

# CIMA.E3.v2022-11-24.q100

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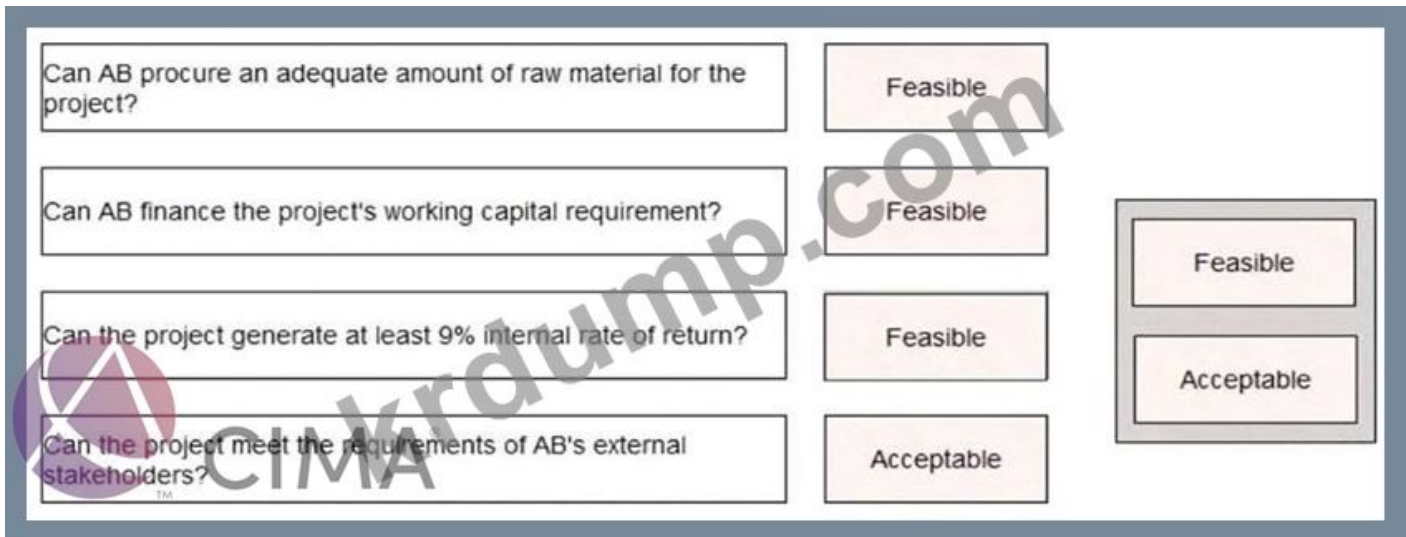
## NEW QUESTION: 1

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Can AB procure an adequate amount of raw material for the project?	<input type="text"/>	<input type="checkbox"/> Feasible <input type="checkbox"/> Acceptable
Can AB finance the project's working capital requirement?	<input type="text"/>	
Can the project generate at least 9% internal rate of return?	<input type="text"/>	
Can the project meet the requirements of AB's external stakeholders?	<input type="text"/>	

## Answer:

Can AB procure an adequate amount of raw material for the project?	Feasible	<input checked="" type="checkbox"/> Feasible <input type="checkbox"/> Acceptable
Can AB finance the project's working capital requirement?	Feasible	
Can the project generate at least 9% internal rate of return?	Feasible	
Can the project meet the requirements of AB's external stakeholders?	Acceptable	



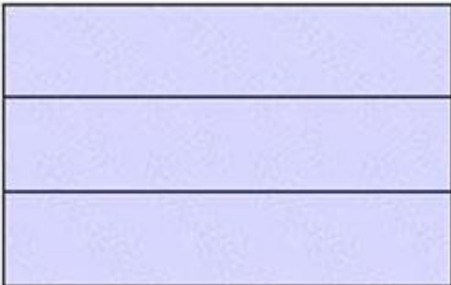
**NEW QUESTION: 2**

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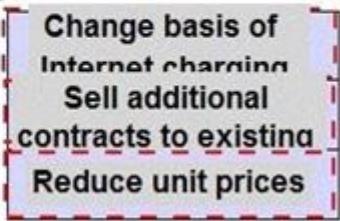
Increased preference for internet-based instant messaging services and voice calls  
 Replacement of newspapers and books by network enabled mobile tablets and e-book  
 Fixed line telecommunications firms offering free telephone calls for customers who buy internet




