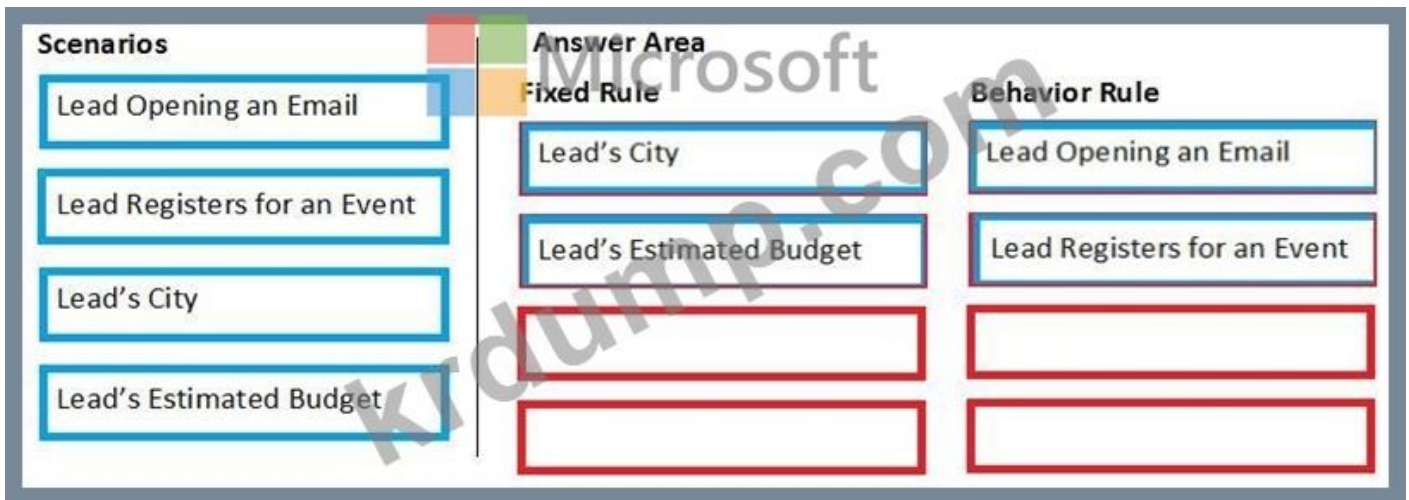
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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/score-manage-leads>

NEW QUESTION: 65

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Answer: C (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/marketing/customer-journeys-create-automated-campaigns>

NEW QUESTION: 66

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- A.
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Answer: D (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/marketing/mkt-settings-landing-pages>

NEW QUESTION: 67

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Steps	Order
Click Unpublish, located in the header.	
Navigate to Marketing Form.	
Open the Applicable record.	
Navigate to Marketing Page.	
Click Stop, located in the Command Bar.	
Click Unpublish located in the Command Bar.	
Click Stop, located in the header.	

Answer:

Type	Scenario
Single Response	Choose one of the answers provided.
Fixed Sum	Divide 100 points over these 5 items by these criteria.
Numerical Response	How many times did you do something?
Rating	
Multiple Response	
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Scenario

Choose one of the answers provided.

Single Response

Divide 100 points over these 5 items by these criteria.

Fixed Sum

How many times did you do something?

Numerical Response

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<https://www.c2software.com/c2-blog/dynamics-crm-voice-of-the-customer-surveys.aspx>

NEW QUESTION: 69


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Activity	Order
Create a Market segment, assuring it is dynamic.	
Create a customer journey, identifying a target segment.	
Create an email design, including all required elements.	
Publish the design by selecting "Go live".	
Activate the customer journey by choosing "Go live".	
Create a Landing page, including contact matching.	
Set up lead scoring, ensuring correct conditions.	



Answer:

Activity	Order
Create a Market segment, assuring it is dynamic.	
	Create an email design, including all required elements.
	Publish the design by selecting "Go live".
	Create a customer journey, identifying a target segment.
	Activate the customer journey by choosing "Go live".
Create a Landing page, including contact matching.	
Set up lead scoring, ensuring correct conditions.	



NEW QUESTION: 70

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Answer: A,B,C (LEAVE A REPLY)

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/customer-journeys-create-automated-campaigns>

NEW QUESTION: 74

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Answer: B,C,D (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/marketing/manage-segments-from-contacts>

NEW QUESTION: 75

Assessments

Sales Ready

Not Sales Ready

Leads

A Lead with a score of 315

An existing Marketing Contact who registers for an event

A Lead who clicked a Twitter message and has spent \$412 with ProseWare previously

A Lead with a score of 175

Litmus inbox previews

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Answer:

Element	Data Points	
Marketing Email Messages	Shows the total number you can still send this month, and the total number you have sent.	Marketing Email Messages
Marketing Contacts	Shows the total number that users at your organization can still request this month, and the total number you have used.	Litmus Inbox Previews
Litmus Inbox Previews	Shows the total number you can have in your database.	Marketing Contacts
Total Contacts in Database	Shows the total number stored in your database.	Total Contacts in Database

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Assessments	Leads	
Sales Ready	A Lead with a score of 315	Sales Ready
Not Sales Ready	An existing Marketing Contact who registers for an event	Not Sales Ready
	A Lead who clicked a Twitter message and has spent \$412 with ProseWare previously	Not Sales Ready
	A Lead with a score of 175	Not Sales Ready
	Litmus inbox previews	Not Sales Ready

NEW QUESTION: 76

Use Case

- Group sessions for organization
- Group sessions by content
- Enable ticketing and registration
- Group sessions published on your event website

Answer Area

Internal Track

External Track

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Answer:

Use Case	Answer Area	
	Internal Track	External Track
Group sessions for organization	Group sessions for organization	Group sessions by content
Group sessions by content		Enable ticketing and registration
Enable ticketing and registration		Group sessions published on your event website
Group sessions published on your event website		

Use Case	Answer Area	
	Internal Track	External Track
Group sessions for organization	Group sessions for organization	Group sessions by content
Group sessions by content		Enable ticketing and registration
Enable ticketing and registration		Group sessions published on your event website
Group sessions published on your event website		

□□: <https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-event>

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NEW QUESTION: 77

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Answer: ([SHOW ANSWER](#))

NEW QUESTION: 78

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Marketingsoft Oversight

Marketing Administration

Licensing

North America

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ProseWare, Inc. is a leading provider of marketing software solutions. Our products are used by a wide range of businesses, from small startups to large enterprises. We are committed to providing high-quality software and excellent customer support.

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Answer: D ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-us/dynamics365/marketing/mkt-settings-landing-pages>

NEW QUESTION: 81

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Answer: B ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/prepare-marketing-emails>

NEW QUESTION: 82

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Types of Info	Record Types
Account record	Sponsoring Company's email
Sponsorship record	Sponsorship Type
Hotel record	Logo that will be on the pens at the event
Case record	Venue address
	Number of rooms available to registrants
	Reason for invitation to this event

Answer:

Element	Data Points
Marketing Email Messages	Shows the total number you can still send this month, and the total number you have sent.
Marketing Contacts	Shows the total number that users at your organization can still request this month, and the total number you have used.
Litmus Inbox Previews	Shows the total number you can have in your database.
Total Contacts in Database	Shows the total number stored in your database.

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Record Types



Sponsoring Company's email

Account record

Sponsorship Type

Sponsorship record

Logo that will be on the pens at the event

Sponsorship record

Venue address

Hotel record

Number of rooms available to registrants

Hotel record

Reason for invitation to this event

Case record

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<https://docs.microsoft.com/en-us/dynamics365/marketing/manage-event-sponsorships>

<https://docs.microsoft.com/en-us/dynamics365/marketing/set-up-event-portal>

NEW QUESTION: 83

Actions

- Select a Subscription Marketing List.
- Set segment source to Subscription Marketing List.
- Add a segment group tile.
- Set up a Journey.
- Add a child segment tile.
- Select the properties of the child segment tile.
- Select the properties of the segment group tile.