**Answer:**



Increased preference for internet-based instant messaging services and voice calls  
 Replacement of newspapers and books by network enabled mobile tablets and e-book  
 Fixed line telecommunications firms offering free telephone calls for customers who buy internet



Change basis of Internet charging
Sell additional contracts to existing
Reduce unit prices



**NEW QUESTION: 3**

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Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 4**

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Answer: B,D,E ([LEAVE A REPLY](#))

**NEW QUESTION: 5**

'Q RST'U VWX YZ[ ]^\_`ab cd ef, gh, ij k lmno p q  
 r st uvw xyz [ ]^\_`.

Q R 'S TUV'W X YZ[ ]^\_`?

- A. 'Q RST'U VWX YZ[ ]^\_`ab cd ef, gh, ij k lmno p q r st uvw xyz [ ]^\_`.
- B. 'Q RST'U VWX YZ[ ]^\_`ab cd ef, gh, ij k lmno p q r st uvw xyz [ ]^\_`.
- C. 'Q RST'U VWX YZ[ ]^\_`ab cd ef, gh, ij k lmno p q r st uvw xyz [ ]^\_`.
- D. Q R S T U V W X Y Z [ ] ^ \_ ` a b c d e f g h i j k l m n o p q r s t u v w x y z [ ] ^ \_ `.

Answer: C ([LEAVE A REPLY](#))

**NEW QUESTION: 6**

LMN 'Ready-meals' O P Q R S T U V W X Y Z [ ] ^ \_ ` a b c d e f g h i j k l m n o p q r s t u v w x y z [ ] ^ \_ `.

Receipt, storage and distribution of 'Ready-meals' ingredients.		Inbound logistics
Cooking, testing and packing 'Ready-meals'.		Operations
Distributing 'Ready-meals' to customers.		Outbound logistics
Recruiting and training staff.		Marketing & Sales
Purchasing 'Ready-meals' ingredients.		Service
Building the 'Ready-meals' brand.		Support activities

Answer:





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- E. □□ □□□□ □□□□ □□□ □□□□□□.
- F. □□□□□ □□ □□ □□

Answer: A,B,F ([LEAVE A REPLY](#))

**NEW QUESTION: 11**

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Porter's Five Forces □ □□ □ □□ Plush□(□) □□ □□□ □□ □□□ price companson □□ □□ □□□□ □□ □□ □ □□□ □□□□□?

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Answer: A,B ([LEAVE A REPLY](#))

**NEW QUESTION: 12**

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Answer: D ([LEAVE A REPLY](#))

**NEW QUESTION: 13**

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Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 15**

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High power/Low interest	<input type="text"/>	Minimal effort
Low power/Low interest	<input type="text"/>	Keep satisfied
High power/High interest	<input type="text"/>	Keep informed
Low power/High interest	<input type="text"/>	Key players

Answer:

High power/Low interest	Keep satisfied	Minimal effort
Low power/Low interest	Minimal effort	Keep satisfied
High power/High interest	Key players	Keep informed
Low power/High interest	Keep informed	Key players

Keep satisfied

Minimal effort

CIMA

Key players

Keep informed

**NEW QUESTION: 16**

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Answer: ([SHOW ANSWER](#))

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<https://www.dumptop.com/CIMA/E3-dump.html> (282 Q&As Dumps, **30%OFF** Special Discount: **KrDump**)

**NEW QUESTION: 17**

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Current economic environment



Customer attitudes and behaviour

The family members of the Board of Directors

Appointment of a new Managing Director

Staff attitude to proposed change

Changing technology

Driving Force

Driving Force

Restraining Force

Driving Force

Restraining Force

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**NEW QUESTION: 19**

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- D. X □□ □□□ □□ □□□ □□ □□□□ □□□ □□.

Answer: C ([LEAVE A REPLY](#))

**NEW QUESTION: 20**

Porter's Five Forces model is used to analyze the competitive environment of an organization. Which of the following is NOT one of the five forces?