Orders

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Answer:

actions

- Select a Subscription Marketing List.
- Set segment source to Subscription Marketing List.
- Add a segment group tile.
- Set up a Journey.
- Add a child segment tile.
- Select the properties of the child segment tile.
- Select the properties of the segment group tile.

orders

- Set up a Journey.
- Add a segment group tile.
- Select the properties of the child segment tile.
- Set segment source to Subscription Marketing List.
- Select a Subscription Marketing List.

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Actions

- Select a Subscription Marketing List.
- Set segment source to Subscription Marketing List.
- Add a segment group tile.
- Set up a Journey.
- Add a child segment tile.
- Select the properties of the child segment tile.
- Select the properties of the segment group tile.

Orders

- Set up a Journey.
- Add a segment group tile.
- Select the properties of the child segment tile.
- Set segment source to Subscription Marketing List.
- Select a Subscription Marketing List.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-simple-customer-journey>

NEW QUESTION: 84

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Answer: (SHOW ANSWER)

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-event-portal>

NEW QUESTION: 85

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Answer: A,B,C (LEAVE A REPLY)

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/customer-journeys-create-automated-campaigns>

NEW QUESTION: 86

- Set the Sales Ready Score on the Summary Tab.
- Create a Lead Scoring Model.
- Click Publish.
- Set the Sales Ready Score on the Action tile.
- Add a condition and action tile.
- Set the Sales Ready Score on the Grades Tab.
- Click Go Live.



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Answer:

Steps	Order
Set the Sales Ready Score on the Summary Tab.	Create a Lead Scoring Model.
Create a Lead Scoring Model.	Add a condition and action tile.
Click Publish.	Set the Sales Ready Score on the Grades Tab.
Set the Sales Ready Score on the Action tile.	Click Go Live.
Add a condition and action tile.	
Set the Sales Ready Score on the Grades Tab.	
Click Go Live.	

Steps

- Set the Sales Ready Score on the Summary Tab.
- Create a Lead Scoring Model.
- Click Publish.
- Set the Sales Ready Score on the Action tile.
- Add a condition and action tile.
- Set the Sales Ready Score on the Grades Tab.
- Click Go Live.

Order

- Create a Lead Scoring Model.
- Add a condition and action tile.
- Set the Sales Ready Score on the Grades Tab.
- Click Go Live.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-lead-scoring>

NEW QUESTION: 87

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The screenshot shows a 'Steps' column on the left and an 'Order' column on the right. The 'Steps' column contains five steps: 'Create an event.', 'Navigate to the Venue Constraints section.', 'Set the "Maximum Event Capacity" field to 500 and the "Waitlist This Event" field to Yes.', 'Navigate to the Registration and Attendance Tab.', and 'Set the "Maximum Event Capacity" field to 500 and the "Allow Waitlist" field to 100.'. The 'Order' column is currently empty. A Microsoft logo is visible at the bottom right of the screenshot.

Answer:

The screenshot shows the same 'Steps' column as the previous image. The 'Order' column now contains three steps: 'Create an event.', 'Navigate to the Venue Constraints section.', and 'Set the "Maximum Event Capacity" field to 500 and the "Waitlist This Event" field to Yes.'. The 'Steps' column now contains three steps: 'Navigate to the Registration and Attendance Tab.', 'Set the "Maximum Event Capacity" field to 500 and the "Allow Waitlist" field to 100.', and a blank step. A Microsoft logo is visible at the bottom right of the screenshot.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/event-waitlist>

NEW QUESTION: 88

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Answer: A ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/prepare-marketing-emails>

NEW QUESTION: 89

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Answer: ([SHOW ANSWER](#))

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<https://docs.microsoft.com/en-us/dynamics365/marketing/manage-event-sponsorships>

NEW QUESTION: 90

The screenshot shows a table with four columns: 'Methods', 'Answer Area', 'Explicit Data', and 'Implicit Data'. Under 'Methods', there are three rows: 'Submitted Company name through a form on a landing page', 'Clicked on an email', and 'Attended a webinar'. The 'Answer Area' column has a red header and three empty red-bordered cells. The 'Explicit Data' column has three empty red-bordered cells. The 'Implicit Data' column has three empty red-bordered cells. A large 'Microsoft' watermark is visible across the center of the table.

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Answer:

Methods	Answer Area	
Submitted Company name trough a form on a landing page	Explicit Data Submitted Company name trough a form on a landing page	Implicit Data Clicked on an email
Clicked on an email		Attended a webinar
Attended a webinar		

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Methods	Answer Area	
Submitted Company name trough a form on a landing page	Explicit Data Submitted Company name trough a form on a landing page	Implicit Data Clicked on an email
Clicked on an email		Attended a webinar
Attended a webinar		

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<https://community.dynamics.com/crm/b/zsoltzombiksblog/archive/2016/03/06/lead-scoring-rules-and-examples->

NEW QUESTION: 91

Elements	Statements
Correct	Automatic System Backups contain interaction records and image files.
Incorrect	Automatic system backups are stored for up to 28 days.
	On-Demand Backups can be created any time.
	Restoring a backup to another instance will delete image files.

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Answer:

Elements	Statements	
<input type="checkbox"/> Correct	Automatic System Backups contain interaction records and image files.	<input type="checkbox"/> Incorrect
<input type="checkbox"/> Incorrect	Automatic system backups are stored for up to 28 days.	<input type="checkbox"/> Correct
	On-Demand Backups can be created any time.	<input type="checkbox"/> Correct
	Restoring a backup to another instance will delete image files.	<input type="checkbox"/> Incorrect

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Elements	Statements	
<input type="checkbox"/> Correct	Automatic System Backups contain interaction records and image files.	<input type="checkbox"/> Incorrect
<input type="checkbox"/> Incorrect	Automatic system backups are stored for up to 28 days.	<input type="checkbox"/> Correct
	On-Demand Backups can be created any time.	<input type="checkbox"/> Correct
	Restoring a backup to another instance will delete image files.	<input type="checkbox"/> Incorrect

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<https://docs.microsoft.com/en-us/dynamics365/marketing/manage-marketing-environments#create-and-restore-b>

<https://docs.microsoft.com/en-us/power-platform/admin/backup-restore-environments>

NEW QUESTION: 93

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Answer: (SHOW ANSWER)

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/dynamic-email-content#content-settings>

NEW QUESTION: 94

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Answer: D (LEAVE A REPLY)

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-event-portal>

NEW QUESTION: 95

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Use Case	Answer Area	
	Internal Track	External Track
Group sessions for organization		
Group sessions by content		
Enable ticketing and registration		
Group sessions published on your event website		

Answer:
Use Case

Use Case	Answer Area	
	Internal Track	External Track
Group sessions for organization		Group sessions by content
		Enable ticketing and registration
		Group sessions published on your event website

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-event>

NEW QUESTION: 96

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Steps

- Save and Go Live your marketing form.
- Create a new marketing form.
- Drag and drop your subscription list into your marketing form.
- Select a template with a market type "Landing Page".
- Locate your subscription list in the Subscription Center portion of the tool box.
- Select a template with the market type "Forward a Friend".

Order

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-



Answer:

Steps

- Save and Go Live your marketing form.
- Create a new marketing form.
- Drag and drop your subscription list into your marketing form.
- Select a template with a market type "Landing Page".
- Locate your subscription list in the Subscription Center portion of the tool box.
- Select a template with the market type "Forward a Friend".

Order

- Create a new marketing form.
- Locate your subscription list in the Subscription Center portion of the tool box.
- Drag and drop your subscription list into your marketing form.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-subscriptioncenter#add-a-subscription-list-to-a-subscription-form>

NEW QUESTION: 97

Staff

Activities

Marketing Professionals

Analyze Marketing Page performance

All Marketing Users

Investigate blocked emails

Marketing Oversight
Business Unit members

Use Customer Insights for reporting

BU Admin Team members

Go Live

Marketing Administration
Business Unit members

Request Approval

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Answer:

Steps

Order

Create a workflow that updates the lead records with the sales-ready score and grades when the lead score changes.	Set the entity target of your lead scoring model to Account or Contact.
Set up an action that tells the system what to do to the lead score when the defined conditions exist.	Set conditions for modifying the lead score based on either behavioral rules, like email clicks or event registrations, or data conditions on the record.
Set the entity target of your lead scoring model to Account, Contact or Lead.	Create the logic for your conditions by adding the entity to monitor, the frequency and date range of the checks, and an expression defining what to check.
Set the entity target of your lead scoring model to Account or Contact.	
Establish grades and a sales-ready score to identify what minimum lead score must exist before a lead is promoted for attention by a salesperson.	Set up an action that tells the system what to do to the lead score when the defined conditions exist.
Set conditions for modifying the lead score based on either behavioral rules, like email clicks or event registrations, or data conditions on the record.	Establish grades and a sales-ready score to identify what minimum lead score must exist before a lead is promoted for attention by a salesperson.
Create a workflow that runs the conditions against all leads whenever any of the fields in the condition change.	
Create the logic for your conditions by adding the entity to monitor, the frequency and date range of the checks, and an expression defining what to check.	

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Start

Activities

Marketing Professionals	Analyze Marketing Page performance	Marketing Administration Business Unit members
All Marketing Users	Investigate blocked emails	Marketing Administration Business Unit members
Marketing Oversight Business Unit members	Use Customer Insights for reporting	Marketing Professionals
BU Admin Team members	Go Live	Marketing Professionals
Marketing Administration Business Unit members	Request Approval	Marketing Professionals

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NEW QUESTION: 98

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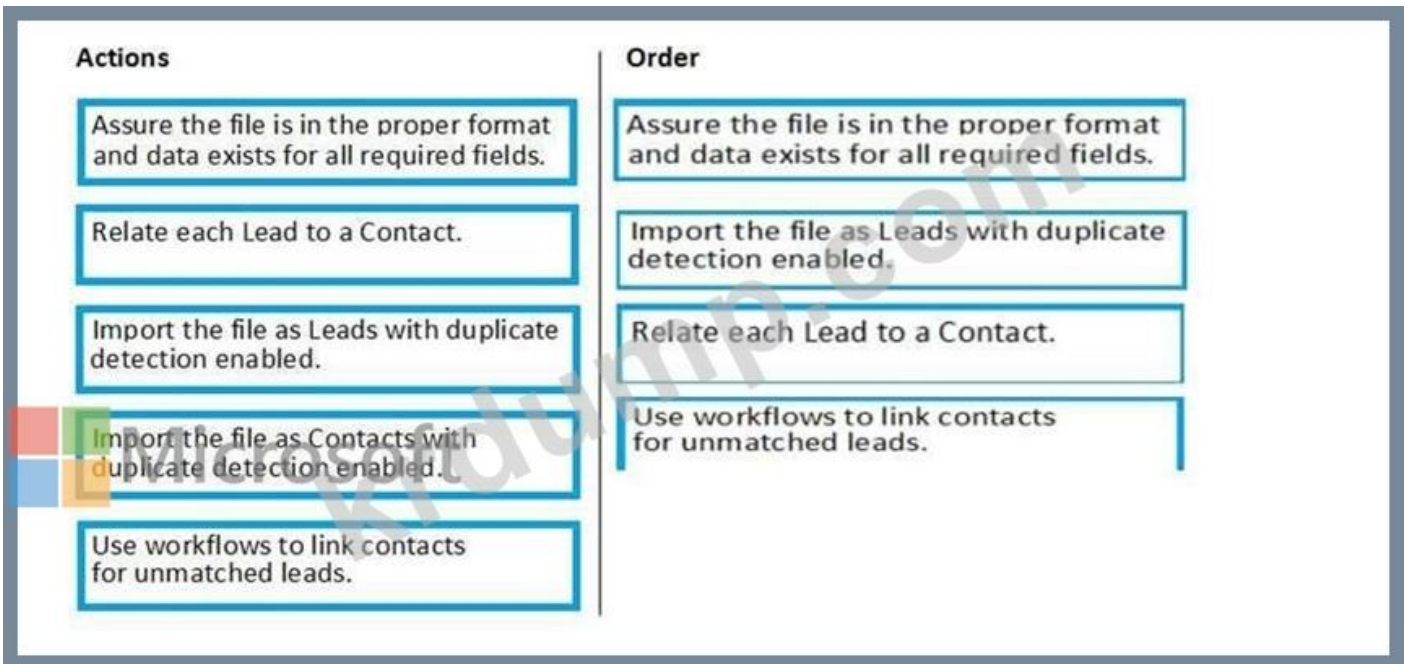
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Actions	Order
Assure the file is in the proper format and data exists for all required fields.	1
Relate each Lead to a Contact.	2
Import the file as Leads with duplicate detection enabled.	3
Import the file as Contacts with duplicate detection enabled.	4
Use workflows to link contacts for unmatched leads.	5

Answer:



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NEW QUESTION: 99

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Answer: A,C,D (LEAVE A REPLY)

NEW QUESTION: 100

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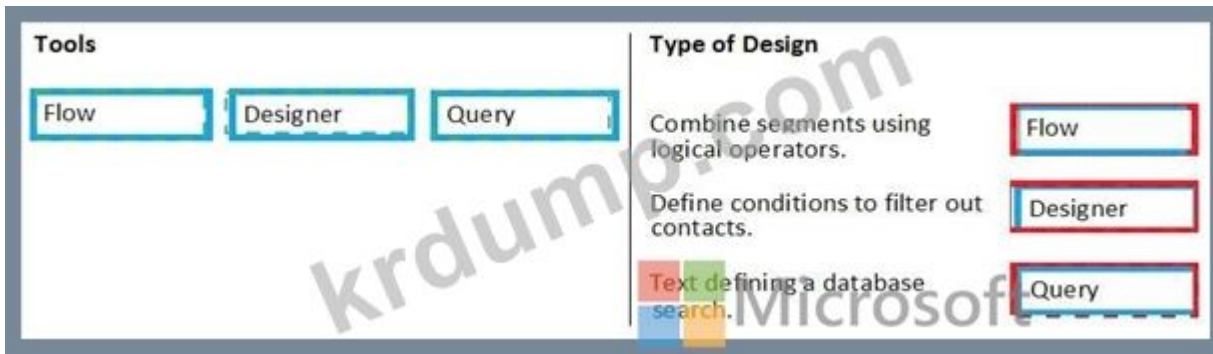
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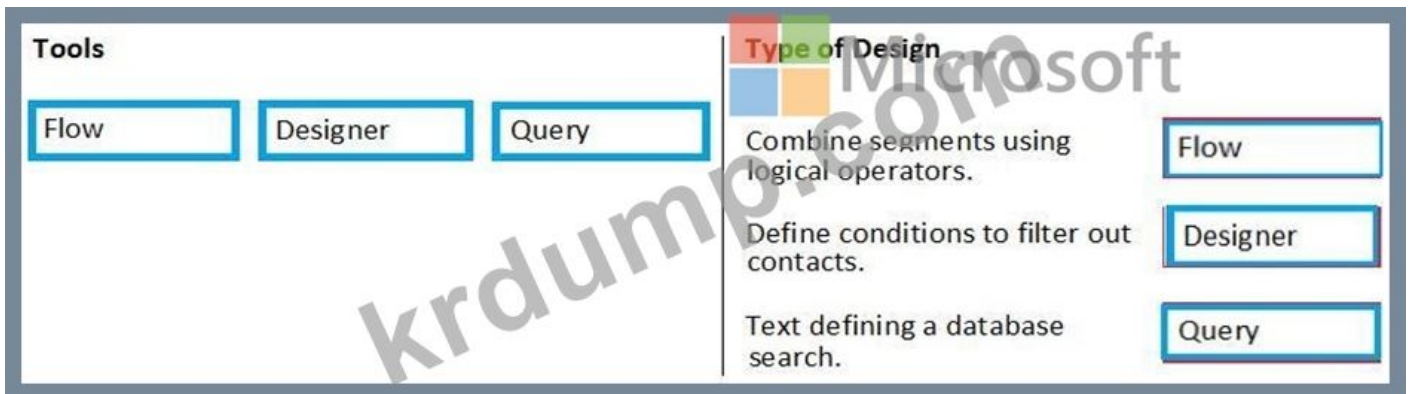
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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-segment>