- A. Substitutes and complements
- B. Suppliers
- C. Rivalry among existing firms
- D. Potential entrants
- E. Buyers

**Answer: A,B,C,E (LEAVE A REPLY)**

**NEW QUESTION: 21**

Which of the following is NOT a component of a SWOT analysis? (3 marks)

- A. Kaplan Norton's Balanced Scorecard
- B. Porter's Five Forces
- C. SWOT
- D. PESTLE
- E. Porter's Generic Strategies
- F. Porter's Generic Strategies

**Answer: D,E,F (LEAVE A REPLY)**

**NEW QUESTION: 22**

Company P's performance is measured using the Balanced Scorecard. Which of the following is NOT a perspective of the Balanced Scorecard?

Company P's performance is measured using the Balanced Scorecard. Which of the following is NOT a perspective of the Balanced Scorecard? (3 marks)

- A. Financial
- B. PPV (Process Performance View)
- C. PPV (Process Performance View)
- D. Balanced Scorecard (Balanced Scorecard)
- E. PPV (Process Performance View)

**Answer: C,D,E (LEAVE A REPLY)**



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Answer: B,D,E ([LEAVE A REPLY](#))

**NEW QUESTION: 25**

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Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 26**

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Regular communication regarding the redundancy process.

Communication to staff regarding the closure of a major customer.

Unfreeze

Publicise success stories such as new customer orders for electronic books.

Change

Re-training in the use of new electronic book technologies.

Refreeze

Bonuses offered to staff who embrace change.

Counselling for those staff made redundant.



CIMA®

**Answer:**

Regular communication regarding the redundancy process.

Communication to staff regarding the closure of a major customer.

Unfreeze

Publicise success stories such as new customer orders for electronic books.

Change

Re-training in the use of new electronic book technologies.

Bonuses offered to staff who embrace change.

Refreeze

Counselling for those staff made redundant.



CIMA®



- Divestment
-  CIMA  
Retrenchment
- Liquidation
- Turnaround

**NEW QUESTION: 28**

BBB is a company that has been operating for 20 years. It has a turnover of £25 million and a profit of £150,000. The company is currently facing a number of challenges, including a decline in sales and a high level of debt. The company is considering several options to improve its financial position:

1. Divestment: Selling off non-core assets to raise cash.

2. Retrenchment: Reducing costs and streamlining operations.

3. Liquidation: Selling the company's assets to pay off its debts.

4. Turnaround: Implementing a strategy to reverse the company's decline.

Which of the following options is/are most likely to be successful in improving the company's financial position?

**Answer: A,C,D (LEAVE A REPLY)**

**NEW QUESTION: 29**

In 1989, Earl was appointed as the CEO of a large company. He was responsible for the company's performance over the next 10 years. During this period, the company's performance was poor, and it was facing a number of challenges, including a decline in sales and a high level of debt. Earl was responsible for the company's performance over the next 10 years. During this period, the company's performance was poor, and it was facing a number of challenges, including a decline in sales and a high level of debt. Earl was responsible for the company's performance over the next 10 years. During this period, the company's performance was poor, and it was facing a number of challenges, including a decline in sales and a high level of debt.

**Answer: B (LEAVE A REPLY)**

**NEW QUESTION: 30**

SSS is a company that has been operating for 20 years. It has a turnover of £25 million and a profit of £150,000. The company is currently facing a number of challenges, including a decline in sales and a high level of debt. The company is considering several options to improve its financial position:

1. Divestment: Selling off non-core assets to raise cash.

2. Retrenchment: Reducing costs and streamlining operations.

3. Liquidation: Selling the company's assets to pay off its debts.

4. Turnaround: Implementing a strategy to reverse the company's decline.

Which of the following options is/are most likely to be successful in improving the company's financial position?

**A. Divestment, Retrenchment, and Turnaround.**



	Primary	Support
Organising the recruitment of all personnel.		
Flying 30,000 passengers each day.		
Updating all IT and communications equipment.		
Promoting the airline's brand.		
Receiving and storing spare engine parts.		

Answer:

	Primary	Support
Organising the recruitment of all personnel.		Support
Flying 30,000 passengers each day.	Primary	
Updating all IT and communications equipment.		Support
Promoting the airline's brand.	Primary	
Receiving and storing spare engine parts.	Primary	







Regular communication regarding the redundancy process.

Communication to staff regarding the closure of a major customer.

Unfreeze

Publicise success stories such as new customer orders for electronic books.

Change

Re-training in the use of new electronic book technologies.