NEW QUESTION: 103

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Answer: B (LEAVE A REPLY)

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<https://neilparkhurst.com/2019/02/27/mb-210-microsoft-dynamics-365-for-sales-sales-reports/>

NEW QUESTION: 104

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Answer: D ([LEAVE A REPLY](#))

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NEW QUESTION: 105

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Answer: D ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/form-prefill>

NEW QUESTION: 106

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Answer: ([SHOW ANSWER](#))

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<https://docs.microsoft.com/en-us/dynamics365/customer-engagement/voice-of-customer/distribute-survey>

Data Source

- Contact[context]
- Content settings[context]
- Account
- Event
- Marketing List
- Marketing Page
- Message[context]
- Survey

Content Type

You want to add a link for opening the email as a webpage.

You want to add the First Name for the email recipient.

You want to add the customer name and phone number.

- Message[context]
- Contact[context]
- Contact[context]



Microsoft

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/dynamic-email-content>

NEW QUESTION: 108

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Answer: A ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/dynamic-emailcontent#>

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NEW QUESTION: 109

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Answer: D ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-us/dynamics365/marketing/set-up-subscription-center>

NEW QUESTION: 110

Steps

- Save and Go Live your marketing form.
- Select a template with the market type "Subscription Center."
- Select a template with the form type "Forward a Friend."
- Create a new marketing form.
- Locate your subscription list in the Subscription Center portion of the tool box.
- Drag and drop your subscription list onto your marketing form.

Order

- Create a new marketing form.
- Select a template with the market type "Subscription Center."
- Drag and drop your subscription list onto your marketing form.

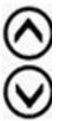
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Steps

- Save and Go Live your marketing form.
- Select a template with the form type "Forward a Friend."
- Locate your subscription list in the Subscription Center portion of the tool box.

Order

- Create a new marketing form.
- Select a template with the market type "Subscription Center."
- Drag and drop your subscription list onto your marketing form.



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<https://docs.microsoft.com/en-us/dynamics365/marketing/set-up-subscription-center>

NEW QUESTION: 111

Steps	Order
Associate applicable sessions and tracks.	
Set event publish status to "Live".	
Click "Go Live" on the command bar.	
Create an event/events.	⏪
Create sessions and internal track records.	⏩
Create sessions and external track records.	

Contoso, Ltd. is planning to host a virtual event. The event will be held on 4/15/2023. The event will be held from 10:00 AM to 12:00 PM. The event will be held in the Contoso Conference Room. The event will be held in the Contoso Conference Room. The event will be held in the Contoso Conference Room. The event will be held in the Contoso Conference Room.

Answer:

Steps	Order
Associate applicable sessions and tracks.	Create an event/events.
Set event publish status to "Live".	Create sessions and external track records.
Click "Go Live" on the command bar.	Associate applicable sessions and tracks.
Create an event/events.	
Create sessions and internal track records.	Set event publish status to "Live".
Create sessions and external track records.	

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<https://docs.microsoft.com/en-us/dynamics365/marketing/set-up-event>

<https://docs.microsoft.com/en-us/dynamics365/marketing/set-up-event-portal#publish-event>

NEW QUESTION: 112

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Answer: D (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/customer-engagement/customize/types-of-fields>

NEW QUESTION: 113

ACTIONS

- Assure the file is in the proper format and data exists for all required fields.
- Relate each Lead to a Contact.
- Import the file as Leads with duplicate detection enabled.
- Import the file as Contacts with duplicate detection enabled.
- Use workflows to link contacts for unmatched leads.

Order

- Assure the file is in the proper format and data exists for all required fields.
- Import the file as Leads with duplicate detection enabled.
- Relate each Lead to a Contact.
- Use workflows to link contacts for unmatched leads.

NEW QUESTION: 114

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Status Reasons	Answer Area
Draft	The customer journey is currently running.
Live	The customer journey was once live and is not now.
Stopped	The customer journey is live and can be changed.
Live, Editable	The customer journey has never been live.
Expired	

Answer:

Status Reasons

Answer Area

Expired

The customer journey is currently running.

Live

The customer journey was once live and is not now.

Stopped

The customer journey is live and can be changed.

Live, Editable

The customer journey has never been live.

Draft



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<https://docs.microsoft.com/en-us/dynamics365/customer-engagement/marketing/go-live>

NEW QUESTION: 115

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- B. Dynamics 365 for Marketing□□ □□□□□ □□ □□□ □□□□ □□□□□.
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- D. Dynamics 365 for Marketing□□ □□□ □□□□ □□□□ □□□ □□□□□.

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 116

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Actions	Order
Check the Form for errors and Go Live.	
Create a Marketing Form with the type as Subscription Center.	
Check the Page for errors and Go Live.	
Create a Subscription List for each of your newsletters.	
Create a Marketing Page to hold the Subscription Center Marketing Form.	
Add the Marketing Page as the Subscription Center in the content settings record.	
Add each of your Subscription Lists to the Marketing Form as Checkboxes.	

Answer:

Actions	Order
Check the Form for errors and Go Live.	Create a Subscription List for each of your newsletters.
Create a Marketing Form with the type as Subscription Center.	Create a Marketing Form with the type as Subscription Center.
Check the Page for errors and Go Live.	Check the Form for errors and Go Live.
Create a Subscription List for each of your newsletters.	Create a Marketing Page to hold the Subscription Center Marketing Form.
Create a Marketing Page to hold the Subscription Center Marketing Form.	Add each of your Subscription Lists to the Marketing Form as Checkboxes.
Add the Marketing Page as the Subscription Center in the content settings record.	Check the Page for errors and Go Live.
Add each of your Subscription Lists to the Marketing Form as Checkboxes.	Add the Marketing Page as the Subscription Center in the content settings record.

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Create a Subscription List for each of your newsletters.

Create a Marketing Form with the type as Subscription Center.

Check the Form for errors and Go Live.



Create a Marketing Page to hold the Subscription Center Marketing Form.

Add each of your Subscription Lists to the Marketing Form as Checkboxes.

Check the Page for errors and Go Live.

Add the Marketing Page as the Subscription Center in the content settings record.

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<https://docs.microsoft.com/en-us/dynamics365/marketing/set-up-subscription-center>

NEW QUESTION: 117

The screenshot shows a form with the following sections:

- Methods:** Three blue-bordered boxes containing the text: "Submitted Company name through a form on a landing page", "Clicked on an email", and "Attended a webinar".
- Answer Area:** A header with a red, green, and blue bar.
- Explicit Data:** Three red-bordered input fields stacked vertically.
- Implicit Data:** Three red-bordered input fields stacked vertically.