Refreeze

Bonuses offered to staff who embrace change.

Counselling for those staff made redundant.



CIMA®

**Answer:**

Regular communication regarding the redundancy process.

Communication to staff regarding the closure of a major customer.

Unfreeze

Publicise success stories such as new customer orders for electronic books.

Change

Re-training in the use of new electronic book technologies.

Bonuses offered to staff who embrace change.

Refreeze

Counselling for those staff made redundant.



CIMA®

Change

Unfreeze

Refreeze

Change

Refreeze

Change

**NEW QUESTION: 38**

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E. □□□□ □□□ □□□□□ □□ □□.

Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 39**

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VWX□ □□ □□ □□ □□□ □□□ □ □□ □□ □□□□□?

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Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 40**

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- B. □□
- C. □□□□□
- D. □□
- E. □□

Answer: B ([LEAVE A REPLY](#))

**NEW QUESTION: 41**

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Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 42**


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 <div style="display: inline-block; border: 1px solid black; padding: 5px; margin-left: 10px;">             Driving force         </div> <div style="display: inline-block; border: 1px solid black; padding: 5px; margin-left: 20px;">             Restraining force         </div>	
The prevailing economic environment.	
The appointment of a new managing director.	
Attitudes about the proposed changes held by the staff.	
Developments in manufacturing technology.	
The attitudes and behaviours of customers.	
The family members of the board of directors.	

**Answer:**



	Outcome for XX	Outcome for YY
Both XX and YY reduce their prices		
XX increases its price but YY does not		
Both XX and YY increase their prices		
XX reduces its price but YY does not		

Long-run revenue impact
Win
Lose

Answer:

	Outcome for XX	Outcome for YY
Both XX and YY reduce their prices	Lose	Win
XX increases its price but YY does not	Lose	Win
Both XX and YY increase their prices	Lose	Win
XX reduces its price but YY does not	Win	Lose

Long-run revenue impact
Win
Lose

	Outcome for XX	Outcome for YY
Both XX and YY reduce their prices	Lose	Win
XX increases its price but YY does not	Lose	Win
Both XX and YY increase their prices	Lose	Win
XX reduces its price but YY does not	Win	Lose

**NEW QUESTION: 44**

STU is a company that produces and sells 50 units of product X. The variable cost of producing one unit of product X is 30% of the selling price. STU is currently selling 50 units of product X at a price of 100. STU is considering a price reduction of 20% to increase sales to 70 units. STU is currently operating at a profit of 100. STU is considering a price reduction of 20% to increase sales to 70 units. STU is currently operating at a profit of 100.

What is the effect on STU's profit if it reduces the price of product X by 20%?

- A. 100
- B. 200
- C. 300
- D. 400
- E. 500

Answer: A,B ([LEAVE A REPLY](#))

**NEW QUESTION: 45**

Which of the following is not a characteristic of a partnership?

- A. Partners are jointly and severally liable for the debts of the partnership.
- B. Partners are not liable for the debts of the partnership.
- C. Partners are not liable for the debts of the partnership.
- D. Partners are not liable for the debts of the partnership.
- E. Partners are not liable for the debts of the partnership.

Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 46**

PPP is a company that produces and sells 700 units of product X. The variable cost of producing one unit of product X is 70% of the selling price. PPP is currently selling 700 units of product X at a price of 100. PPP is considering a price reduction of 20% to increase sales to 900 units. PPP is currently operating at a profit of 100.

Operating profit margin

Investment in working capital rate

Cost of capital

Tax rate paid on profits

Planning horizon

CIMA

**Answer:**

Operating profit margin

Investment in working capital rate

Cost of capital

Tax rate paid on profits

Planning horizon

Rise
Fall
Fall
Fall
Rise

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**NEW QUESTION: 47**

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Roles	Yes / No
Focus on the leadership of your people	
Maintain individual problem-solving and decision making	
Nurture new leadership within the collaboration	
Ensure everyone gets heard.	
Champion the process in the face of strong opposition	
Avoid conflicts and disputes.	

Yes

No




**Answer:**

Roles	Yes / No
Focus on the leadership of your people	No
Maintain individual problem-solving and decision making	No
Nurture new leadership within the collaboration	Yes
Ensure everyone gets heard.	Yes
Champion the process in the face of strong opposition	Yes
Avoid conflicts and disputes.	No

Yes

No



No
No
Yes
Yes
Yes
No

**NEW QUESTION: 48**

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- D. □□□ □□ □□□ □□□□ □□□ □□□.

Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 49**

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Organising the recruitment of all personnel.	<input type="text"/>	Primary
Flying 30,000 passengers each day.	<input type="text"/>	Support
Updating all IT and communications equipment.	<input type="text"/>	
Promoting the airline's brand.	<input type="text"/>	
Receiving and storing spare engine parts.	<input type="text"/>	

Answer:

Organising the recruitment of all personnel.

Flying 30,000 passengers each day.

Updating all IT and communications equipment.

Promoting the airline's brand.

Receiving and storing spare engine parts.

Support	Primary
Primary	Support
Support	
Primary	
Primary	







**NEW QUESTION: 59**

STUDY VOUCHERS ARE PROVIDED TO STUDENTS WHO RECEIVE 3 ECTS CREDITS (100, 100, 100) IN THE FIRST SEMESTER OF THE BACHELOR'S PROGRAM.

DO 3 ECTS CREDITS IN THE FIRST SEMESTER QUALIFY STUDENTS FOR A STUDY VOUCHER?

- A. YES, STUDENTS RECEIVE STUDY VOUCHERS.
- B. NO.
- C. YES, BUT ONLY 100.
- D. YES, BUT ONLY 200.

**Answer: A (LEAVE A REPLY)**

**NEW QUESTION: 60**

CCC OFFERS SEVERAL TYPES OF STUDENT RIDERS. ONE OF THE TYPES IS THE 'EASY RIDER' WHICH IS A STUDENT RIDER THAT COSTS 1,000 DOLLARS. CCC EASY RIDER OFFERS A 25% DISCOUNT ON ALL PUBLIC TRANSPORTATION. CCC OFFERS 1,000 DOLLARS EASY RIDER WHICH IS A STUDENT RIDER THAT COSTS 500 DOLLARS.

THE EASY RIDER OFFERS A 25% DISCOUNT ON ALL PUBLIC TRANSPORTATION. CCC OFFERS 'PRO RIDER' WHICH IS A STUDENT RIDER THAT COSTS 6,000 DOLLARS. PRO RIDER OFFERS A 50% DISCOUNT ON ALL PUBLIC TRANSPORTATION. CCC PRO RIDER OFFERS A 50% DISCOUNT ON ALL PUBLIC TRANSPORTATION. PRO RIDER OFFERS A 50% DISCOUNT ON ALL PUBLIC TRANSPORTATION. CCC OFFERS 150 DOLLARS PRO RIDER WHICH IS A STUDENT RIDER THAT COSTS 6,000 DOLLARS.

CCC OFFERS SEVERAL TYPES OF STUDENT RIDERS, INCLUDING THE 'EASY RIDER' WHICH IS A STUDENT RIDER THAT COSTS 1,000 DOLLARS. CCC OFFERS 500 DOLLARS EASY RIDER WHICH IS A STUDENT RIDER THAT COSTS 500 DOLLARS.

DO 3 ECTS CREDITS IN THE FIRST SEMESTER QUALIFY STUDENTS FOR A STUDY VOUCHER?

DO CCC OFFERS STUDENT RIDERS (CSF) THAT OFFER A DISCOUNT?

- A. YES, BUT ONLY 100
- B. YES, BUT ONLY 200
- C. YES, BUT ONLY 300
- D. YES, BUT ONLY 400

**Answer: C,D (LEAVE A REPLY)**

**NEW QUESTION: 61**

STUDENTS WHO RECEIVE 3 ECTS CREDITS IN THE FIRST SEMESTER OF THE BACHELOR'S PROGRAM ARE ELIGIBLE FOR A STUDY VOUCHER. DO 3 ECTS CREDITS IN THE FIRST SEMESTER QUALIFY STUDENTS FOR A STUDY VOUCHER?

DO 3 ECTS CREDITS IN THE FIRST SEMESTER QUALIFY STUDENTS FOR A STUDY VOUCHER?

- A. YES, BUT ONLY 100 DOLLARS.
- B. YES, BUT ONLY 200 DOLLARS.