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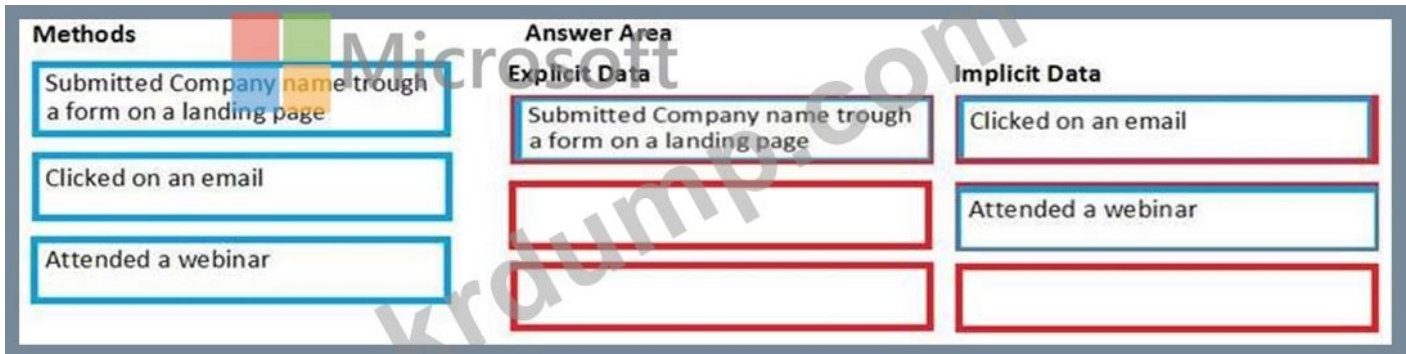
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Answer:



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<https://community.dynamics.com/crm/b/zsoltzombiksblog/archive/2016/03/06/lead-scoring-rules-and-examples->

NEW QUESTION: 118

ProseWare has 100,000 leads. The company's lead scoring model assigns a score of 100 to leads that have submitted a form on a landing page and a score of 50 to leads that have clicked on an email. The company's lead scoring model also assigns a score of 25 to leads that have attended a webinar. How many leads are assigned a score of 100?

- A. Litmus 100,000 leads = 100
- B. 100,000 leads = 100,000
- C. 100,000 leads = 1,755,983
- D. 100,000 leads = 24,500

Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 119

ProseWare has 100,000 leads. The company's lead scoring model assigns a score of 100 to leads that have submitted a form on a landing page and a score of 50 to leads that have clicked on an email. The company's lead scoring model also assigns a score of 25 to leads that have attended a webinar. How many leads are assigned a score of 100?

Steps	Order
Navigate to Marketing Form.	
Click Edit in the header.	
Click Edit in the command bar.	
Click Save.	
Make changes to the page.	
Navigate to Marketing Page.	
Click Go Live.	
Open the applicable record.	

Answer:

NEW QUESTION: 121

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Answer: B (LEAVE A REPLY)

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/segmentation-lists-subscription>

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30%OFF Special Discount: KrDump)

NEW QUESTION: 122

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- B. □□□

Answer: B (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/customer-voice/satisfaction-metrics>

NEW QUESTION: 123

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Data Source	Content Type	
Contact[context]	You want to add a link for opening the email as a webpage.	<input type="text"/>
Content settings[context]	You want to add the First Name for the email recipient.	<input type="text"/>
Account	You want to add the customer name and phone number.	<input type="text"/>
Event		
Marketing List		
Marketing Page		
Message[context]		
Survey		

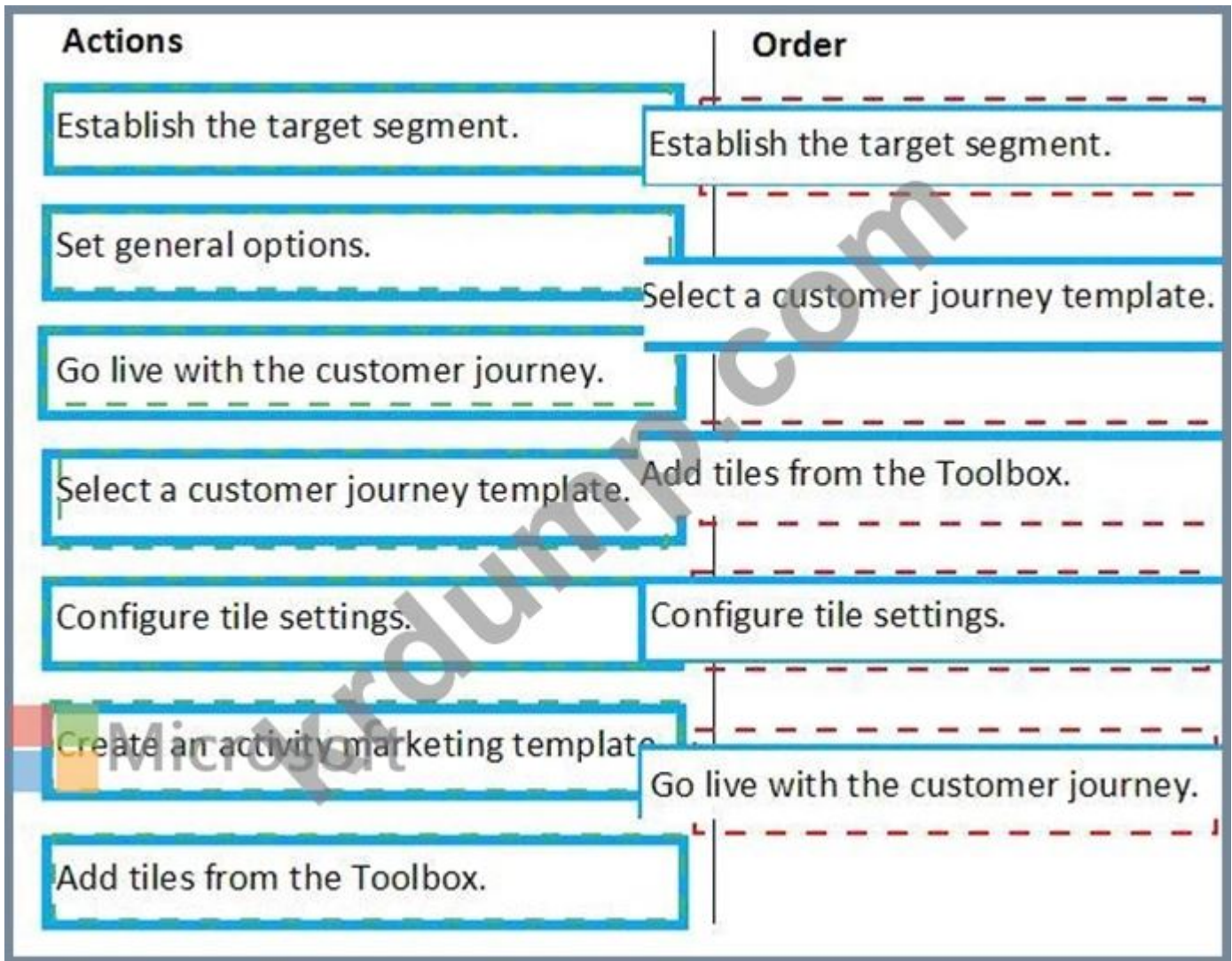


Answer:

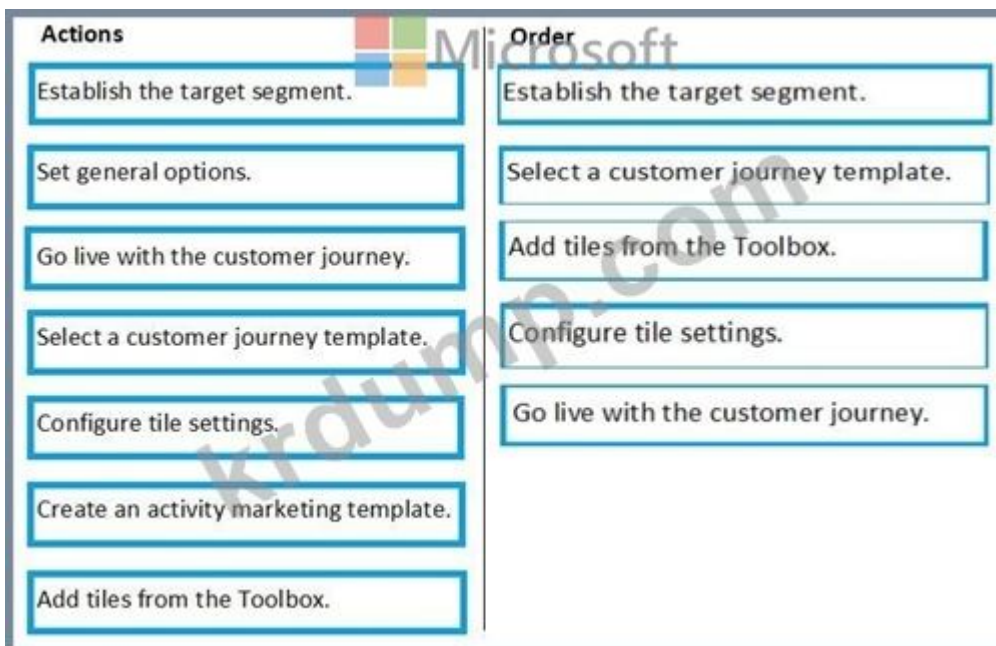
Data Source	Content Type	
Contact[context]	You want to add a link for opening the email as a webpage.	Message[context]
Content settings[context]	You want to add the First Name for the email recipient.	Contact[context]
Account	You want to add the customer name and phone number.	Contact[context]
Event		
Marketing List		
Marketing Page		
Message[context]		
Survey		



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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-simple-customer-journey>

NEW QUESTION: 126

Steps



Order
Microsoft

Click Save.

Make changes to the page.

Click Edit in the form header.

Click on Marketing Page in site map.

Click Edit in the command bar.

Click on Marketing Form in site map.

Open the holiday offer record.



Krdump.com

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Answer:

Steps

Click Save.

Make changes to the page.

Click Edit in the form header.

Click on Marketing Page in site map.

Click Edit in the command bar.

Click on Marketing Form in site map.

Open the holiday offer record.

Order

Click on Marketing Page in site map.

Open the holiday offer record.

Click Edit in the command bar.

Make changes to the page.


Click Save.

Click on Marketing Form in site map.

Click Edit in the form header.

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Steps	Order
<input type="text"/>	Click on Marketing Page in site map.
<input type="text"/>	Open the holiday offer record.
Click Edit in the form header.	Click Edit in the command bar.
<input type="text"/>	Make changes to the page.
<input type="text"/>	Click Save.  Microsoft
Click on Marketing Form in site map.	

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<https://docs.microsoft.com/en-us/dynamics365/marketing/create-deploy-marketing-pages>

NEW QUESTION: 127

Categories

Fixed rules

Behavior rules

Conditions

Emails clicked

Events registered

Demographic information

Website visited

 Firmographic information

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Answer:

Categories

Fixed rules

Behavior rules

Conditions

Emails clicked

Events registered

Demographic information

Website visited

 Firmographic information

Behavior rules

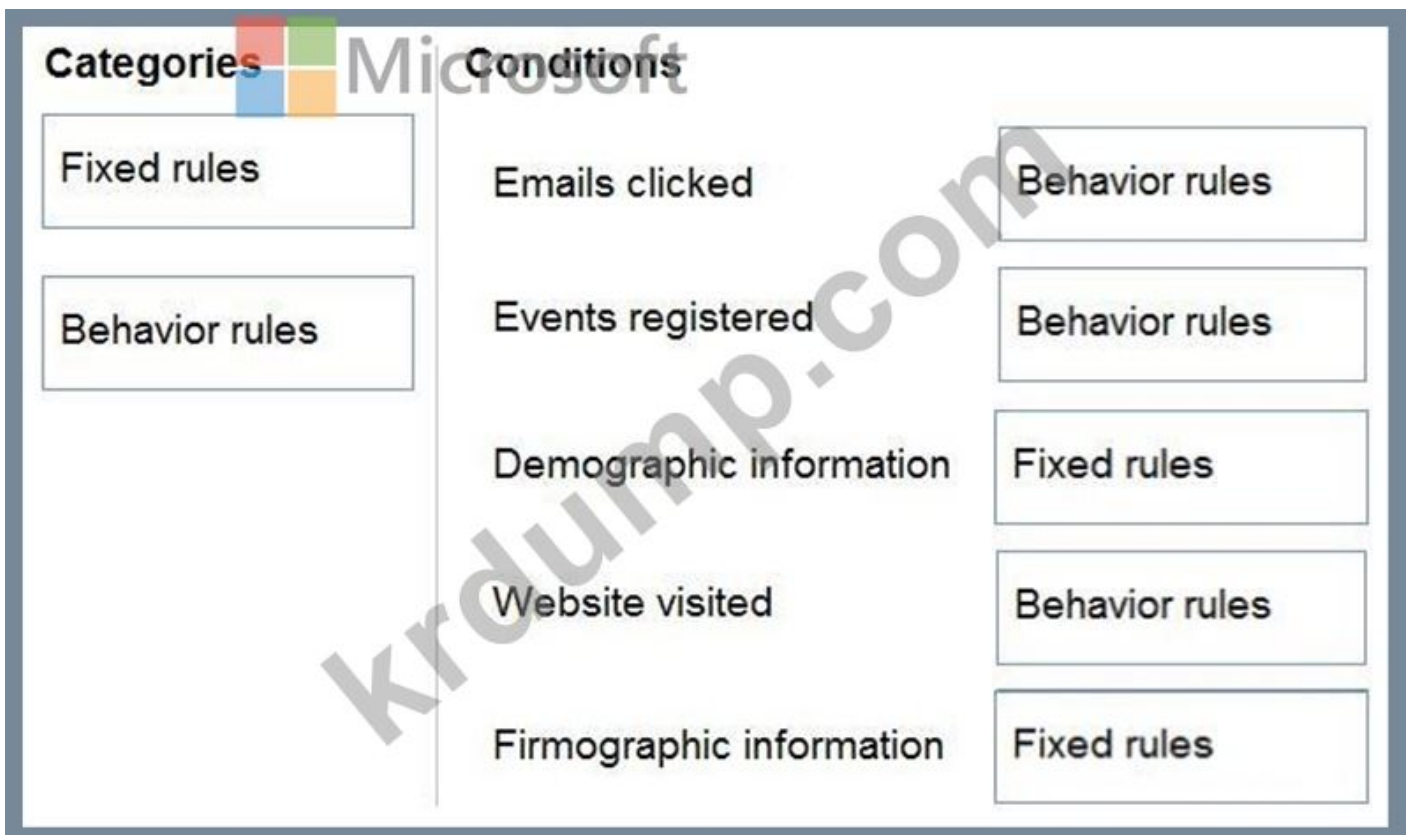
Behavior rules

Fixed rules

Behavior rules

Fixed rules

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The screenshot shows the configuration interface for a scorecard. It is divided into three columns: Categories, Conditions, and a right-hand column for rule types. The Categories column contains 'Fixed rules' and 'Behavior rules'. The Conditions column lists 'Emails clicked', 'Events registered', 'Demographic information', 'Website visited', and 'Firmographic information'. The right-hand column shows the rule type for each condition: 'Behavior rules' for 'Emails clicked', 'Behavior rules' for 'Events registered', 'Fixed rules' for 'Demographic information', 'Behavior rules' for 'Website visited', and 'Fixed rules' for 'Firmographic information'. A Microsoft logo is visible in the top left of the interface.

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<https://docs.microsoft.com/en-us/dynamics365/marketing/score-manage-leads>

NEW QUESTION: 128

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The screenshot shows a Microsoft Dynamics 365 interface. On the left, under the heading "Actions", there is a list of five actions in blue-bordered boxes:

- Assure the file is in the proper format and data exists for all required fields.
- Relate each Lead to a Contact.
- Import the file as Leads with duplicate detection enabled.
- Import the file as Contacts with duplicate detection enabled.
- Use workflows to link contacts for unmatched leads.