C. □□□ □□ □□ □□□ □□ □□□ □□□□ □□. □ □□□ □□ □□ □□□ □□ □□□ □□□□□.

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Answer: D ([LEAVE A REPLY](#))

**NEW QUESTION: 64**

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Answer: B,C,D ([LEAVE A REPLY](#))

**NEW QUESTION: 65**

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Can AB procure an adequate amount of raw material for the project?	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Feasible</div> <div style="border: 1px solid black; padding: 5px;">Acceptable</div>
Can AB finance the project's working capital requirement?	
Can the project generate at least 9% internal rate of return?	
Can the project meet the requirements of AB's external stakeholders?	

Answer:

Can AB procure an adequate amount of raw material for the project?	Feasible	<div style="border: 2px solid green; padding: 5px; margin-bottom: 5px;">Feasible</div> <div style="border: 2px solid green; padding: 5px;">Acceptable</div>
Can AB finance the project's working capital requirement?	Feasible	
Can the project generate at least 9% internal rate of return?	Acceptable	
Can the project meet the requirements of AB's external stakeholders?	Acceptable	



**NEW QUESTION: 66**

MMM is considering a project that requires an initial investment of \$10 million. The project is expected to generate cash flows of \$2.5 million per year for 8 years. The project's internal rate of return is 6%. MMM's cost of capital is 10%. MMM is considering a project that requires an initial investment of \$10 million. The project is expected to generate cash flows of \$2.5 million per year for 8 years. The project's internal rate of return is 6%. MMM's cost of capital is 10%.

Should MMM invest in the project? (Round your answer to the nearest dollar.)

- A. Yes, because the project's NPV is positive.
- B. No, because the project's NPV is negative.
- C. Yes, because the project's IRR is greater than the cost of capital.
- D. No, because the project's IRR is less than the cost of capital.
- E. Yes, because the project's payback period is less than 5 years.

**Answer: A,C,E (LEAVE A REPLY)**

**NEW QUESTION: 67**

Kanter is considering a project that requires an initial investment of \$10 million. The project is expected to generate cash flows of \$2.5 million per year for 8 years. The project's internal rate of return is 6%. Kanter's cost of capital is 10%.

Should Kanter invest in the project?

(Round your answer to the nearest dollar.)

- A. Yes, because the project's NPV is positive.
- B. No, because the project's NPV is negative.
- C. Yes, because the project's IRR is greater than the cost of capital.
- D. No, because the project's IRR is less than the cost of capital.
- E. Yes, because the project's payback period is less than 5 years.
- F. No, because the project's payback period is greater than 5 years.

**Answer: (SHOW ANSWER)**

**NEW QUESTION: 68**

Ansoff is considering a project that requires an initial investment of \$10 million. The project is expected to generate cash flows of \$2.5 million per year for 8 years. The project's internal rate of return is 6%. Ansoff's cost of capital is 10%.

Should Ansoff invest in the project? (Round your answer to the nearest dollar.)

- A. Yes, because the project's NPV is positive.



Activity within the value chain	Generic Strategy
Marketing and Sales: Advertising based on quality of product/ service	
Operations: Mass production in low wage economies	
Human Resource Management: Regular training in customer service	
Marketing and Sales: Exclusive brand development and promotion	
Procurement: Bulk purchasing of raw materials	
Infrastructure: Business based in one location close to its customers	

**Cost Leadership**  
**Differentiation**  
**Focus**

**Answer:**

Activity within the value chain	Generic Strategy
Marketing and Sales: Advertising based on quality of product/ service	<b>Differentiation</b>
Operations: Mass production in low wage economies	<b>Cost Leadership</b>
Human Resource Management: Regular training in customer service	<b>Differentiation</b>
Marketing and Sales: Exclusive brand development and promotion	<b>Focus</b>
Procurement: Bulk purchasing of raw materials	<b>Cost Leadership</b>
Infrastructure: Business based in one location close to its customers	<b>Focus</b>

**Cost Leadership**  
**Differentiation**  
**Focus**

<b>Differentiation</b>
<b>Cost Leadership</b>
<b>Differentiation</b>
<b>Focus</b>
<b>Cost Leadership</b>
<b>Focus</b>

**NEW QUESTION: 71**

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- D. □□□ T1 □ □□□ T5.

Answer: B ([LEAVE A REPLY](#))

**NEW QUESTION: 72**

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Answer: C ([LEAVE A REPLY](#))

**NEW QUESTION: 73**

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Answer: B ([LEAVE A REPLY](#))

**NEW QUESTION: 74**

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- E. □□

Answer: A,C,E ([LEAVE A REPLY](#))

**NEW QUESTION: 75**

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Answer: D ([LEAVE A REPLY](#))

**NEW QUESTION: 76**

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Answer: B,C ([LEAVE A REPLY](#))





MNO is a company that has been operating in the LAO market for 15 years. It has a market share of 15%.

MNO is a company that has been operating in the LAO market for 15 years. It has a market share of 15%.

A. 15%

B. 15%

C. 15%

D. 15%

Answer: B ([LEAVE A REPLY](#))

### NEW QUESTION: 83

MNO is a company that has been operating in the LAO market for 15 years. It has a market share of 15%.

MNO is a company that has been operating in the LAO market for 15 years. It has a market share of 15%.

A. 15%

B. 15%

C. 15%

D. 15%

Answer: D ([LEAVE A REPLY](#))

### NEW QUESTION: 84

MNO is a company that has been operating in the LAO market for 15 years. It has a market share of 15%.

MNO is a company that has been operating in the LAO market for 15 years. It has a market share of 15%.

MNO is a company that has been operating in the LAO market for 15 years. It has a market share of 15%.



The % of sales which MNO generates from new products

The % increase in its labour productivity.

The % of raw materials wastage.

The % of new qualifications gained by its employees

The % of sales which result in a complaint.

The % increase in the number of patents granted.


Answer:

Customer perspective

Internal business process

Learning and growth

The % of sales which MNO generates from new products

The % increase in its labour productivity.

The % of raw materials wastage.

The % of new qualifications gained by its employees

The % of sales which result in a complaint.

The % increase in the number of patents granted.

Customer perspective

Internal business process

Internal business process

Learning and growth

Customer perspective

Internal business process

Customer perspective

Internal business process

Internal business process

Learning and growth

Customer perspective

Internal business process

**NEW QUESTION: 85**

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- F. 00 000, 000 000 000 00 000 00 0000 00 00 00.

Answer: A ([LEAVE A REPLY](#))

**NEW QUESTION: 86**

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Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 87**

PPP□ BCG Matrix(Boston Consulting Group Matrix)□ □□□□ □□ □ □□ □□ □□□ □□ □□□ □□□□□. PPP□ □□□ □□□□ BCG Matrix□ □□□□ □□ □□□□□ □□□□□. □□ □□□ □ □□ □□ PPP□ □□□ □□ □□□□ □□□□ □ □□□ □□□ □□□ □□ □ □□□□?

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Answer: ([SHOW ANSWER](#))

**NEW QUESTION: 88**

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Answer: B,E,F ([LEAVE A REPLY](#))

**NEW QUESTION: 89**

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Answer: B ([LEAVE A REPLY](#))

**NEW QUESTION: 90**

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Answer: B ([LEAVE A REPLY](#))

**NEW QUESTION: 91**

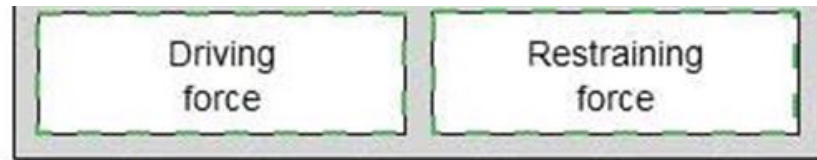
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Answer: A,B,C,E ([LEAVE A REPLY](#))

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The prevailing economic environment.	Driving force
The appointment of a new managing director.	Driving force
Attitudes about the proposed changes held by the staff.	Restraining force
Developments in manufacturing technology.	Driving force
The attitudes and behaviours of customers.	Driving force
The family members of the board of directors.	Restraining force

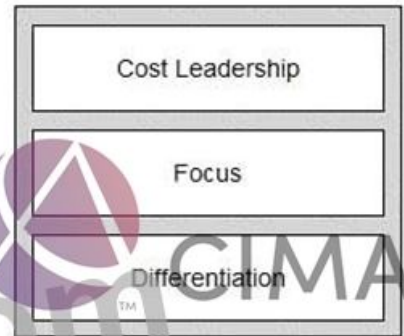


	Driving force	Restraining force
The prevailing economic environment.	Driving force	
The appointment of a new managing director.	Driving force	
Attitudes about the proposed changes held by the staff.		Restraining force
Developments in manufacturing technology.	Driving force	
The attitudes and behaviours of customers.	Driving force	
The family members of the board of directors.		Restraining force