On the right, under the heading "Order", there are four empty blue-bordered boxes. The Microsoft logo is visible at the top right of the interface.

Answer:

The screenshot shows the same Microsoft Dynamics 365 interface as above, but with the actions and their order rearranged. The "Actions" pane on the left now contains five actions in green-bordered boxes, in the following order from top to bottom:

- Assure the file is in the proper format and data exists for all required fields.
- Relate each Lead to a Contact.
- Import the file as Leads with duplicate detection enabled.
- Import the file as Contacts with duplicate detection enabled.
- Use workflows to link contacts for unmatched leads.

The "Order" pane on the right now contains four actions in blue-bordered boxes, in the following order from top to bottom:

- Assure the file is in the proper format and data exists for all required fields.
- Import the file as Leads with duplicate detection enabled.
- Relate each Lead to a Contact.
- Use workflows to link contacts for unmatched leads.

NEW QUESTION: 129

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Answer: D (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/customer-voice/personalize-survey>

NEW QUESTION: 130

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Answer: A,D (LEAVE A REPLY)

NEW QUESTION: 131

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Enable LinkedIn Lead Gen Integration in Advanced Settings.

Configure a LinkedIn Lead Matching Strategy in LinkedIn Lead Gen settings, with Enable Contacts set to Yes.

Define a strategy for matching LinkedIn leads with existing leads.

Activate your LinkedIn Lead Matching Strategy.

Authorize Dynamics 365 Marketing to connect to LinkedIn using an existing LinkedIn account.

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<https://docs.microsoft.com/en-us/dynamics365/marketing/linkedin-lead-gen-integration>

<https://docs.microsoft.com/en-us/dynamics365/marketing/linkedin-configuration>

NEW QUESTION: 132

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Answer: B,C,E (LEAVE A REPLY)

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<https://docs.microsoft.com/en-us/dynamics365/customer-voice/satisfaction-metrics-report>

NEW QUESTION: 133

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A. □□□ □□

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Answer: A,C ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/content-blocks>

NEW QUESTION: 134

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B. □

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 135

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A. Dynamics 365 for Marketing Survey □ □□□ □ □□ □□ □□□ □□□□ □□□ □ □□□ □.

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NEW QUESTION: 138

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Dynamics 365 for Marketing □ □□□ □□□□ □□ □□ □□□ □□□ □ □□□□? □□

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List of Requirements	Answer Area	
	Able to meet requirement	Not able to meet requirement
Create individualized messages with personalized content.		
Error check content to ensure all required information is included.		
Creating marketing that changes based on the recipient's actions.		
Analyze the results of email messages (click-thrus, opens, etc.).		
Send emails messages out through your company's server.		

Answer:

List of Requirements	Answer Area	
	Able to meet requirement	Not able to meet requirement
Create individualized messages with personalized content.	Create individualized messages with personalized content.	Send emails messages out through your company's server.
Error check content to ensure all required information is included.	Error check content to ensure all required information is included.	
Creating marketing that changes based on the recipient's actions.	Creating marketing that changes based on the recipient's actions.	
Analyze the results of email messages (click-thrus, opens, etc.).	Analyze the results of email messages (click-thrus, opens, etc.).	
Send emails messages out through your company's server.		

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Steps

Order

- 1. Create an event and set the Format to Webinar or Hybrid.
- 2. Add Credentials to the Webinar Configuration Record.
- 3. Add credentials to the webinar provider record.
- 4. Set up an account with the webinar provider.
- 5. Create a webinar provider record and webinar configuration record in Dynamics for Marketing.
- 6. Create an event and set the Event Type to Webinar or Hybrid.

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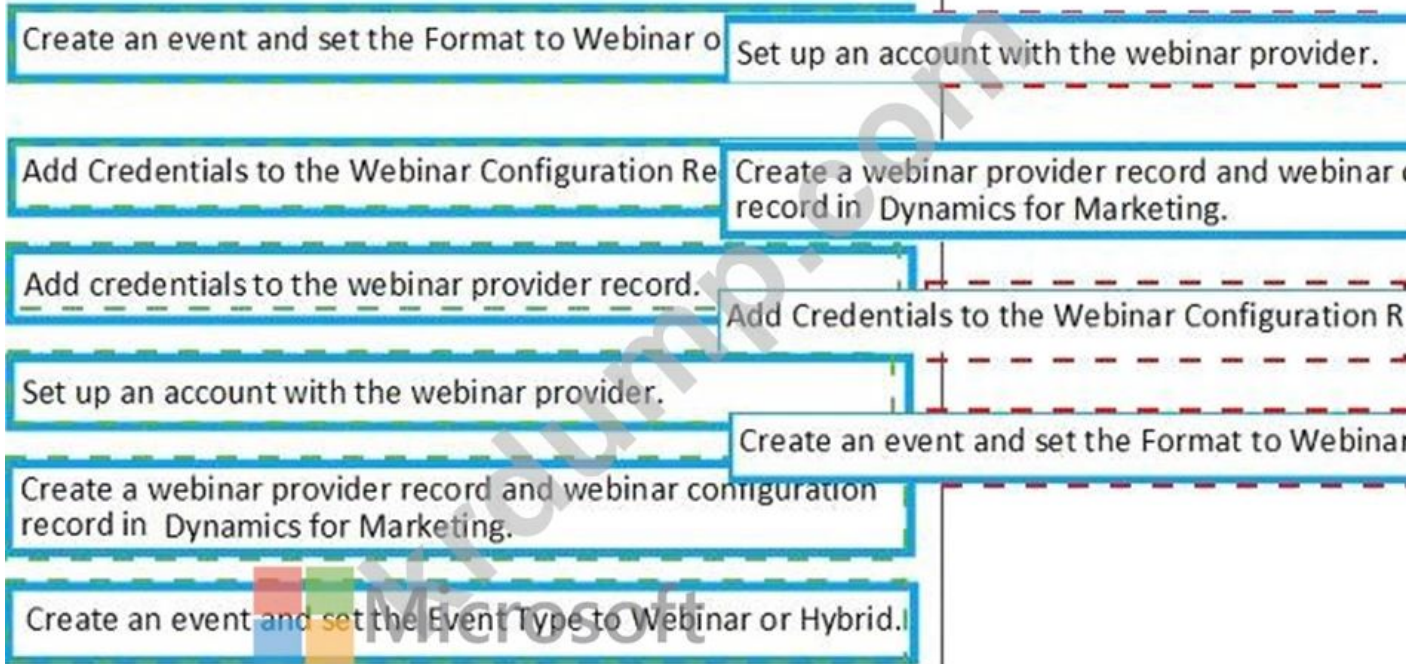
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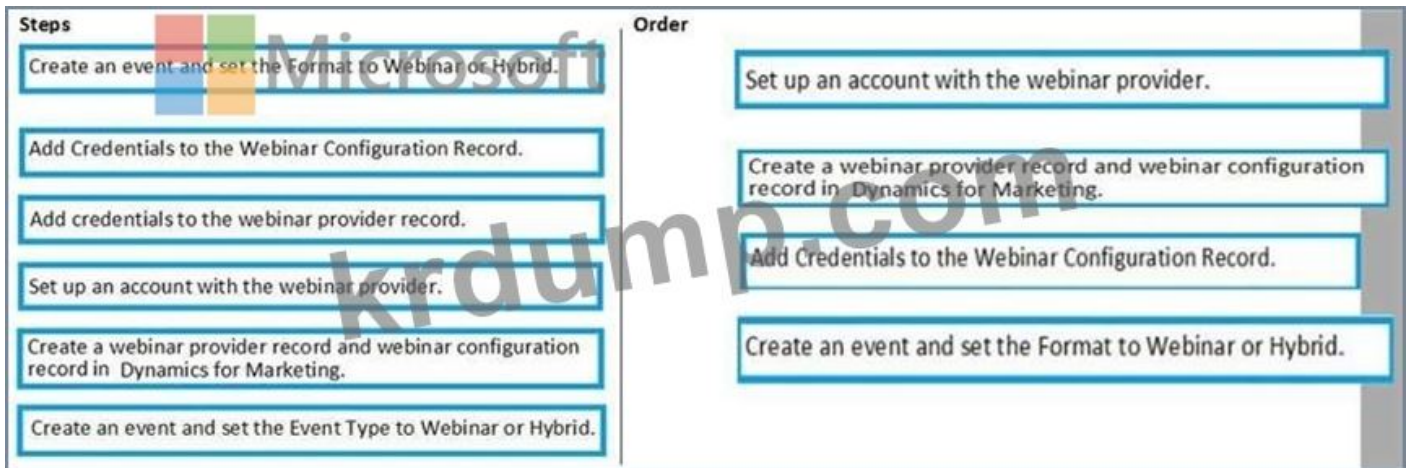
Answer:

Steps

Order



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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/events-settings>

<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/set-up-webinar>

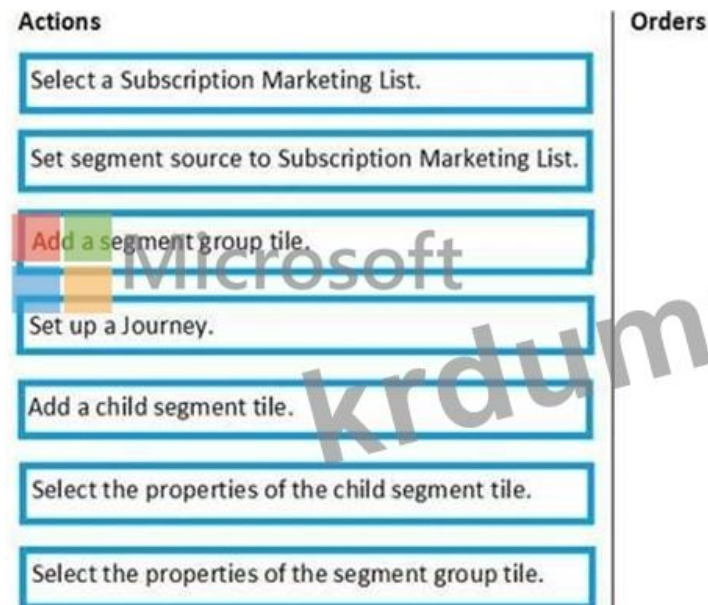
NEW QUESTION: 141

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Answer:

Actions

Orders



Add a child segment tile.

Select the properties of the segment group tile.

Set up a Journey.

Add a segment group tile.

Select the properties of the child segment tile.

Set segment source to Subscription Marketing List.

Select a Subscription Marketing List.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-simple-customer-journey>

NEW QUESTION: 142

Activity

Configure Contact records to store levels of consent.

View consent-level change history.

Identify data structures that contain personal information.

Enable GDPR features in Dynamics 365 for marketing.

Bulk edit all contacts to set consent level.

Order

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Answer:

Activity

- Configure Contact records to store levels of consent.
- View consent-level change history.
- Identify data structures that contain personal information.
- Enable GDPR features in Dynamics 365 for marketing.
- Bulk edit all contacts to set consent level.

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Activity

- Configure Contact records to store levels of consent.
- View consent-level change history.
- Identify data structures that contain personal information.
- Enable GDPR features in Dynamics 365 for marketing.
- Bulk edit all contacts to set consent level.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/gdpr>

NEW QUESTION: 143

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Order

- Identify data structures that contain personal information.
- Enable GDPR features in Dynamics 365 for marketing.
- Bulk edit all contacts to set consent level.

Order

- Identify data structures that contain personal information.
- Enable GDPR features in Dynamics 365 for marketing.
- Bulk edit all contacts to set consent level.



Tools	Type of Design
Flow	Combine segments using logical operators.
Designer	Define conditions to filter out contacts.
Query	Text defining a database search.

Answer:

Tools	Type of Design
Flow	Combine segments using logical operators.
Designer	Define conditions to filter out contacts.
Query	Text defining a database search.

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/create-segment>

NEW QUESTION: 144

Steps

Create a workflow that updates the lead records with the sales-ready score and grades when the lead score changes.

Set up an action that tells the system what to do to the lead score when the defined conditions exist.

Set the entity target of your lead scoring model to Account, Contact or Lead.

Set the entity target of your lead scoring model to Account or Contact.

Establish grades and a sales-ready score to identify what minimum lead score must exist before a lead is promoted for attention by a salesperson.

Set conditions for modifying the lead score based on either behavioral rules, like email clicks or event registrations, or data conditions on the record.

Create a workflow that runs the conditions against all leads whenever any of the fields in the condition change.

Create the logic for your conditions by adding the entity to monitor, the frequency and date range of the checks, and an expression defining what to check.

Order



Contoso, Ltd. 5000 Main Street, Redmond, WA 98073

Dynamics 365 Marketing is a cloud-based marketing automation platform that helps you manage your marketing campaigns and track your leads. It includes features like lead scoring, email marketing, and social media integration.

(5000) 5000 Main Street, Redmond, WA 98073

Answer:

Steps	Order
Create a workflow that updates the lead records with the sales-ready score and grades when the lead score changes.	Set the entity target of your lead scoring model to Account or Contact.
Set up an action that tells the system what to do to the lead score when the defined conditions exist.	Set conditions for modifying the lead score based on either behavioral rules, like email clicks or event registrations, or data conditions on the record.
Set the entity target of your lead scoring model to Account, Contact or Lead.	Create the logic for your conditions by adding the entity to monitor, the frequency and date range of the check and an expression defining what to check.
Set the entity target of your lead scoring model to Account or Contact.	Set up an action that tells the system what to do to the lead score when the defined conditions exist.
Establish grades and a sales-ready score to identify what minimum lead score must exist before a lead is promoted for attention by a salesperson.	Establish grades and a sales-ready score to identify what minimum lead score must exist before a lead is promoted for attention by a salesperson.
Set conditions for modifying the lead score based on either behavioral rules, like email clicks or event registrations, or data conditions on the record.	Create a workflow that runs the conditions against all leads whenever any of the fields in the condition change.
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Steps	Order
Create a workflow that updates the lead records with the sales-ready score and grades when the lead score changes.	Set the entity target of your lead scoring model to Account or Contact.
Set up an action that tells the system what to do to the lead score when the defined conditions exist.	Set conditions for modifying the lead score based on either behavioral rules, like email clicks or event registrations, or data conditions on the record.
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Establish grades and a sales-ready score to identify what minimum lead score must exist before a lead is promoted for attention by a salesperson.	Establish grades and a sales-ready score to identify what minimum lead score must exist before a lead is promoted for attention by a salesperson.
Set conditions for modifying the lead score based on either behavioral rules, like email clicks or event registrations, or data conditions on the record.	
Create a workflow that runs the conditions against all leads whenever any of the fields in the condition change.	
Create the logic for your conditions by adding the entity to monitor, the frequency and date range of the checks, and an expression defining what to check.	

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/score-manage-leads>

NEW QUESTION: 145

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A.

B.

Answer: B ([LEAVE A REPLY](#))

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<https://docs.microsoft.com/en-gb/dynamics365/customer-engagement/marketing/prepare-marketing-emails>

MB-220 DumpTop MB-220
DumpTop **MB-220** , DumpTop MB-220
 . DumpTop MB-220
. <https://www.dumptop.com/Microsoft/MB-220-dump.html> (250 Q&As Dumps,
30%OFF Special Discount: KrDump)