**NEW QUESTION: 93**

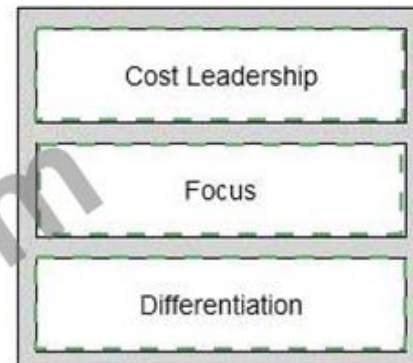
Porter's Five Forces model is a framework for analyzing the competitive environment of an organization. It consists of five forces that shape an industry's structure and determine the long-run profitability of the industry. The forces are: 1. Rivalry among existing firms, 2. Threat of new entrants, 3. Bargaining power of suppliers, 4. Bargaining power of buyers, and 5. Threat of substitute products or services.

Activity within the value chain	Generic Strategy
Operations: Mass production in low wage economies.	
Procurement: Bulk purchasing of raw materials.	
Marketing and Sales: Exclusive brand development and promotion.	
Infrastructure: Business based in one location, close to its customers.	
Human Resource Management: Regular training in customer service.	
Marketing and Sales: Advertising based on quality of product/service.	



**Answer:**

Activity within the value chain	Generic Strategy
Operations: Mass production in low wage economies.	Cost Leadership
Procurement: Bulk purchasing of raw materials.	Cost Leadership
Marketing and Sales: Exclusive brand development and promotion.	Differentiation
Infrastructure: Business based in one location, close to its customers.	Focus
Human Resource Management: Regular training in customer service.	Differentiation
Marketing and Sales: Advertising based on quality of product/service.	Differentiation





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Answer: D ([LEAVE A REPLY](#))

**NEW QUESTION: 96**

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The Board is responsible for reviewing the effectiveness of the risk management and internal		Leadership
The Board uses the AGM to communicate to investors and encourage participation		Effectiveness
There is a clear division of responsibility between running the Board and running the business		Accountability
There is a formal and transparent procedure for developing policy on executive pay and packages		Remuneration
The Board should have an appropriate balance of skills and experience		Relations with Shareholders

Answer:

The Board is responsible for reviewing the effectiveness of the risk management and internal	Accountability	Leadership
The Board uses the AGM to communicate to investors and encourage participation	Relations with Shareholders	Effectiveness
There is a clear division of responsibility between running the Board and running the business	Leadership	Accountability
There is a formal and transparent procedure for developing policy on executive pay and packages	Remuneration	Remuneration
The Board should have an appropriate balance of skills and experience	Effectiveness	Relations with Shareholders





	Outcome for XX	Outcome for YY
Both XX and YY reduce their prices	Lose	Win
XX increases its price but YY does not	Lose	Win
Both XX and YY increase their prices	Lose	Win
XX reduces its price but YY does not	Win	Lose

**NEW QUESTION: 100**

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A junior accountant has been asked to complete a detailed taxation computation following the acquisition of a foreign subsidiary

Professional competence and due care

The analysis of a recent strategic proposal by the Finance Director suggests that organisational profit will increase if 30 staff are made redundant

Confidentiality

A Marketing Director discusses the potential acquisition of a rival organisation with colleagues at a marketing conference

Integrity

A junior accountant has been asked to include information within a forecast which they believe is incorrect and therefore would be misleading

Objectivity

No ethical principle challenged

**Answer:**

A junior accountant has been asked to complete a detailed taxation computation following the acquisition of a foreign subsidiary

Professional competence and due care

Professional competence and due care

The analysis of a recent strategic proposal by the Finance Director suggests that organisational profit will increase if 30 staff are made redundant

No ethical principle challenged

Confidentiality

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Confidentiality

Integrity

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Integrity

Objectivity

No ethical principle challenged

Professional competence  
and due care

No ethical principle  
challenged

Confidentiality

Integrity

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